

# NORDSTROM

## Nordstrom Opens Doors At Domain NORTHSIDE

September 30, 2016

### New store marks the company's second Austin, Texas location

SEATTLE, Sept. 30, 2016 /PRNewswire/ -- Leading fashion specialty retailer [Nordstrom, Inc.](#) opened the doors to Nordstrom Domain NORTHSIDE today, the company's second full-line store in Austin. The two-level, 127,500 square-foot store features five shoe departments, expansive cosmetics and accessories areas, and a comprehensive offering of popular brand names for men, women and children. The first Nordstrom store in Austin opened at Barton Creek Square Mall in 2003.

"We're excited to be among a great group of retailers here at Domain NORTHSIDE," said Shannon Ricca, Nordstrom Domain NORTHSIDE store manager. "We've enjoyed being part of the Austin community for the past 13 years and hope our new location makes it more convenient for customers who live closer to North Austin to shop with us. We can't wait to show our existing and new customers what we have in store!"

The women's apparel offering features popular fashion brands in a variety of price points from designers like Alice & Olivia, Tory Burch, Veronica Beard, Madewell, Topshop and J. Crew, as well as shoes and handbags from brands such as Kate Spade New York, Tory Burch and Rebecca Minkoff. Customers will also find a new At Home department, which houses gifts and home décor items, including Austin-native brands Son of a Sailor, Misha Blaise Art and Satchel & Sage. In the Beauty department, customers will find brands like MAC, Bobbi Brown, Aesop, Space NK, Jo Malone and Le Labo perfumerie, which is exclusive to the new store in Austin.

Nordstrom Domain NORTHSIDE features the company's latest design concept, which includes more windows to incorporate natural light and connect the shopping experience to the outside world. The store also offers a number of special services and amenities including Curbside Pickup and Same Day Delivery as well as an Buy Online Pick Up In Store service counter with dressing rooms that make it easy for customers to try on online purchases, an in-store alteration and tailor shop, a leather embossing machine to customize leather goods, certified bra and prosthesis fit specialists and Personal Stylists – a complimentary wardrobe and shopping service. The store has two food offerings: Bazille, a contemporary interpretation of bistro cuisine including a full bar; and the Ebar, for handcrafted coffee drinks and grab-and-go food options.

Opening day kicked off at 8 a.m. with a Beauty Bash – a high energy celebration of all things beauty – just outside the store's entrance. Customers enjoyed a preview of the store's expansive cosmetics selection as well as one-on-one time with Nordstrom beauty experts to get the inside scoop on new products and fall trends. In what has become a Nordstrom tradition, more than 300 employees welcomed the first customers when the doors officially opened at 10:00 a.m.

Earlier in the week, Nordstrom underwrote Austin City Social – an opening party that raised more than \$35,000 for Austin Symphony BATS (Be at the Symphony) and the next generation of Austin music lovers. More than 1,000 guests were in attendance to enjoy fall fashion presentations, bites and beverages, as well as live music from locals Tameka Jones and local low grass band Sour Bridges.

#### ABOUT NORDSTROM:

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 338 stores in 39 states, including 122 full-line stores in the United States, Canada and Puerto Rico; 208 Nordstrom Rack stores; two Jeffrey boutiques; and one clearance store. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [HauteLook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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