

NORDSTROM

Nordstrom Opens Second Bay State Store at Burlington Mall

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SEATTLE, March 28, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Leading fashion specialty retailer Nordstrom (NYSE: JWN) opened the doors to its second Boston-area store today at Burlington Mall. The 138,000-square-foot, two-level store offers a well-edited selection of luxury and quality fashion apparel, footwear and accessories for women, men and children to Burlington Mall shoppers.

"We are thrilled to welcome customers into the store and show them all that Nordstrom has to offer, right here in Burlington," said Cindy Gelb, store manager. "We are still new in the Boston area and can't wait to introduce ourselves to more customers."

In addition to a great selection of fashion merchandise, the store offers a number of services to enhance the shopping experience. These amenities include an in-store alterations and tailor shop, bra and prosthesis fitters, complimentary gift boxes, a shoe shine stand and two family restrooms. Nordstrom at Burlington Mall will also feature two food offerings, including an espresso bar and the company's newest restaurant concept, Blue Stove.

Opening day started at 8:30 a.m. with Nordstrom hosting a beauty bash outside its mall entrance. Shoppers enjoyed complimentary beauty and skincare consultations and learned about the latest trends in makeup and fragrance. When the store opened at 10:00 a.m., 380 excited employees lined the aisles by each entrance and cheered enthusiastically to welcome the first customers through the doors.

Earlier in the week, Nordstrom held an opening gala that raised over \$160,000 for partnering charities Dana-Farber Cancer Institute, The Junior League of Boston, and The Links, Incorporated (Boston and Middlesex Chapters).

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 158 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 104 full-line stores, 50 Nordstrom Racks, two Jeffrey boutiques and two clearance stores. Nordstrom also serves customers through its online presence at <http://www.nordstrom.com> and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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