

NORDSTROM

Nordstrom Opens First Store in Massachusetts at Natick Collection

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SEATTLE, Sept. 7 /PRNewswire-FirstCall/ -- Seattle-based Nordstrom, Inc., (NYSE: JWN) one of the nation's leading fashion specialty retailers, opened the doors to its first greater Boston-area store today at Natick Collection in Natick, Mass. Over 400 cheering employees lined the aisles of the 144,000-square-foot store to welcome the first customers through the doors.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

"After waiting more than 20 years to have a store in the Boston area, we are thrilled that the day is finally here," said Michelle Haggard, store manager. "We can't wait to start serving customers and offering them an incredible mix of fashion."

Nordstrom at Natick Collection features five shoe departments and a comprehensive apparel offering with well-known brand names, along with cutting-edge collections and statement-making accessories for women, men and children. The wide apparel selection includes a strong designer offering of American and European collections, including Anne Klein, Chloe, Nina Ricci, Oscar de la Renta, Versace, Yves Saint Laurent Rive Gauche and Zac Posen. To complement the apparel offering, the store will also feature an extensive selection of designer shoes and handbags from names such as Jimmy Choo, Manolo Blahnik, Marc Jacobs, Prada and Yves Saint Laurent.

In addition, the new store offers the company's first-ever men's grooming studio, an expansive cosmetics area and two food offerings. The store also features services and amenities including an in-store alterations and tailor shop, a family restroom, Personal Touch -- a complimentary wardrobe and shopping service, prosthesis fitters, and a shoeshine stand.

Earlier in the week, Nordstrom celebrated its Boston-area debut with an evening gala to benefit the Museum of Fine Arts, Boston and Boston Ballet. Nearly 1,800 guests enjoyed hors d'oeuvres, live entertainment, a runway fashion show of American and European fall designer collections under a "hanger size" tent and "sneak preview" shopping. The fashionable evening raised \$225,000 for both organizations.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 158 U.S. stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 99 full-line stores, 50 Nordstrom Racks, two Jeffrey boutiques, four Faconnable boutiques, one free-standing shoe store, and two clearance stores. Nordstrom also serves customers through its online presence at <http://www.nordstrom.com> and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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