

NORDSTROM

Nordstrom Offers One-of-a-Kind Experiences

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Experiential holiday gifts from Jimmy Choo, TOMS shoes, Kate Somerville, the NBA and Under Armour available on nordstrom.com

SEATTLE, Nov. 15, 2010 /PRNewswire via COMTEX/ --

Nordstrom, Inc. (NYSE: JWN) announced today that the retailer is offering exclusive, one-of-a-kind fashion and travel packages created by some of the hottest names in the world of fashion, beauty and sports including Jimmy Choo, Kate Somerville, TOMS shoes, the NBA and Under Armour. The retailer has offered ultimate gifts of this nature for three consecutive years.

The packages were pre-offered exclusively to Level 3 and Level 4 Nordstrom Fashion Rewards Customers for a limited time beginning November 1. As of today, three packages have sold out and two remain available. Three ultimate Jimmy Choo NYC shopping trips sold out in 20 minutes at \$11,562 each. This excursion includes a private showing in the NYC showroom as well as a private shopping experience in a Jimmy Choo boutique in NYC. Two NBA All-Star game packages also sold out within twenty minutes at \$7,200 each and include VIP seats to the All-Star game, access to pre- and post-game parties and a custom-fit suit from Joseph Abboud, the official supplier of the National Basketball Coaches Association. Three TOMS shoes packages sold out at \$1,540 each and include working with the TOMS team on a TOMS shoe drop in Seattle to distribute shoes to children in need.

The two Nordstrom Extraordinary Experiences available at this time include:

Get celebrity gorgeous with the Kate Somerville immersion

Live like a celebrity and experience the ultimate spa get-away for a few amazing days in Los Angeles while enjoying light therapy and laser treatments--among other services--as part of the 'Red Carpet Spa Treatment' at the Kate Somerville Skin Health Experts Clinic in Beverly Hills. You'll meet esthetician-to-the-stars Kate Somerville in person, and you'll receive a series of skincare services tailored to your skin's needs. Plus, have lunch with Kate at The Ivy--one of L.A.'s most renowned A-list hotspots--and check out the hottest new Nordstrom store in downtown Santa Monica, where you'll enjoy a personal styling session and select great new fashion to purchase. We'll have you paparazzi ready in no time. Three packages are available at **\$7,870** each.

For the soccer fanatic, kick it with Seth, Heather and Under Armour

You've got a private practice session scheduled with Seth Stammers of MLS' New York Red Bulls and Heather Mitts of WPS' Philadelphia Independence. You'll also visit Under Armour's headquarters for a look at their state-of-the-art training facilities at the Combine Training Center, where you'll have an additional training session with Under Armour fitness experts. Round out your trip with an outfitting of some of the latest Under Armour products and VIP tickets to watch a DC United match with Seth as your guest. Three packages are available at **\$5,115** each.

Editor's notes: To view these items, please go to: <http://nordstrom.com/extraordinary>

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