

# NORDSTROM

## Nordstrom Rack Expands Store Presence In Tampa Bay Area

October 28, 2014

SEATTLE, Oct. 28, 2014 /PRNewswire/ -- Seattle-based [Nordstrom, Inc.](#) (NYSE: JWN) announced today plans to open a [Nordstrom Rack](#) in Clearwater, Fla. The 38,080-square-foot store is scheduled to open in fall 2015. The property is owned by Sears Holdings Corporation.



The new Rack will move into a standalone two-level space, formerly the location of a Sears Auto Center, at the primary northern entrance to the mall off of Main Street with good visibility from Hwy 19. The store will sit adjacent to Westfield Countryside Mall where anchor tenants include Macy's, Dillard's, JCPenney and Sears along with restaurants such as BJ's Restaurant & Brewhouse, Bar Louie and P.F. Chang's.

"We're excited to have the opportunity to further grow our store presence with an additional location west of Tampa," said Geevy Thomas, president of Nordstrom Rack. "We're grateful for the tremendous response we've had from our customers ever since we arrived in the area with our Nordstrom store at International Plaza in 2001 and are happy to offer a more convenient option for customers in and around Clearwater."

When it opens, the Clearwater Nordstrom Rack will be the company's third location in the greater Tampa Bay area. On October 24 the company opened a second Rack location at Lake Brandon Plaza in Brandon.

"We are pleased to welcome Nordstrom Rack to Clearwater in our latest example of how Sears Holdings is selectively redeploying its asset base to create long-term shareholder value," said Jeff Stollenwerck, president, Sears Real Estate Business for Sears Holdings. "Nordstrom Rack will bring increased customer traffic to the area and dramatically improve the retail shopping experience."

Nordstrom Rack is the off-price retail division of Nordstrom, Inc., offering customers a wide selection of on-trend apparel, accessories and shoes at an everyday savings of 30-70 percent off regular prices. The Rack carries merchandise from Nordstrom stores and [Nordstrom.com](#), as well as specially purchased items from many of the top brands sold at Nordstrom. The Rack is designed to provide the ultimate treasure hunt to style-savvy customers.

### **About Nordstrom**

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 289 stores in 38 states, including 118 full-line stores in the United States and one in Canada; 167 Nordstrom Racks; two [Jeffrey](#) boutiques; and one clearance store. Nordstrom also serves customers through [Nordstrom.com](#); [Nordstromrack.com](#); online private sale site [HauteLook](#); and [Trunk Club](#), a personalized clothing service. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

### **About Sears Holdings Corporation**

Sears Holdings Corporation (NASDAQ: SHLD) is a leading integrated retailer focused on seamlessly connecting the digital and physical shopping experiences to serve our members - wherever, whenever and however they want to shop. Sears Holdings is home to Shop Your Way™, a social shopping platform offering members rewards for shopping at Sears and Kmart as well as with other retail partners across categories important to them. The company operates through its subsidiaries, including Sears, Roebuck and Co. and Kmart Corporation, with more than 2,000 full-line and specialty retail stores in the United States and Canada.

### **MEDIA CONTACTS:**

Naomi Tobis  
Nordstrom, Inc.  
(206) 303-4250  
[naomi.tobis@nordstrom.com](mailto:naomi.tobis@nordstrom.com)

Howard Riefs

Sears Holdings Corp.  
(847) 286-7562  
[Howard.riefs@searshc.com](mailto:Howard.riefs@searshc.com)

# NORDSTROM

Photo - <http://photos.prnewswire.com/prnh/20130222/SF64843>

Logo - <http://photos.prnewswire.com/prnh/20001011/NORDLOGO>

SOURCE Nordstrom, Inc.