

NORDSTROM

Nordstrom Opens New Store in Florida at Waterside Shops in Naples

November 7, 2008

SEATTLE (November 7, 2008)-Leading fashion specialty retailer Nordstrom opened the doors to its new Florida store today at Waterside Shops in Naples. The 77,000 square-foot store is the first Nordstrom to serve Southwest Florida and will offer a well-edited selection of designer, luxury and quality fashion brands for women and men.

"We are thrilled to be here at Waterside Shops and excited to serve our customers in the Gulfshore area," said Julie Prinicipato, Waterside Shops store manager. "We know we have a lot of customers in Southwest Florida and we hope they will love the selection of fashion we have to offer."

The new two-level Nordstrom store features a compelling selection of clothing, accessories, cosmetics and shoes, including a designer offering of American and European collections. Customers can shop from well-known designers such as Armani, Dries Van Noten, Herve Leger, Jason Wu, L'Wren Scott, Marni and Stella McCartney. To complement this offering, the store also offers Jimmy Choo and Marc Jacobs shops in its Designer Handbags, as well as footwear from Burberry, Christian Dior, Jimmy Choo, Miu Miu, Tods and Tory Burch.

Nordstrom at Waterside Shops offers a number of services to enhance the shopping experience. These amenities include in-store alterations and tailor shop, bra and prosthesis fitters, complimentary gift boxes and Personal Touch -- a complimentary wardrobe and shopping service. The store will also feature two food offerings; a Cafe Bistro and Ebar espresso bar.

Opening day started at 8:00 a.m. with Nordstrom hosting a cosmetics Beauty Bash. Shoppers learned about the newest cosmetics and fragrances for the fall/winter season, and enjoyed complimentary skincare consultations and makeup lessons from Nordstrom beauty advisors. When the store opened at 10:00 a.m., more than 200 excited employees lined the aisles and cheered enthusiastically to welcome customers through the doors.

On Wednesday night, Nordstrom hosted a sold-out gala that raised more than \$137,000 for its partnering charities: the Community Foundation of Collier County, Conservancy of Southwest Florida and The League Club.

Nordstrom opened its first store in Florida at Town Center in Boca Raton in 2000. The new Nordstrom at Waterside Shops is the retailer's ninth Florida store.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 167 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 109 full-line stores, 55 Nordstrom Racks, two Jeffrey boutiques and two clearance stores. Nordstrom also serves customers through its online presence at www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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