

NORDSTROM

Nordstrom Opens Doors at Yorkdale Shopping Centre

October 21, 2016

New store marks the company's second location in Toronto

[Multimedia Press Kit](#)

SEATTLE, Oct. 21, 2016 /PRNewswire/ -- Leading fashion specialty retailer Nordstrom, Inc. (NYSE: JWN) opened the doors to its new store at Yorkdale Shopping Centre today, making it the company's second location in Toronto since opening at CF Toronto Eaton Centre last month. The new 199,000 square-foot, three-level store offers a curated selection of merchandise from many of the world's best brands from accessible to luxury price points.

"We are thrilled to have the opportunity to more conveniently serve Toronto customers with a second store at Yorkdale Shopping Centre," said Brynn Herthel, Nordstrom Yorkdale Shopping Centre store manager. "This new store features our most directional design concepts to date including an abundance of natural light combined with compelling merchandise and unique services that we hope Torontonians will love."

Yorkdale Shopping Centre marks the fifth of six announced Nordstrom stores to open in Canada through 2017. CF Sherway Gardens will also open in Toronto on September 15, 2017.

Customers can shop a wide variety of brands from luxury designers like Céline, Dries Van Noten and Valentino to accessible favorites from Nike and Madewell. The flagship store will also include 12 designer apparel and handbag boutiques along with several services to enhance every customer's shopping experience such as Same-Day Delivery Service, Language Ambassadors, a JWN Private Shopping Suite and more. The new store will also feature three food offerings including a full-service restaurant and bar, cocktail lounge and specialty coffee bar.

Opening day kicked off at 8 a.m. with a Beauty Bash hosted by Nordstrom just outside the store's mall entrance. Customers experienced complimentary skincare consultations and makeup lessons from the store's team of beauty experts. More than 800 employees were standing by to greet the first customers as they walked through the store's doors at 10 a.m.

Earlier in the week as part of the opening events, Nordstrom hosted an in-store gala for more than 1,700 guests. All proceeds from tickets sales – more than \$224,000– supported local organizations Covenant House Toronto, Humber River Hospital Foundation, Pediatric Oncology Group of Ontario (POGO), SickKids Foundation, St. Michael's Foundation and Women's College Hospital Foundation. A total of nearly \$500,000 from the combined tickets sales of the Nordstrom CF Toronto Eaton Centre gala last month and this gala will be donated evenly among all six beneficiaries. Special gala guests included international supermodels Chanel Iman and Lindsay Ellingson, celebrity DJs Russell Peters, DJ Jazzy Jeff, Hannah Bronfman and Brendan Fallis. Canadian designers Aurora James of Brother Vellies and Steven Tai were also in attendance.

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 346 stores in 40 states and Canada. Customers are served at 123 Nordstrom stores in the U.S. and Canada; 213 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and two clearance stores. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [HauteLook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its six clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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