

# NORDSTROM

## Nordstrom Opens New Store at Christiana Mall in Newark, Delaware

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SEATTLE, April 8, 2011 /PRNewswire via COMTEX/ --

Leading fashion specialty retailer Nordstrom opened the doors to its new store in Newark, Delaware today at Christiana Mall. The 123,000 square-foot store is the first Nordstrom store in Delaware and will offer a well-edited selection of quality, luxury and designer fashion brands for women, men and children.

"We're thrilled to be opening a store at the Christiana Mall," said Terisha Johnson, store manager. "We look forward to serving the community and providing exceptional shopping experiences for our customers."

The new two-level Nordstrom store features a compelling selection of clothing, accessories, shoes and cosmetics. Customers can shop from emerging designers such as Rag & Bone, Alice + Olivia, Elizabeth and James, Halston Heritage, Milly and Vince. To complement this offering, the store also offers Valentino, Burberry, Jimmy Choo, and Michael Kors handbags, as well as footwear from Chloe, Jimmy Choo, Cole Haan, and Valentino.

Nordstrom Christiana Mall offers a number of services to enhance the shopping experience. These amenities include in-store alterations and tailor shop, certified bra and prosthesis fitters, complimentary gift boxes and Personal Stylist -- a complimentary wardrobe and shopping service. The store will also feature two food offerings: a new restaurant concept called Sixth & Pine and an espresso bar.

Opening day started at 8 a.m. with Nordstrom hosting a cosmetics Beauty Bash. Shoppers learned about the newest cosmetics and fragrances for the fall season, and enjoyed complimentary skincare consultations and makeup lessons from Nordstrom beauty advisors. When the store opened at 10 a.m., more than 300 cheering employees lined the aisles and enthusiastically welcomed customers through the doors.

On Wednesday night, over 1,600 guests attended a sold-out gala hosted by Nordstrom. The event raised more than \$123,000 for Delaware Art Museum, Nemours/Alfred I. DuPont Hospital for Children and The Wilmington, Delaware Chapter of The Links, Incorporated.

Nordstrom operates two stores approximately 43 and 45 miles away from the new Christiana Mall store. Nordstrom Cherry Hill (Cherry Hill, NJ) opened in March of 2009 and Nordstrom at The Plaza at King of Prussia (King of Prussia, PA) opened in March of 1996.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 210 stores located in 29 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 116 full-line stores, 91 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at [www.nordstrom.com](http://www.nordstrom.com) and through its catalogs. Nordstrom also operates in the online private sale marketplace through its subsidiary HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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