

NORDSTROM

Nordstrom and Céline Launch Pop-Up Shop

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SEATTLE (February 16, 2018) – Today, Nordstrom unveiled Céline + Nordstrom, a pop-up shop collaboration between Céline and Olivia Kim, Nordstrom vice president of Creative Projects. The boutique will launch in flagship Nordstrom Downtown Seattle with a world of Céline experience featuring Ms. Kim's curation of the S/S 2018 collection including four items created exclusively for the pop-up.

The assortment includes a mix of ready-to-wear, jewelry, sunglasses, shoes, and handbags from the French luxury fashion House. Ms. Kim partnered with Céline to create four exclusive pieces for the boutique: the classic leather Multikeyrings with a pop of vibrant red; the Solo Clutch in tan lambskin; the Signature Cat Eye sunglasses created in baby blue with mirror lens; and the 180 lace up sneaker exclusively in white/green canvas.

The shop design is true to Céline's elegant aesthetic creating an experiential environment using a new unique and soft architectural structure of felted wool.

The Céline + Nordstrom pop-up will be feted with a private cocktail party at Nordstrom Downtown Seattle on February 15, and will be open to the public from February 16 to May 29 in Seattle. In July, the shop will relocate to Nordstrom Pacific Center in Vancouver, B.C. and feature the F/W 2018 Collection curated by Ms. Kim for the Nordstrom customer. This partnership is an example of the retailer's continued efforts to create innovative product concepts in new and unique formats via partnerships with limited distribution brands to differentiate its offer and to give Nordstrom customers a memorable experience and sense of discovery.

ABOUT NORDSTROM

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 366 stores in 40 states, including 122 full-line stores in the United States, Canada and Puerto Rico; 232 Nordstrom Rack stores; two [Jeffrey](#) boutiques; two clearance stores; seven Trunk Club clubhouses; and its Nordstrom Local service concept. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#), [HauteLook](#) and [TrunkClub.com](#). Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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