

NORDSTROM

Nordstrom Opens Doors at CF Toronto Eaton Centre

September 16, 2016

New store marks the company's second international flagship location and first of three stores in Toronto

[Multimedia Press Kit](#)

SEATTLE, Sept. 16, 2016 /PRNewswire/ -- Leading fashion specialty retailer Nordstrom, Inc. (NYSE: JWN) opened the doors to its new store at CF Toronto Eaton Centre today, the company's second international flagship location since opening at Pacific Centre in Vancouver, British Columbia, last fall. The new 220,000 square-foot, three-level store offers a curated selection of merchandise from many of the best brands, with price points from accessible to luxury.

"We want to be a world-class store that offers exceptional service, merchandise and experiences for every customer who walks through our doors," said Todd Buntin, Nordstrom CF Toronto Eaton Centre store manager. "Toronto is an incredible city – we're excited to get to know our local customers here and welcome those who we hope will visit us from around the world."

CF Toronto Eaton Centre marks the fourth of six announced Nordstrom stores to open in Canada through 2017. Future openings include Yorkdale Centre, Toronto, on October 21, 2016, and CF Sherway Gardens, Toronto, in spring 2017.

"We are thrilled to be opening the first Nordstrom location in Toronto at CF Toronto Eaton Centre," said John Sullivan, President and CEO, Cadillac Fairview. "Nordstrom joining the downtown core will unquestionably bring a new vibrancy to the shopping centre and the iconic intersection of Yonge and Dundas."

Customers can shop a wide variety of brands from luxury designer Marchesa to accessible favorite Madewell, both exclusive to Nordstrom in Toronto. The flagship store will also offer several services to enhance every customer's shopping experience such as Concierge, 24-Hour Express Service, Two-Hour Delivery Service, UnionPay, Shoe Shine, Language Ambassadors, Studio Services, a JWN Private Shopping Suite, 'Personalize It' monogramming and engraving station, three food offerings and more.

Opening day kicked off at 7 a.m. with a Beauty Bash hosted by Nordstrom just outside the store inside the mall. Customers experienced complimentary skincare consultations, demonstrations and makeup lessons from the store's team of beauty and fragrance experts. More than 800 employees were standing by to greet the first customers as they walked through the store's doors at 10 a.m.

Earlier in the week as part of the opening events, Nordstrom hosted a tented runway fashion show at Dundas Square and in-store gala for 2,000 guests. All proceeds from tickets sales – \$270,000 – supported local organizations Covenant House Toronto, Humber River Hospital Foundation, Pediatric Oncology Group of Ontario (POGO), SickKids Foundation, St. Michael's Foundation and Women's College Hospital Foundation. Special gala guests included international supermodels Hilary Rhoda and Petra Nemcova, DJ Jazzy Jeff and Instagram sensation Dean the Bassett Hound.

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 333 stores in 39 states and Canada. Customers are served at 121 Nordstrom stores in the U.S. and Canada; 205 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and one clearance store. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [Hautelook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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