

NORDSTROM

Nordstrom Opens at Fashion Show Las Vegas

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New Store Is Retailer's First Full-Line Location in State of Nevada

Nordstrom, one of the nation's leading fashion specialty retailers, opened its 88th full-line store today in Nevada at Fashion Show Las Vegas. Over 400 applauding employees lined the aisles of the 200,000 square foot store to cheer the first customers through the door.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

"We're thrilled to open our doors and welcome shoppers to Nordstrom Fashion Show Las Vegas," said Alan Morrell, store manager. "We have an outstanding team of people who've been working hard to prepare for this day and can't wait to start taking care of customers. Our goal today is to make as many friends as possible in the Las Vegas community and do our best to begin to earning their business, one person at a time."

Nordstrom Fashion Show Las Vegas offers three levels of shoes, clothing and accessories for men, women and children. The merchandise offering includes tens of thousands of pairs of shoes; 2,500 men's dress shirts in 46 different sizes; 1,200 neckties; 1,500 different shades of lipstick and lipgloss and 4,500 handbags for day and evening. The store's wide selection includes Nordstrom exclusives such as Faconnable, Classiques Entier, Halogen and Caslon. The store also offers complimentary personal shopping, valet and concierge services, a Marketplace Cafe, an espresso bar, in-store alteration and tailor shops and a shoeshine stand.

Earlier in the week, Nordstrom celebrated its opening with a gala benefit for Opportunity Village and Nevada Ballet Theatre, where guests enjoyed cocktails, hors d'oeuvres and live musical entertainment throughout the three-level store. The evening was highlighted by a runway fashion show of American and European designer collections staged in Fashion Show's new Great Hall. The event was expected to raise \$300,000 for the two organizations.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers with 142 U.S. stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 88 full-line stores, 48 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 23 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its direct mail catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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