

NORDSTROM

Nordstrom Rack To Open In Rockaway New Jersey

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SEATTLE, Aug. 20, 2014 /PRNewswire/ -- Seattle-based [Nordstrom, Inc.](#) (NYSE: [JWN](#)) announced today plans to open a [Nordstrom Rack](#) at Rockaway Commons in Rockaway, N.J. The approximately 38,785-square-foot store is scheduled to open in fall 2015. The property is owned and managed by [Washington Prime Group](#).



Rockaway Commons is part of the larger retail complex at Rockaway Townsquare. It is located on the south side of Interstate 80 between State Highway 15 and Mt. Hope Ave. The new Rack will join co-anchor tenants Best Buy and DSW.

"We can't wait to bring our version of the ultimate treasure hunt to customers who are looking for great brands at great prices," said Geevy Thomas, president of Nordstrom Rack. "This new location will help us serve customers more conveniently in Rockaway and we're thrilled to open our Rack store next fall."

When it opens, the Rockaway Commons store will be the fifth Rack in New Jersey. The company currently operates Rack stores in Cherry Hill at Towne Place at Garden State Park and in Paramus at Bergen Town Center. A third Rack store will open in Livingston at Livingston Center on October 8, followed by a Rack in Princeton at Mercer Mall in spring 2015. Nordstrom serves customers at its five full-line stores in New Jersey as well.

"Nordstrom Rack will make a great addition to our diversified retail lineup and we expect it will quickly become a favorite destination among our shoppers," said Paul M. Crociata, mall manager of Rockaway Townsquare and Rockaway Commons. "We look forward to welcoming the new store next year."

Nordstrom Rack is the off-price retail division of Nordstrom, Inc., offering customers a wide selection of on-trend apparel, accessories and shoes at an everyday savings of 30-70 percent off regular prices. The Rack carries merchandise from Nordstrom stores and [Nordstrom.com](#), as well as specially purchased items from many of the top brands sold at Nordstrom. The Rack is designed to provide the ultimate treasure hunt to style-savvy customers.

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 270 stores in 36 states, including 116 full-line stores, 151 Nordstrom Racks, two [Jeffrey](#) boutiques, and one clearance store. Nordstrom also serves customers through [Nordstrom.com](#), the newly developed e-commerce site [Nordstromrack.com](#), and its online private sale site, [Hautelook](#). Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

About Rockaway Townsquare

An expansive retail destination where shoppers can experience discovery, fashion and community, Rockaway Townsquare is located at Route 80 and Mt. Hope Avenue in Rockaway, New Jersey and is managed by Simon, headquartered in Indianapolis, Indiana. A two-level, super-regional mall, Rockaway Townsquare is anchored by Macy's, Lord & Taylor, Sears and JCPenney and has more than 180 specialty stores. Adding to Rockaway Townsquare's diverse mix of retailers is its plaza-style shopping environment, which includes Rockaway Town Court, Rockaway Commons and Rockaway Town Plaza, and features AMC Theatres, Best Buy, The Christmas Tree Shops, Target, Pier 1 Imports, Panera Bread, Dick's Sporting Goods and much more. For additional Simon information please visit [www.simon.com](#). Visit [www.simon.com/mall/rockaway-townsquare](#) for the latest mall event and retailer updates. Rockaway Townsquare also is on Facebook at [www.facebook.com/RockawayTownsquare](#) and at @ShopRockaway on Twitter.

About Washington Prime Group

Washington Prime Group (NYSE: WPG) is a retail REIT that owns and manages more than 95 shopping centers totaling more than 50 million square feet diversified by size, geography and tenancy. Washington Prime combines a national real estate portfolio with an investment grade balance sheet. The company plans to leverage its expertise across the entire shopping center sector to increase cash flow through rigorous management of existing

assets as well as select development and acquisitions of new assets with franchise value. For more information visit www.washingtonprime.com.

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