

NORDSTROM

Nordstrom Launches Webisodes Starring Michael Buble

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Retailer Sponsors 2010 U.S. 'Crazy Love Tour'

SEATTLE, March 23, 2010 /PRNewswire via COMTEX/ -- Nordstrom, Inc. announces the launch of the first of five online videos starring Michael Buble in connection with his 2010 U.S. "Crazy Love Tour," which kicked off earlier this month. As the exclusive U.S. tour sponsor, Nordstrom will offer customers access to unique Michael Buble experiences at Nordstrom stores, online at nordstrom.com and at concert venues throughout the tour.

The videos, titled "80 Suits" directed by Wayne McClammy of HungryMan Pictures, highlights the partnership between Nordstrom and Michael Buble through the eyes of Michael's truck driver, who is responsible for delivering his tour wardrobe to each concert venue. The lighthearted, humorous videos will appear exclusively on nordstrom.com for 24 hours before they are released to additional outlets. The four subsequent webisodes will launch on May 3, June 7, July 5, and August 23.

As the presenting sponsor of the 2010 U.S. "Crazy Love Tour," Nordstrom will provide Buble's concert tour wardrobe including suits and other fashion apparel by Dolce & Gabbana and HUGO. The retailer will also outfit Buble's accompanying band in suits by Hugo Boss.

"It's important to me to show the audience respect by taking the time to look nice for them," said Buble. "I want to create my own sense of style and Nordstrom has some of the greatest designers in the world to showcase that style." (*Quotes taken from Vanity Fair shoot behind the scenes video*)

The tour is in support of Michael Buble's recently released and critically acclaimed CD, "Crazy Love" which debuted at No. 1 on Billboard's Top 200 Chart. Tickets for the concerts are on sale at www.michaelbuble.com. The "Crazy Love" CD is currently available at all Nordstrom stores and online at nordstrom.com. For more information, visit nordstrom.com/michaelbuble or the Michael Buble tab on the Nordstrom Facebook page at www.facebook.com/Nordstrom.

About Michael Buble

Michael Buble is a world class artist and entertainer who has sold over 22 million albums worldwide. A Grammy winner and recipient of several Juno Awards, Buble, a Vancouver native, won another Grammy for his live DVD "Michael Buble Meets Madison Square Garden." His four studio CDs ("Michael Buble," "It's Time," "Call Me Irresponsible" and "Crazy Love" which was released this past October,) have all been certified multi-platinum. He has co-written two No. 1 singles, "Home" and "Everything" and has toured and sold out shows in over 40 countries. His "Crazy Love Tour" began on March 10, 2010 in Orlando, Florida.

About Nordstrom

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 187 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 112 full-line stores, 72 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

Editor's Note: Below is a list of the first 20 dates announced for Michael Buble's 2010 U.S. "Crazy Love Tour" sponsored exclusively by Nordstrom.

Date	City	Venue
March 10	Orlando, FL	Amway Arena
March 12	Ft. Lauderdale, FL	Bank Atlantic Center
March 13	Tampa, FL	St. Pete Times Forum
March 14	Atlanta, GA	Gwinnet Civic Center
March 16	Philadelphia, PA	Wachovia Center
March 17	Pittsburgh, PA	Petersen Events Center
March 19	Worcester, MA	DCU Center
March 20	New York, NY	Madison Square Garden
March 23	Cleveland, OH	Wolstein Center
March 24	Cincinnati, OH	U.S. Bank Arena
March 25	Detroit, MI	Palace of Auburn Hills
March 27	Chicago, IL	Allstate Arena
March 28	St. Paul, MN	Xcel Energy Center
March 30	Denver, CO	Pepsi Center
March 31	Salt Lake City, UT	The E Center

April 2	Portland, OR	Rose Garden
April 3	Seattle, WA	Key Arena
April 6	Oakland, CA	Oracle Arena
April 8	Phoenix, AZ	US Airways Center
April 9	Los Angeles, CA	Staples Center

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