

NORDSTROM

Center Stage Latest Activation: Diptyque

January 10, 2022

From January 10 to February 13 our Center Stage at Nordstrom NYC will feature luxury perfumer Diptyque. As part of our 360 approach that provides an immersive experience for our customers, the Center Stage pop-up has been designed to look and feel like a floral shop. The shop will feature the newly released collection, Unleash the Rose and will be available at Nordstrom stores and [Nordstrom.com](https://www.nordstrom.com).



Unleash the Rose features a new scent, Eau Rose, and four limited-edition candles including Litchi, Camomille (Chamomile), Artichaut (Artichoke) and Roses bringing together the most unexpected accords naturally present in the rose. Customers can shop the collection of perfumes and limited-edition candles which includes:

- New Eau Rose de Parfum, 75ml - \$190
- Eau Rose Eau de oilette, 100ml- \$190

Limited Edition Collection:

- Candle Roses, 190g - \$76
- Candle Litchi, 190g - \$76
- Candle Camomille, 190g - \$76
- Candle Artichaut, 190g - \$76 **Nordstrom NYC Exclusive*

To celebrate the launch of Eau Rose, renowned florist Maurice Harris created a bouquet representing the collection of fragrances featuring delicate flowers, juicy fruit and green vegetables. Together, the colorful bouquet of chamomile, artichoke, litchi and rose bloom is featured on the packaging.

