NORDSTROM

Nordstrom Opens Brand New Store in Denver at Cherry Creek Shopping Center

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SEATTLE, Oct. 19 /PRNewswire-FirstCall/ -- Denverites have a new shopping destination downtown. Leading fashion specialty retailer Nordstrom opened its third Colorado store today at Cherry Creek Shopping Center. The 138,000-square-foot store features an expanded designer offering and the company's latest design concepts. Nordstrom has two existing stores in the Denver area at Park Meadows in Littleton and FlatIron Crossing in Broomfield.

(Logo: http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO)

The new Nordstrom is home to five shoe departments featuring tens of thousands of pairs, a comprehensive apparel offering, cosmetics and accessories for women, men and children. The wide apparel selection includes an expansive designer offering of American and European collections, including Armani Collezioni, Burberry Prorsum, Marchesa, Marni, Michael Kors, Missoni, Nina Ricci, Oscar de la Renta, Proenza Schouler, St. John Couture, Versace and Zac Posen. To complement the apparel offering, the store will feature an extensive selection of designer shoes from names such as Chloe, Christian Dior, Manolo Blahnik, Marni, Oscar de la Renta, Prada Car Shoe and Yves Saint Laurent as well as designer handbags from Burberry, Marc Jacobs, Marni, Michael Kors, Oscar de la Renta, Valentino, Versace and Yves Saint Laurent.

"We are thrilled to welcome customers into the store and show them all that Nordstrom has to offer, right here in downtown Denver," said Store Manager Yolanda Larson. "We hope shoppers will love their new Nordstrom."

In addition to a great selection of fashion, Nordstrom offers a number of services to enhance the shopping experience. These amenities include an in-store alterations and tailor shop, Personal Touch -- a complimentary wardrobe and shopping service, bra and prosthesis fitters, complimentary gift boxes, a family restroom and a shoeshine stand. Nordstrom at Cherry Creek has an espresso bar and also features the retailer's first Cafe Bistro in Colorado.

Opening day started at 8 a.m. with Nordstrom hosting a cosmetics tailgate party outside its mall entrance. Shoppers enjoyed complimentary beauty and skincare consultations, learned about the latest trends in makeup and fragrance, and received samples and gifts with purchase. When the store opened at 10 a.m., nearly 400 excited employees lined the aisles and cheered enthusiastically to welcome the first customers through the doors.

Earlier in the week, Nordstrom held an opening gala and raised over $225,000 for partnering charities, the American Transplant Foundation and Beacon Center. Guests shopped in the new store while enjoying hors d'oeuvres, dinner and dessert buffets, specialty drinks and live entertainment. The highlight of the evening was a full-scale runway fashion show featuring fall 2007 and resort 2008 designer collections for women and men. The shows were held in a tent adjacent to the store and featured theatrical lighting and 40 models walking an 84-foot runway.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 161 U.S. stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 101 full-line stores, 51 Nordstrom Racks, four Faconnable boutiques, two Jeffrey boutiques, one freestanding shoe store and two clearance stores. Nordstrom also serves customers through its online presence at http://www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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