

# NORDSTROM

## Nordstrom Rack To Open Second Cleveland Store

October 9, 2012

SEATTLE, Oct. 9, 2012 /PRNewswire/ -- Seattle-based [Nordstrom, Inc.](#), (NYSE: JWN) announced today plans to open a new [Nordstrom Rack](#) on the west side of Cleveland at the Promenade in Crocker Park. The approximately 34,000 square-foot store is scheduled to open fall 2013.

Crocker Park is a lifestyle center located 15 miles west of downtown Cleveland in Westlake, Ohio. The new Nordstrom Rack will be located in the former Borders Books space and will join a great mix of retailers and restaurants including Bed, Bath & Beyond, H&M, Trader Joe's, Victoria's Secret and The Cheesecake Factory. Crocker Park is owned and managed by Stark Enterprises.

Nordstrom Rack is the off-price retail division of Nordstrom, Inc., carrying on-trend merchandise from Nordstrom stores and Nordstrom.com at 50 to 60 percent off original Nordstrom prices. Nordstrom Rack also offers a wide selection of apparel, accessories and shoes from many of the brands carried in Nordstrom stores. These items are purchased specially for Nordstrom Rack, with most at savings of 30 to 70 percent off.

Nordstrom currently serves the east side of Cleveland with a full-line store at Beachwood Place and a Nordstrom Rack at Legacy Village. The new Crocker Park Rack will be the retailer's first location on Cleveland's west side. "We're excited to have the opportunity to better serve Cleveland's west side community with our new Rack at Crocker Park," said Geevy Thomas, president of Nordstrom Rack. "We're looking forward to getting our doors open next fall so that we can start taking care of those customers in a location that's more convenient for them."

"We're thrilled to welcome Nordstrom Rack to the Promenade at Crocker Park," said Robert Stark, chief executive officer, Stark Enterprises. "This addition furthers our commitment to provide a variety of nationally known retailers to our community which offers residents and guests easy access to the goods and services so important to their lifestyles."

### **About Stark Enterprises**

Stark Enterprises is a full service development, leasing, construction and management company headquartered in Cleveland, Ohio. Members of the Stark Enterprises team bring the highest level of expertise in all phases and types of real estate. Collectively the company has shepherded over 20 million square feet of real estate development. In addition, Stark Enterprises acts as its own general contractor through its subsidiary, Arbor Construction, provides award winning landscape design and first class maintenance services through its subsidiary, Exterior Services and leases its own properties to tenants of the highest quality. Properties managed by Stark Enterprises and its subsidiaries are continually recognized by its customers, industry organizations and leaders as among the most beautiful, well-operated and maintained properties in the nation. For more information, visit [StarkEnterprises.com](#).

### **About Nordstrom**

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 237 stores in 31 states, including 117 full-line stores, 116 Nordstrom Racks, two Jeffrey boutiques, one treasure&bond store and one clearance store. Nordstrom also serves customers through [Nordstrom.com](#) and through its catalogs. Additionally, the Company operates in the online private sale marketplace through its subsidiary HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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