

# NORDSTROM

## Nordstrom Announces Exclusive U.S. Sponsorship of Michael Buble's 2010 'Crazy Love Tour'

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SEATTLE, Dec 08, 2009 /PRNewswire-FirstCall via COMTEX/ -- Nordstrom, Inc. announced today their exclusive U.S. sponsorship of Michael Buble's 2010 "Crazy Love Tour." The tour is in support of Michael Buble's recently released and critically acclaimed CD, "Crazy Love" which debuted at No. 1 on Billboard's Top 200 Chart. Tickets for the initial dates of the tour are on sale at [www.michaelbuble.com](http://www.michaelbuble.com).

As the presenting sponsor of the 2010 U.S. "Crazy Love Tour," Nordstrom will provide Buble's concert tour wardrobe including suiting and other fashion apparel. In addition, Nordstrom will offer customers access to unique Michael Buble experiences at Nordstrom stores, online at [nordstrom.com](http://nordstrom.com) and at concert venues beginning Spring 2010. The "Crazy Love" CD is currently available at all Nordstrom stores and online at [nordstrom.com](http://nordstrom.com)

"Michael Buble is an extremely talented artist and we know many of our customers are among his biggest fans," said Nordstrom Full-Line Store President of Merchandising Pete Nordstrom. "We are proud to partner with Michael to sponsor his upcoming tour and other Nordstrom related events."

Since Nordstrom began selling Michael Buble's CDs in 2007, they have been a top seller in the retailer's entertainment category. Nordstrom recently partnered with the Grammy winning artist and songwriter to create a VIP concert experience - one of several unique fashion and travel packages offered to the retailer's top-spending customers for the holiday season. The packages all sold out in record time.

### About Michael Buble

Michael Buble is a world class artist and entertainer who has sold over 22 million albums worldwide. A Grammy winner and recipient of several Juno Awards, Buble, a Vancouver native was most recently nominated for another Grammy for his live DVD "Michael Buble Meets Madison Square Garden." His four studio CDs ("Michael Buble," "It's Time," "Call Me Irresponsible" and "Crazy Love" which was released this past October, have all been certified multi-platinum. He has co written two No. 1 singles, "Home" and "Everything" and has toured and sold out shows in over 40 countries. His "Crazy Love Tour" is scheduled to begin on March 10, 2010 in Orlando, Florida.

### About Nordstrom

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 184 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 112 full-line stores, 69 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at [www.nordstrom.com](http://www.nordstrom.com) and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

Editor's Note: Below is a list of the first 20 dates announced for Michael Buble's 2010 U.S. "Crazy Love Tour" sponsored exclusively by Nordstrom.

Date	City	Venue
March 10	Orlando, FL	Amway Arena
March 12	Ft. Lauderdale, FL	Bank Atlantic Center
March 13	Tampa, FL	St. Pete Times Forum
March 14	Atlanta, GA	Gwinnet Civic Center
March 16	Philadelphia, PA	Wachovia Center
March 17	Pittsburgh, PA	Petersen Events Center
March 19	Worcester, MA	DCU Center
March 20	New York, NY	Madison Square Garden
March 23	Cleveland, OH	Wolstein Center
March 24	Cincinnati, OH	U.S. Bank Arena
March 25	Detroit, MI	Palace of Auburn Hills
March 27	Chicago, IL	Allstate Arena
March 28	St. Paul, MN	Xcel Energy Center
March 30	Denver, CO	Pepsi Center
March 31	Salt Lake City, UT	The E Center
April 2	Portland, OR	Rose Garden
April 3	Seattle, WA	Key Arena
April 6	Oakland, CA	Oracle Arena
April 8	Phoenix, AZ	US Airways Center
April 9	Los Angeles, CA	Staples Center

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