

NORDSTROM

Nordstrom To Launch Fall Collection For 'Olivia Palermo + Chelsea28'

September 6, 2016 at 9:01 AM EDT

The exclusive collaboration arrives in stores and nordstrom.com on September 6

SEATTLE, Sept. 6, 2016 /PRNewswire/ -- Nordstrom, Inc. is pleased to announce the third installment of its exclusive 'Olivia Palermo + Chelsea28' collection. The fall delivery is part of a one year partnership with the international style icon and her first apparel collaboration worldwide.



The fall collection features 23 versatile separates ranging in price from \$79 to \$499 in the U.S., and 21 separates in Canada ranging in price from \$126 to \$732 CAD. Details including ruffles, peplum and pleats offer a delicate femininity which compliments menswear-inspired styles such as suspender pants and wide leg flannel trousers. Texture is also an important pillar with rich fabrics such as wool, cashmere and silk.

"We loved mixing light, feminine elements such as ruffles and lace with leather and menswear-inspired tailored pieces," said Palermo. "Fabrics like chiffon have a lot of movement and add an extra-pretty element – they give a romantic touch to the collection to balance the menswear styles."

Palermo partnered with Nordstrom Product Group, the retailer's private label design group, to develop the collaboration for house brand Chelsea28, which focuses on sophisticated, of-the-moment fashion at an accessible price level. The partnership is producing four collections in 2016 including spring, summer, fall and holiday.

As a global fashion influencer through her work as a model, spokesperson and as the executive editor and creative director at her fashion and lifestyle website OliviaPalermo.com, Palermo solidified her standing as a trendsetter for her generation and gained international recognition for her keen sense of style and savvy eye for balancing high and low fashion.

'Olivia Palermo + Chelsea28' is available in select Nordstrom locations in the United States and Canada, as well as online at nordstrom.com. Additionally, Nordstrom ships internationally to more than 200 countries and territories worldwide. For a complete list of stores, or to shop the collection online, please visit nordstrom.com/oliviapalermo.

Please visit press.nordstrom.com to find the 'Olivia Palermo + Chelsea28' media kit and collection imagery.

Media Contacts:

Nordstrom, Inc.
Anya Pavlovic
(206) 303-3015
anya.pavlovic@nordstrom.com

Aimé Agency

Barbara Saint Aimé
(646) 725-3312
barbara@aimeagency.com

ABOUT NORDSTROM

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 323 stores in 39 states, including 121 full-line stores in the United States, Canada and Puerto Rico; 194 Nordstrom Rack stores; two Jeffrey boutiques; and one clearance store. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com and HauteLook. The company also owns Trunk Club, a personalized clothing service serving customers online at TrunkClub.com and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

NORDSTROM

Photo - <http://photos.prnewswire.com/prnh/20160902/403902>

Logo - <http://photos.prnewswire.com/prnh/20001011/NORDLOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nordstrom-to-launch-fall-collection-for-olivia-palermo--chelsea28-300322258.html>

SOURCE Nordstrom, Inc.