

# NORDSTROM

## Nordstrom Announces New Trunk Club Leadership Team; Names Terry Boyle President

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**Seattle (January 9, 2017)** - Nordstrom, Inc. today announced that Brian Spaly, CEO of Trunk Club, has chosen to depart the company. Terry Boyle, president of NordstromRack.com/HauteLook, will take on leadership of Trunk Club in addition to his current responsibilities. His new title will be President, NordstromRack.com/HauteLook and Trunk Club.

"We're moving into an exciting next phase of Trunk Club and we're excited to welcome a seasoned leader like Terry into this leadership role," said Erik Nordstrom, co-president of Nordstrom. "Terry comes into this role with a tremendous amount of knowledge about Trunk Club, having served on its advisory board since it was acquired by Nordstrom in 2014. His unique track record in taking startup businesses, building them to scale and supporting their growth, both in and outside of Nordstrom, will enable him to support Trunk Club and the leadership team there during this critical time for that business."

Boyle is a consumer technology startup veteran with extensive experience in scaling startups within a company after acquisition. Since joining HauteLook in 2008, he has been instrumental in the company's growth, supporting its integration into the company after it was acquired by Nordstrom in 2011. Boyle also led the design and launch of NordstromRack.com in May 2014. He is also a board director for online shoe retailer Sole Society and digital commerce solutions provider Onestop Internet.

"Brian has created an incredibly unique business and has been instrumental in getting Trunk Club to where it is today. We now have a strong foundation on which to build and we thank him for everything he's done to support Trunk Club from its inception and partner with Nordstrom over the past several years. We wish him well as he seeks out new opportunities."

In addition to Boyle, Trunk Club's leadership team now also includes: Kevin Price, who has served as Chief Financial Officer since Trunk Club's inception and is taking on additional accountability as Chief Operating Officer; Linda Bartman, who recently joined the company as Chief Marketing Officer, bringing deep expertise in marketing with prior leadership roles at CDK Global, AT&T (formerly Ameritech), BP, GE and Cars.com; and Michael Barkin, also with Trunk Club since it was founded, who was recently promoted to Senior Vice President of Sales.

"We're looking forward to building on the strong foundation that Trunk Club has today and feel really good about the leadership group and team we have in place there to move forward," said Nordstrom."

### **About Nordstrom and Trunk Club**

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 349 stores in 40 states, including 123 full-line stores in the United States, Canada and Puerto Rico; 215 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and two clearance stores. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [HauteLook](#). The company owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its seven clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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