

# NORDSTROM

## Nordstrom To Celebrate Rideau Centre Store Opening With Gala To Benefit

September 29, 2014

**SEATTLE (September 29, 2014)** –[Nordstrom, Inc.](#), one of the United States' leading fashion specialty retailers, will celebrate the opening of its second Canadian store at Rideau Centre in Ottawa with a gala on Wednesday, March 4, 2015. The event will benefit the [Ottawa Regional Cancer Foundation](#) and [United Way Ottawa](#). Nordstrom Rideau Centre opens Friday, March 6, 2015 at 9:30 a.m.

Gala attendees will be treated to hors d'oeuvres, dinner and desserts, cocktails, live entertainment and a spring fashion presentation – in addition to being among the first to shop the new 157,000 square-foot store. The gala host committee includes Mark Sutcliffe, Mary Taggart, Michael Allen, Diane Aubé Lazenby, Jane Bachynski, Yaprak Baltacioglu, Honorable Mauril Bélanger, Julie Beun, Erin Blaskie, Barbara Crook, Linda Eagen, Paula Farrell, Susan Firestone, Robert Fonberg, Claire Lauzon, Dawn MacKay, Craig O'Brien, Kash J. Pashootan, Melissa Shabinsky, Catherine Whitla, Honorable Vernon White and Glenda Yeates. Tickets are \$100 and will go on sale on November 19, 2014 at [nordstromottawagala.com](#). The event is completely underwritten by Nordstrom and 100% of ticket sales will be split between both organizations.

"As a company, it has always been a priority for us to give back to the communities that we serve before we open our doors," said John Banks, Nordstrom Rideau Centre store manager. "We are truly impressed by the reach and impact of these organizations in Ottawa and beyond, and we couldn't be more proud to support them through our opening gala."

Every two hours someone in Ottawa will be diagnosed with cancer. With more than 30,000 people currently undergoing treatment for cancer in the community, the Cancer Foundation has stepped up to provide Cancer Coaching. The Cancer Coaching team is made up of accredited health professionals (nursing, social work, kinesiology, nutrition and physiotherapy) who have a background in oncology. They provide the patient with valuable information, navigation support and practical guidance through every stage of cancer from diagnosis to treatment to post-treatment and palliative care. Funds raised through the Nordstrom Rideau Centre opening gala will help support this service for Ottawans.

"Nordstrom is a recognized name around the world symbolizing great style and fashion, and we are incredibly proud to be one of the beneficiaries celebrating the opening of the Rideau Centre store," explains Linda Eagen, President and CEO of the Cancer Foundation. "The funds raised at the Nordstrom gala opening are going to be invested in providing local families with access to personal cancer care that focuses on their individual needs and empowerment."

Project step (support, treatment, education, prevention) is the Ottawa community's response to addressing the need for substance abuse treatment as well as prevention and early intervention for youth in both mainstream and non-mainstream academic settings. It is a community investment involving community partners, local champions and leaders. Money raised through gala ticket sales will benefit Ottawa youth getting help through project step.

"Nordstrom is active in the communities in which it operates and has built a strong reputation as a thoughtful, responsible, philanthropic partner in the retail landscape," said Michael Allen, President and CEO of United Way Ottawa. "This is why United Way Ottawa is honored to partner with Nordstrom."

### **About Ottawa Regional Cancer Foundation**

The Ottawa Regional Cancer Foundation is the voice for cancer survivorship in Eastern Ontario. The Cancer Foundation is a leader in our community in providing local residents with increased access to person-centred care through the delivery of the Cancer Coaching Health and Social Care Service, innovative cancer research and a world-class clinical trials program. For more information please visit [www.ottawacancer.ca](#).

### **About United Way Ottawa**

United Way Ottawa invests resources where they are needed most and will have the greatest impact. Their purpose is to improve people's lives today and to create enduring, measurable and meaningful social change in Ottawa. United Way does this by raising funds and working closely with partners in our community to help some of our city's most vulnerable. For more information, visit [unitedwayottawa.ca](#).

### **About Nordstrom**

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 276 stores in 36 states, including 117 full-line stores in the United States and one in Canada; 155 Nordstrom Racks; two [Jeffrey](#) boutiques; and one clearance store. Nordstrom also serves customers through [Nordstrom.com](#); [Nordstromrack.com](#); online private sale site [HauteLook](#); and [Trunk Club](#), a personalized clothing service. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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