

# NORDSTROM

## Nordstrom to Host Bra Fit Events October 20-21

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### **BRAvo! Get into the shape you'll love at Nordstrom Fits America**

SEATTLE, Oct. 11, 2011 /PRNewswire via COMTEX/ --

Eight out of ten women wear the wrong bra size. Nordstrom wants to change that statistic. Beginning Thursday, October 20 through Saturday, October 22, customers are invited to meet with a certified fit expert at Nordstrom for a complimentary fitting and see what a difference the right bra can make in helping them look and feel great. For every bra purchased at the event, Nordstrom and participating brands will donate \$2.00 to Susan G. Komen for the Cure® to help support their efforts to imagine a world without breast cancer, as well as lifesaving outreach programs for women.

Whether customers are looking for lingerie that is seductive, romantic, flirty, or a little of everything, the lingerie department offers up-to-date fashion to fit their style from brands such as Amoena, Betsey Johnson Intimates, Calvin Klein Underwear, Chantelle, DKNY, Donna Karan Intimates, Elle Macpherson Intimates, Elomi, Fantasie, Felina, Freya, Le Mystere, Natori, Spanx and Wacoal.

Research indicates that most women wear the wrong bra size, and the fit experts at Nordstrom will ensure that each customer is wearing the right size, ranging from band sizes 30-46 and cup sizes AA-K. Each fit expert completes a certification program that includes being trained on nine different fit categories, enabling them to provide women with the best options for their body types.

"A great fitting bra can dramatically enhance your silhouette and make you feel more beautiful and confident," said Lauren Harp, Nordstrom National Fit Stylist. "Grab a friend and let our one of our certified fit experts find you the perfect bra to compliment your perfect shape."

Nordstrom also serves the needs of women following a mastectomy, lumpectomy or other reconstructive surgery. Certified prosthesis fitters can assist with mastectomy bras, breast forms, equalizers and complimentary pocketing for any bra. Nordstrom can also assist with Medicare claim filing and is a participating provider for select insurance companies.

For more details or to schedule an appointment, please call your nearest Nordstrom store or visit [nordstrom.com/fitsamerica](http://nordstrom.com/fitsamerica).

In 2011, Nordstrom is proud to make a combined minimum contribution of \$200,000 to Susan G. Komen for the Cure® for Nordstrom Fits America events and select local Susan G. Komen Race for the Cure® sponsorships.

#### **About Susan G. Komen for the Cure®**

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure®, we have invested more than \$1.9 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information, visit [www.komen.org](http://www.komen.org) or call 1-877 GO KOMEN.

#### **About Nordstrom, Inc.**

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 223 stores in 30 states, including 117 full-line stores, 102 Nordstrom Racks, two Jeffrey boutiques, one treasure&bond store and one clearance store. Nordstrom also serves customers through [Nordstrom.com](http://Nordstrom.com) and through its catalogs. Additionally, the Company operates in the online private sale marketplace through its subsidiary HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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**CONTACT:** John Bailey  
Nordstrom, Inc.  
(206) 303-3018

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