

# NORDSTROM

## Nordstrom Names Chief Digital Officer

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*President of Nordstrom.com Ken Worzel takes on additional responsibilities*

SEATTLE (May 22, 2018) – To further accelerate its full-price and off-price strategies across e-commerce, digital and mobile, and brick and mortar efforts, Nordstrom, Inc. (NYSE: JWN) announced that it has appointed Ken Worzel, president of Nordstrom.com, as its first Chief Digital Officer.

Worzel has a long history of strengthening the company's competitive position and relevance through developing and executing customer-driven strategies to support Nordstrom's growth. In 2010, Worzel was appointed as executive vice president of strategy and development where he helped drive many of the company's digital efforts including the acquisitions of HauteLook and Trunk Club. In 2016, he stepped in as president of Nordstrom.com where he immediately began supporting the core leadership team through its digital transformation.

"As Chief Digital Officer, Ken will be responsible for aligning and leveraging Nordstrom's capabilities across multiple functions to ensure that we are meeting the evolving needs of our customers," said Erik Nordstrom, co-president of Nordstrom Inc. "In addition to leading Nordstrom.com, he has been providing leadership for our enterprise-wide data science, product management, and UX teams. Ken has also been a key leader in defining and delivering our local market strategy where we are focused on bringing our digital capabilities together with our physical assets to better serve customers on their terms."

### **About Nordstrom**

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 373 stores in 40 states, including 122 full-line stores in the United States, Canada and Puerto Rico; 239 Nordstrom Rack stores; two Jeffrey boutiques; two clearance stores; seven Trunk Club clubhouses; and its Nordstrom Local service concept. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com, HauteLook and TrunkClub.com. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.