

NORDSTROM

Nordstrom Bans Fur and Exotic Animal Skins

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Leading fashion retailer, in partnership with the Humane Society of the United States, committed to stop the sale of fur and exotic animal skin merchandise by the end of 2021

WASHINGTON and SEATTLE, Sept. 29, 2020 /PRNewswire/ -- Nordstrom, Inc. (NYSE: JWN) today announced the company will stop selling products made using animal fur or exotic animal skin by the end of 2021. The new companywide policy includes Nordstrom, Nordstrom Rack and Last Chance stores, as well as Nordstrom's e-commerce sites. The commitment was made in partnership with the Humane Society of the United States.

"As a leading fashion retailer, we're committed to delivering the best possible service and merchandise for our customers. Delivering on that commitment means continually listening to customer feedback and evolving our product offering to ensure we're meeting their needs," said Teri Bariquit, chief merchandising officer at Nordstrom. "As part of our ongoing product evolution, we've been working with the Humane Society of the United States and recently made the decision to stop offering products made with genuine fur or exotic animal skin in any of our stores or online. Our private label brands haven't used these materials for years, so extending this policy to all the brands we carry is a natural next step for our business."

Kitty Block, president and CEO of the Humane Society of the United States, said, "We applaud Nordstrom for ending the sale of fur and becoming the first U.S. based retailer to ban exotic animal skins. This is a pivotal step toward a more humane business model and a safer world for animals, sending a clear message that animals should not suffer for the sake of fashion. Nordstrom's decision will surely have a ripple effect on other influential fashion leaders."

The full details of the new Nordstrom policy can be found online at [NordstromCares.com](https://www.nordstrom.com/care).

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About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 355 stores in 40 states, including 100 full-line stores in the United States, Canada and Puerto Rico; 248 Nordstrom Rack stores; two clearance stores; and five Nordstrom Local service hubs. Additionally, customers are served online through [Nordstrom.com](https://www.nordstrom.com), [Nordstrom.ca](https://www.nordstrom.ca), [Nordstromrack.com](https://www.nordstromrack.com), [HauteLook.com](https://www.hauteLook.com) and [TrunkClub.com](https://www.TrunkClub.com). Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

About the Humane Society of the United States

Founded in 1954, the Humane Society of the United States and its affiliates around the globe [fight the big fights](#) to end suffering for all animals. Together with millions of supporters, the HSUS takes on puppy mills, factory farms, trophy hunts, animal testing and other cruel industries, and together with its affiliates, rescues and provides direct care for over 100,000 animals every year. The HSUS works on reforming corporate policy, improving and enforcing laws and elevating public awareness on animal issues. More at [humanesociety.org](https://www.humanesociety.org). Subscribe to Kitty Block's blog, [A Humane World](#). Follow the HSUS Media Relations department on [Twitter](#). Read the award-winning [All Animals](#) magazine. Listen to the [Humane Voices Podcast](#).

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