

NORDSTROM

Make Merry Easier with Nordstrom

October 19, 2020

We could all use some more convenience and connection in our lives —especially as we start to plan for the holidays. Convenience from offerings like quick delivery where you want and curbside options for speed is critical, but it's just a starting point. We also must be able to go above and beyond this to truly connect with customers, on their terms, and deliver an experience that is relevant and personal —that is the approach we took when planning how to help our customers have a seamless and joyous holiday experience.

Whether you're shopping for yourself or your loved ones, online or in-store, or maybe doing a little bit of everything, we have you covered. While this year may look different, below are some services available to add some joy back into your holiday.



Nordstrom makes it easy with convenient holiday services

WHERE CAN I SHOP?

ONLINE & APPS

NORDSTROM
rack
HAUTELOOK
NORDSTROM
TRUNK CLUB

IN PERSON

NORDSTROM
rack
NORDSTROM
LOCAL

HOW CAN I GET MY ITEMS?

STORE PICK UP

Place an online order and pick it up at Nordstrom, Nordstrom Local and select Nordstrom Racks — sometimes within a few hours.

FREE HOME DELIVERY

Standard shipping is free — along with fast and easy returns.

CONTACTLESS CURBSIDE PICKUP

Choose Curbside Pickup when ordering on nordstrom.com or the Nordstrom app. When you arrive at any Nordstrom or Nordstrom Local, we'll place it in the trunk for you. Plus, enjoy complimentary gift wrap on your Curbside order.

HOW DOES NORDSTROM MAKE GIFTING EASY?

ONLINE

FREE VIRTUAL GIFT HELP
New this year, let a gifting expert find the best gifts for everyone on your list with chat or a virtual video appointment.

WISH LISTS
Make wish lists for everyone on your gift list (and create a wish list with your favorite items to get exactly what you want this year).

IN PERSON

IN-STORE APPOINTMENTS
Visit us in-store for a gifting appointment with a gifting expert.

PERSONALIZATION
One of the best ways to make a gift special is to personalize it. Visit any Nordstrom to get your gift personalized. Whether you're adding initials to a denim jacket or a name to a blanket, Nordstrom tailors can help make your gift as unique as the recipient.

FREE GIFT WRAP
Get free gift wrapping in stores and when you buy online and pick up in store or at curbside. The gift wrap looks festive, and it's recyclable.

HOW CAN I GET STYLE HELP?

Find your perfect look this holiday season with our complimentary styling services

CHAT WITH A STYLIST

You can chat with a stylist who will provide personalized Style Boards. Stylists can select items across all our categories including women's, men's and kids.

VIRTUAL AND IN-STORE STYLING APPOINTMENT

You can work one-on-one with a stylist in-store or through video chat to get personally curated looks and styling tips.

LOOKS

Get inspired with outfit recommendations for any occasion and to compliment any items.

TRUNK CLUB

After you complete a style quiz, our team of stylists use data science to select 10-12 items. Keep what you love and send the rest back at no charge.

Need gifting help? For the first time, Nordstrom will make gifting experts available to customers through online chat, virtual appointments and in-store appointments. Whether you're short on time or looking for inspiration, Nordstrom gifting experts can help find gifts for everyone on your list. Click [here](#) to learn more and get started. While you're at it, let us wrap that present for you — even at the curb. In addition to complimentary signature silver boxes, starting November 1, Nordstrom will offer **complimentary holiday gift-wrapping** in our stores on all Nordstrom purchases. New this year, gift-wrapped items can be picked up in-store or at curbside. Plus, the gift wrap is 100% recyclable.

Want to make it personal? Visit any Nordstrom or Nordstrom Local to get your gift personalized. Whether you're adding initials to a denim jacket or a name to a blanket, Nordstrom tailors can help make your gifts as unique as the recipient. This year, customers can even personalize masks and have custom masks made.

What about stocking stuffers? [Trunk Club](#) offers customers a try-before-you-buy styling experience, and new this year, customers can request stocking stuffers from Nordstrom's home, kid's and beauty categories in addition to pieces to complete their cozy winter wardrobe.

In a rush? In Boston, Chicago, Dallas, Los Angeles, New York City, Philadelphia, San Francisco, Seattle and Washington D.C. (including Baltimore), we now more selection to pick up tomorrow in-store or at Curbside from your local store of choice. Our curbside services are available even longer with extended hours. Click [here](#) for your store's hours.

Need styling support? Whether you're looking for the perfect outfits for your family holiday photos, an upgrade to your cozy winter wardrobe or a dressed-up outfit to attend an intimate holiday event, Nordstrom has [virtual and in-person styling services](#) to help you look good and feel your best.

What else is Nordstrom doing? You can convert our festive shopping bags into origami shapes based on instructions on each medium bag, or turn our large bags into gift tags, wrapping paper, mobiles, tree decorations and more! Like our gift wrap, the bags are 100% recyclable. We're also offering the first 50 customers to pick up their purchases via Curbside Pickup in each Nordstrom or Nordstrom Local store a special surprise as a thank you for shopping at Nordstrom.