

# NORDSTROM

## Nordstrom and Robert Rodriguez Celebrate Hispanic Heritage Month With Exclusive Design

July 27, 2010

### Proceeds to benefit MANA's HERMANITAS(R) program

SEATTLE, July 27, 2010 /PRNewswire via COMTEX/ --

In honor of Hispanic Heritage Month, Nordstrom is partnering with Cuban-American designer Robert Rodriguez on a limited-edition shirt that will be sold exclusively at Nordstrom from September 15 through October 15, 2010.

These limited-edition shirts will be available at 38 Nordstrom stores nationwide and online at [nordstrom.com/hhm](http://nordstrom.com/hhm) beginning September 15th. True to Rodriguez's signature modern and feminine style, the shirts will feature a draped silhouette, black lace overlay with feather embellishment and will sell for \$225. All after-cost proceeds will benefit MANA's HERMANITAS(R) program. For 20 years, the HERMANITAS(R) program has worked with its chapters and affiliates around the country to embrace and fulfill the hopes and aspirations of Latina adolescents.

"We are delighted to partner with Robert Rodriguez in observance of Hispanic Heritage Month," said Amelia Ransom Letcher, vice president of Diversity Affairs for Nordstrom. "We are proud to support MANA's HERMANITAS(R) program and offer this exclusive fashion item to our customer."

"I'm thrilled to be partnering with Nordstrom and MANA in celebration of Hispanic Heritage Month," said Robert Rodriguez. "Strong, confident women have always been my design muse and to have the opportunity to support young women in MANA's HERMANITAS(R) mentoring program is an honor."

Shirts will be available online at [nordstrom.com/hhm](http://nordstrom.com/hhm) and at 38 Nordstrom stores across the country including:

- Downtown Seattle - Seattle, WA
- Bellevue Square - Bellevue, WA
- Downtown Portland - Portland, OR
- Washington Square - Tigard, OR
- Fashion Place - Murray, UT
- Park Meadows - Lone Tree, CO
- Cherry Creek Shopping Center - Denver, CO
- Broadway Plaza - Walnut Creek, CA
- Stanford Shopping Center - Palo Alto, CA
- The Village at Corte Madera - Corte Madera, CA
- San Francisco Centre - San Francisco, CA
- Michigan Avenue - Chicago, IL
- Mall of America - Bloomington, MN
- Old Orchard Center - Skokie, IL
- Woodfield Shopping Center - Schaumburg, IL
- Old Park Mall - Overland Park, KS
- Garden State Plaza - Paramus, NJ
- The Westchester - White Plains, NY
- Roosevelt Field - Garden City, NY
- Natick Collection - Natick, MA
- Burlington - Burlington, MA
- South Coast Plaza - Costa Mesa, CA
- Main Place - Santa Ana, CA
- Topanga - Canoga Park, CA
- The Grove - Los Angeles, CA
- Fashion Valley - San Diego, CA
- University Towne Centre - San Diego, CA
- Scottsdale Fashion Square - Scottsdale, AZ
- Fashion Show - Las Vegas, NV
- Tysons Corner Center - McLean, VA
- Montgomery Mall - Bethesda, MD
- Galleria Dallas - Dallas, TX
- NorthPark Center - Dallas, TX
- Houston Galleria - Houston, TX
- Village of Merrick Park - Coral Gables, FL
- International Plaza - Tampa, FL

- Aventura - Aventura, FL
- Waterside - Naples, FL

#### About Jones Apparel Group, Inc.

Jones Apparel Group, Inc. ([www.jonesapparel.com](http://www.jonesapparel.com)) is a leading designer, marketer and wholesaler of branded apparel, footwear and accessories. The Company also markets directly to consumers through its chain of specialty retail and value-based stores and through its e-commerce web sites. The Company's nationally recognized brands include Jones New York, Nine West, Anne Klein, Gloria Vanderbilt, Kasper, Robert Rodriguez, Bandolino, Easy Spirit, Evan-Picone, I.e.i., Energie, Enzo Angiolini, Joan & David, Mootsies Tootsies, Sam & Libby, Napier, Judith Jack, Albert Nipon and Le Suit. The Company also markets costume jewelry under the Givenchy brand licensed from Givenchy Corporation, women's footwear under the Dockers(R) and Dockers(R) Women brands and infants', toddlers' and boys' footwear (excluding girls' footwear) under the Dockers(R) and Dockers(R) Premium brands, licensed from Levi Strauss & Co., apparel and accessories under the Rachel Roy brand licensed from Rachel Roy IP Company, LLC, and Jessica Simpson jeanswear licensed from VCJS LLC. Each brand is differentiated by its own distinctive styling, pricing strategy, distribution channel and target consumer. The Company contracts for the manufacture of its products through a worldwide network of quality manufacturers. The Company has capitalized on its nationally known brand names by entering into various licenses for several of its trademarks, including Jones New York, Anne Klein New York, Nine West, Gloria Vanderbilt, I.e.i. and Evan-Picone, with select manufacturers of women's and men's products which the Company does not manufacture. For more than 30 years, the Company has built a reputation for excellence in product quality and value, and in operational execution.

#### About MANA

Founded in 1974, MANA, A National Latina Organization(R) (MANA) is a national grassroots membership organization with chapters, individual members and affiliates across the country. MANA's mission is to empower Latinas through leadership development, community service, and advocacy. Its four national goals are to: strengthen Latinas as community leaders; create vital Hispanic communities; advance public policy for an equal and just society; and grow and sustain a healthy organization. MANA achieves its mission and goals through its two premiere programs, the AvanZamos(R) Program, an adult Latina leadership training program; and the HERMANITAS(R) Program for young Latinas.

#### About HERMANITAS(R)

HERMANITAS(R) programming empowers Latinas through education, leadership development, health and fitness, cultural awareness and community action. The program is designed to instill within future Latina leaders strong family and cultural values, integrity, self-esteem, self-awareness, pride and civic and cultural responsibility.

#### About Nordstrom

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 193 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 114 full-line stores, 76 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at [www.nordstrom.com](http://www.nordstrom.com) and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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