

NORDSTROM

Nordstrom Announces Clothing Donation Initiative

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Donations can be made for free by mail to help reduce waste, support local nonprofits

SEATTLE, Oct. 23, 2017 /PRNewswire/ -- Every year, billions of pounds of clothing ends up in landfills. [Nordstrom, Inc.](#) (NYSE: JWN) is now offering customers a better solution that helps give new life to used clothing and accessories, while also supporting local nonprofit organizations. Through a partnership with [Give Back Box®](#), customers can donate items by mail at no cost. All donations will be directed to local nonprofits, where they will be sold to fund community programs such as job training and education initiatives.

"Our customers have told us they want to be able to clean out their closets in a more environmentally-friendly way," said Erik Nordstrom, co-president of Nordstrom. "By extending the life of their used items, and encouraging them to reuse the box from their recent Nordstrom order, we're trying to make it easy and convenient to help reduce waste while also being able to support local nonprofit organizations."

The new service enables customers to donate gently used clothing, shoes, jewelry or small household items. To get started, customers can visit [Nordstrom.com/DonateClothes](#) or follow these steps:

1. **Open Your Box:** When you order from Nordstrom, save the box your order came in.
2. **Pack It Up:** Fill the box with any gently used clothing, accessories or shoes you'd like to donate.
3. **Print and Ship:** Print a prepaid shipping label from [givebackbox.com/Nordstrom](#). Close up your box, attach the prepaid label, and drop it off at any UPS or U.S.P.S. location.

"We are thrilled to have Nordstrom as a partner to share our message with its customers," said Monika Wiela, Give Back Box Founder. "With its focus on service and commitment to corporate social responsibility, Nordstrom is a natural fit for Give Back Box. We're excited to work together to support organizations that are providing valuable resources to those in need in our communities."

Later this week, the retailer will begin testing an in-store donation program in its six western Washington Nordstrom stores. Those items will be directed to [Seattle Goodwill](#) and [Goodwill of Olympics and Rainier Region](#). Participating stores will have white, Goodwill-branded donation bins.

Participating stores include:

- Bellevue Square, Bellevue, Wash.
- Downtown Seattle, Seattle, Wash.
- Northgate Mall, Seattle, Wash.
- Alderwood Mall, Lynnwood, Wash.
- Southcenter Square, Tukwila, Wash.
- Tacoma Mall, Tacoma, Wash.

About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 360 stores in 40 states, including 122 full-line stores in the United States, Canada and Puerto Rico; 227 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and two clearance stores. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [Hautelook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its seven clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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