

NORDSTROM

Nordstrom 2021 Anniversary Sale

June 1, 2021

Our annual one-of-a-kind Nordstrom Anniversary Sale is taking place from July 28 through August 8 (In the U.S., Nordstrom cardmembers can shop Early Access starting July 16 and in Canada, NORDY Club Ambassadors can shop starting July 25!). The Nordstrom Anniversary Sale is our biggest, most popular sale of the year, featuring brand-new arrivals from the best brands for the whole family on sale for a limited time —prices go back up on August 9. As we anxiously anticipate getting into a new normal this fall, the Anniversary Sale is the perfect time to refresh wardrobes as we head back to work and offers new reasons to feel good and look your best. The sale is also a celebration as we begin returning to the things we've missed this past year, including time spent with friends and family, travel and in-person events.



Our [Nordstrom.com/anniversarysale](https://www.nordstrom.com/anniversarysale) and [nordstrom.ca/anniversarysale](https://www.nordstrom.ca/anniversarysale) homepages are live today with everything you need to know from key dates to a sneak peek at brands—including 100+ new brands for U.S. customers this year like Outdoor Research, IVL Collection, Club Monaco, Dyson, Jenni Kayne, Reiss, as well as customer favorites, Nike, UGG, Veronica Beard, Barefoot Dreams, Zella, Steve Madden, Charlotte Tilbury and more. There are also details on how Nordstrom cardmembers can get Early Access to shop the sale earlier in the U.S. and Nordy Club Ambassadors early in Canada.

As always, Nordstrom offers personalized style help in-store and online, and services that make shopping fast and easy, including curbside pick-up and getting your online Anniversary Sale purchases in your hands in two days or less. Nordstrom cardmembers in select US markets and Toronto customers can get online Anniversary Sale purchases in their hands faster than ever with free two-day shipping and next-day store or curbside pickup at Nordstrom and Nordstrom Rack.

We are focused on making the Anniversary sale easy, convenient and personalized by delivering convenience and connection from discovery to delivery. This includes:

- [Free Style Help](#): in-store and virtual styling appointments and curated style ideas from stylists
- Free standard shipping and returns in Canada
- [Contactless Curbside Pickup](#)
- [Buy Online & Pick Up in Store](#)
- [Same-Day Delivery in NYC](#)
- [Quick and Easy In-Store, Curbside and Mail-In Returns](#)
- [Livestream Events](#)
- Free Two-Day Shipping for Nordstrom Cardmembers in select markets and all customers in Toronto
- Complimentary Gift Wrapping in Stores or at Curbside
- Alterations and Personalization
- Pick Up Today

Learn more at www.nordstrom.com/services and www.nordstrom.ca/services

The Anniversary Sale Preview begins on July 6 in the U.S. and July 19 in Canada where customers can preview sale items and save their favorites to a Wish List, so they can check out faster when it's time to shop. We encourage customers to shop early as our most popular items will sell out.

Our Anniversary Sale wouldn't be possible without our people. On June 4 and June 18, we will be hosting hiring days across all our Nordstrom and Nordstrom Rack stores in the U.S. and Canada as well as our U.S. supply chain facilities to fill thousands of seasonal and year-round roles. For more information on our open positions, please visit our [careers site](#).