

NORDSTROM

Chief Supply Chain Officer Alexis DePree named to Executive Team

December 17, 2020 at 5:00 PM EST

SEATTLE – Dec. 17, 2020 – As Nordstrom continues to scale its market strategy to better serve customers on their terms, gain market share and increase inventory efficiencies, the leading fashion retailer announced today that Alexis DePree, executive vice president and chief supply chain officer, will become the newest member of its executive team effective on Jan. 3, 2021. Nordstrom's supply chain plays an increasingly critical role in serving customers in stores or digitally, and is a core enabler of its market strategy.

DePree joined Nordstrom in January from Amazon where she was vice president of Americas sort centers & planning. Prior she served as Amazon's vice president of global supply chain operations. She has also held leadership positions at Target and Dell.

"With the acceleration of digital sales to 54 percent this year, our supply chain network must be ready to serve our customers across every aspect of our business — from full-price and off-price to online and in-store," said Pete Nordstrom, chief brand officer and president of Nordstrom Inc. "Alexis' deep experience in digital, retail and supply chain transformation and her expertise and knowledge across the retail value chain positions us well as we continue to work to reliably get more product closer to our customers, making it easier, faster, and more convenient for them to shop with Nordstrom."

In October, Nordstrom rolled out its market strategy to five additional markets, scaling to 10 of its top markets, which account for more than half of sales. In these markets, customers have access to up to seven times more merchandise selection with two-day delivery or next-day pickup. Nordstrom continues to unlock new ways to better serve customers, offering them greater convenience and connection, including the expansion of our online order pickup services across both Nordstrom and Nordstrom Rack. Customers can now pick up Nordstrom.com, Nordstromrack.com and HauteLook.com orders at all Nordstrom and Nordstrom Rack stores in the U.S.

"The customer experience is at the heart of what we do and we know now more than ever customers want control and convenience," said Alexis DePree, executive vice president and chief supply chain officer at Nordstrom. "Our market strategy is one of the ways Nordstrom is able to deliver on this. I'm thrilled to be the newest member of our executive team and am looking forward to continuing to strive to make sure the right product shows up at the right place at the right time for our customers."

With the addition of DePree to the executive team, five of the company's 12 executive team members are women. Nordstrom is committed to diverse workforce representation across all business areas, and at every level of leadership. Nordstrom believes having a diverse workforce and a culture of inclusion fosters innovation, enables it to better serve customers and strengthens its ability to attract and retain top talent.

ABOUT NORDSTROM

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 357 stores in 40 states, including 100 full-line stores in the United States and Canada; 249 Nordstrom Rack stores; two clearance stores; and six Nordstrom Local service hubs. Additionally, customers are served online through Nordstrom.com, Nordstrom.ca, Nordstromrack.com, HauteLook.com and TrunkClub.com. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.