

NORDSTROM

Nordstrom Loyalty Program Expands to Include Trunk Club Purchases

January 20, 2017

Trunk Club fee waived for credit and debit cardholders

CHICAGO, Jan. 20, 2017 /PRNewswire/ -- Beginning today, Nordstrom (NYSE:JWN) cardholders will earn points toward Nordstrom Notes when they use their credit and debit cards at Trunk Club. Additionally, Trunk Club will waive its \$25 home try-on fee when trunks are purchased with a Nordstrom card.

"Trunk Club is pleased to share that we will now be able to offer our Nordstrom cardholder customers the benefits of Nordstrom Rewards as we're helping them to find their unique style," said Terry Boyle, president of Trunk Club. "As part of the Nordstrom family, Trunk Club is excited to be able to offer programs and services like these so we can continue to enhance the service and experience we're providing customers."

As previously announced, Nordstrom Rewards recently expanded to include:

- More \$20 Nordstrom Notes: Customers earn two points per dollar when using your Nordstrom Visa® credit card, Nordstrom retail card or Nordstrom debit card.
- More benefits: Early Access to Anniversary Sale, private holiday shopping parties, alterations, personal bonus point days and more.
- Easy application process: Apply online at Nordstrom.com/rewards or at any Nordstrom or Nordstrom Rack store.

To learn more about the Nordstrom Rewards program, visit Nordstrom.com/rewards.

CONTACT:

Kyle Donash (Trunk Club)

kyled@nordstrom.com

Cell: (630) 294-9679

Office: (312) 638-6708

About Trunk Club

Trunk Club is a Chicago-based personalized styling service for men and women, offering both virtual and in-person shopping options. Shoppers can visit Trunk Club's retail Clubhouses in Boston, Charleston, Chicago, Dallas, Los Angeles, New York City, Washington D.C., for an in-person styling session or custom fitting for any occasion. For those who prefer an at-home experience, Trunk Club offers a virtual styling option, where a personal stylist sends a curated trunk of clothing to their home based on the customer's style, fit, and lifestyle preferences. Trunk Club offers everything from weekend casual clothing to formal wear, and as a subsidiary of Nordstrom, the clothes and service are on par with those standards. For more information on Trunk Club, visit <https://www.trunkclub.com/> or follow on [Twitter](#), [Instagram](#), and [Facebook](#).

NORDSTROM

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nordstrom-loyalty-program-expands-to-include-trunk-club-purchases-300394289.html>

SOURCE Nordstrom, Inc.