

NORDSTROM

Nordstrom Opens New Store In The Woodlands, TX

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SEATTLE, Sept. 5, 2014 /PRNewswire/ -- Leading fashion specialty retailer Nordstrom, Inc. (NYSE: JWN) opened the doors to its new store at The Woodlands Mall today, its second full-line store in the greater Houston area. The 138,000 square-foot store features the latest interior and exterior design concepts, a bistro-style full service restaurant Bazille, and an updated beauty experience – all new to the Houston market. The first Nordstrom store in Houston opened at The Galleria in 2003.

"We have really enjoyed serving customers at our Houston Galleria store for the past 11 years, and are looking forward to offering our customers in The Woodlands a more convenient location to shop with us," said Kate Hensler, Nordstrom at The Woodlands Mall store manager. "We're really proud of the new store – it's the first to feature our newest design concepts from top to bottom which incorporate natural light, wood finishes and other modern updates, and we can't wait to share it with customers."

The two-level store will offer five shoe departments, a bistro-style restaurant called Bazille, an espresso bar, expansive cosmetics and accessories areas and a comprehensive offering of popular brand names for women, men and children. Customers can expect to find shoes and handbags from popular brands including Tory Burch, Vince Camuto and Kate Spade. The women's apparel offering will feature fashion from emerging designers like Helmut Lang, Elizabeth & James and Alexander Wang. Customers will find brands like Chanel, La Mer, Smashbox, Trish McEvoy, Butter London, Jo Malone and more in the revamped beauty department.

Nordstrom at The Woodlands offers a number of services to enhance the shopping experience. These amenities include an in-store alterations and tailor shop, certified bra and prosthesis fitters, complimentary gift boxes and Personal Stylist – a complimentary wardrobe and shopping service. The store will also feature two food offerings; Bazille, a full-service bistro-style restaurant, and the Ebar, which offers customers handcrafted coffee drinks and grab-and-go food options.

Opening day kicked off at 8 a.m. with Nordstrom hosting a Beauty Bash just outside the store's first floor mall entrance. Customers enjoyed an opportunity to get the inside scoop on new products and trends from the top names in beauty—and learn the latest tips and tricks from our team of beauty experts. In what has become a Nordstrom tradition, the first customers through the doors were welcomed by more than 350 employees at 10 a.m.

Earlier in the week, Nordstrom underwrote and held a sold-out opening gala with more than 1,500 guests that raised more than \$200,000 for Texas Children's Hospital The Woodlands.

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 271 stores in 36 states, including 117 full-line stores, 151 Nordstrom Racks, two [Jeffrey](#) boutiques, and one clearance store. Nordstrom also serves customers through [Nordstrom.com](#); [Nordstromrack.com](#); online private sale site [Hautelook](#); and [Trunk Club](#), a personalized clothing service. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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