

NORDSTROM

Reducing Emissions the Smart Way

January 15, 2019



Nordstrom works throughout the year to reduce the impact our business has on the environment. This takes many forms, including updating our packaging and installing more energy-efficient lighting systems in our stores.

Our environmental footprint extends beyond the walls of our stores, which is why we've partnered with the Environmental Protection Agency (EPA) through their SmartWay Transportation Program to reduce the carbon dioxide (CO₂) emissions of the trucks we use to move our merchandise to stores and distribution centers across the country.

Our efforts and progress were recently recognized by the EPA in the form of their SmartWay Excellence Award. Nordstrom was recognized in the Shippers and Logistics category. The annual award recognizes SmartWay partners that are achieving strong results in their efforts to reduce emissions through collaboration, advanced technology and operations, and regular data reporting.

"This recognition validates the importance of our cross-functional approach to reducing our carbon footprint," said Loren VandenBerghe, director of transportation for Nordstrom. "We really couldn't have made these changes without the support of our distribution centers and the carriers who move our merchandise into our distribution centers and to our stores."

Nordstrom has been part of the SmartWay program, which partners with organizations to track and reduce their CO₂ emissions, since 2011. In that time, we've made great strides toward improving our transportation efficiencies and reducing our CO₂ emissions. Some ways we've made improvements include:

- Rewarding our drivers for increasing their miles per gallon performance
- Introducing new, more efficient trucks and trailers
- Bundling deliveries and making deliveries at off-peak times of day to avoid traffic congestion

This isn't the first time Nordstrom has received this recognition--we won the SmartWay award in 2014. "We're honored our efforts have been recognized by SmartWay again this year," continued VandenBerghe. "We're pleased with the progress we've made thus far and look forward to continuing to build on this momentum."