

# NORDSTROM

## Nordstrom Counts Down to Opening of Pacific Centre Flagship Store with Sneak Peek Customer Events

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### CONTACT:

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**VANCOUVER, BRITISH COLUMBIA (August 6, 2015)** – Nordstrom will open its third Canadian location in the heart of downtown Vancouver at Pacific Centre on Friday, September 18 at 9:30 a.m. Customers are invited to preview the new 230,000 square-foot flagship store during a BFF Event on September 11-12, and a Beauty Bash on September 18. Nordstrom is proud to partner with the Canadian Breast Cancer Foundation – BC/Yukon Region (CBCF) for these events. For more store opening information, please visit [www.nordstrom.com/vancouver](http://www.nordstrom.com/vancouver).

### NORDSTROM BFF (BEAUTY + FIT + FRIENDS) EVENT

**Friday, September 11, 2015**

**11 a.m. to 7 p.m.**

**Saturday, September 12, 2015**

**10 a.m. to 3 p.m.**

Be one of the first to see the new Nordstrom Pacific Centre flagship store before it opens to the public and explore some of the special services the store has to offer. Get your makeup done by one of our artists. Learn the latest tips and tricks from the biggest names in beauty. Plus, find the perfect bra with help from our certified fitters during this two-day event. For every bra you purchase from a participating brand, \$2 will be donated to the Canadian Breast Cancer Foundation – BC/Yukon Region. Nordstrom and participating brands will make a minimum donation of \$5,000 to the Foundation. Appointments are required. Book yours today by calling 1 (866) 792-6167 for your personalized bra fitting, makeup appointments or beauty classes.

### NORDSTROM OPENING DAY BEAUTY BASH

**Friday, September 18, 2015**

**7:30 a.m. to 9:30 a.m.**

Shop the world of beauty while you wait for the Nordstrom Pacific Centre flagship store to open during an outdoor Robson Street beauty celebration with our charity partner the Canadian Breast Cancer Foundation – BC/Yukon Region. Get the inside scoop on the latest products and trends from the top names in beauty. Learn the latest tips and tricks from our beauty experts during complimentary consultations and demonstrations. Get your makeup done by one of our artists, the first 2,500 customers to do so will receive an exclusive Nordstrom Beauty Bash tote (one per customer; while supplies last.). While celebrating all things beauty, visit the CBCF table and sign up for the Canadian Breast Cancer Foundation CIBC Run for the Cure to help create a future without breast cancer. You can also spin the breast health trivia wheel to win fun prizes. Also, enjoy food truck eats, snap a photo of your new makeup look at the Nordstrom photo booth and listen to live tunes from local band Side One.

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### About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 304 stores in 38 states, including 118 full-line stores in the United States and Canada; 178 Nordstrom Racks; two Jeffrey boutiques; and one clearance store. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com and HauteLook. The company also owns Trunk Club, a personalized clothing service serving customers online at TrunkClub.com and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

### About the Canadian Breast Cancer Foundation

The Canadian Breast Cancer Foundation is the leading community driven organization in Canada dedicated to creating a future without breast cancer. Our investments in innovative and relevant research and education have led to progress in breast cancer prevention, diagnosis, treatment and care. Since 1986, we have been at the forefront of a nationwide movement supporting and advocating for the breast cancer community. Join us at [www.cbcf.org](http://www.cbcf.org).