

NORDSTROM

Nordstrom Opens New, Relocated South Bay Store At Del Amo Fashion Center

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SEATTLE, Oct. 9, 2015 /PRNewswire/ -- Leading fashion specialty retailer Nordstrom, Inc. opened the doors to its new, relocated store at Del Amo Fashion Center today. The two-level, 138,000 square-foot store features the latest interior and exterior design concepts, a full-service restaurant and bar, new apparel departments and an enhanced beauty experience. The store is a relocation from its previous home at South Bay Galleria, which opened in 1985.

"South Bay is pretty special to us – we opened our South Bay Galleria store 30 years ago, and we're thrilled to offer a fresh and more convenient option for all of our customers living in the area," said Cheri Botiz, Nordstrom Del Amo Fashion Center store manager. "We owe our South Bay customers a lot for helping us build our business here over the years and we look forward to serving them even better in our beautiful, brand-new store."

The store offers customers five shoe departments, expansive cosmetics and accessories areas, and a comprehensive offering of popular brand names for women, men and children. Customers can expect to find shoes and handbags from Kate Spade New York, Rebecca Minkoff, Tory Burch and more. The store will also offer TOPSHOP, TOPMAN and via C departments including fashion from designers like Elizabeth and James, Alexander Wang, A.L.C., Rag & Bone, Frame Denim and Current Elliott. Customers will find brands like NARS, Bobbi Brown, Hourglass, Sisley, La Mer, Jo Malone, Tom Ford Fragrance and more in the beauty department.

Nordstrom Del Amo Fashion Center offers a number of services to create a convenient shopping experience. These amenities include Personal Stylists – a complimentary wardrobe and shopping service, a new Service Bar with seating and free charging stations, free Wi-Fi throughout the store, an in-store alterations and tailor shop, certified bra and prosthesis fitters and complimentary gift boxes. The store has two food offerings: Bazille, a full-service restaurant and bar featuring bistro cuisine; and the Ebar, which offers customers handcrafted coffee drinks and grab-and-go food options.

Opening day kicked off at 8 a.m. with Nordstrom hosting a Beauty Bash just outside the store's first floor mall entrance. Customers learned the latest tips and tricks from the top names in beauty. In what has become a Nordstrom tradition, more than 500 employees welcomed the first customers through the doors at 10 a.m.

Earlier in the week, Nordstrom underwrote and held a sold out opening gala with more than 1,500 guests that raised more than \$150,000 for local organizations, Peninsula Committee Children's Hospital Los Angeles and Walk With Sally. The Gala Honorary Co-Chairs were Nancy O'Dell and Zendaya, and Charity Co-Chairs were Nick Arquette, Founder of Walk With Sally, and Melanie and Jeff MacLean from Peninsula Committee Children's Hospital Los Angeles.

ABOUT NORDSTROM

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 316 stores in 39 states, including 120 full-line stores in the United States, Canada and Puerto Rico; 188 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and one clearance store. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [Hautelook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

Contact:

Chelsey Allodi
October 9, 2015 Nordstrom, Inc.
(206) 849-2851

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