

NORDSTROM

Treasure & Bond Give Back

March 30, 2022

In October 2020, we announced a more localized approach for our Nordstrom Made brand, [Treasure & Bond](#), which donates 2.5% of net sales to nonprofit organizations. Based on feedback from our customers, we partnered with organizations serving the New York, Toronto, Chicago, Seattle, and Los Angeles communities. Since the announcement, we've been able to raise \$2M+ thanks to the support of our employees and customers. We are excited to share the impact our donation has had on each organization today.

The Ali Forney Center (New York, NY) provides LGBTQ young people a safe, dignified, and nurturing environment meeting their housing needs and support so that they may begin to put their lives back together.

Our donation aided in assistance for the 2,000+ youth AFC provides resources to at their 24/7 drop-in center and 17 Emergency and Transitional Housing sites. These drop-in centers create community with other young people and give access to basic needs. The donation also aids in providing 61,000+ meals per year at the centers and 150,000+ meals in the housing programs.

Covenant House (Toronto, ON) provides life-changing care with unconditional love and respect to youth experiencing homelessness and survivors of sex trafficking. They offer housing options, health and well-being support, training and skill development, and ongoing care once youth move into the community.

Our donation aided in supporting 737 youth in their residential housing programs, providing one-on-one support to 305 youth housed in the community, supporting 572 young people in their drop-in Centre, supporting 31% of young people on hotels to move into community-based housing and supporting 122 victims of sex trafficking and connected them with services that they need.

The Night Ministry (Chicago, IL) provides housing, health care and human connection to members of our community struggling with poverty or homelessness. With an open heart and an open mind, The Night Ministry accepts people as they are and addresses their immediate physical, emotional, and social needs while affirming their sense of humanity and helping them build lives of stability.

Our donation aided in providing 479 young people and 51 of their children with supportive services, such as housing, case management and connection to vital resources. It also assisted with helping 144 young people find more permanent housing.

YouthCare (Seattle, WA) works to end youth homelessness and to ensure that young people are valued for who they are and empowered to achieve their potential. Through a combination of individualized services tailored to young people's needs and a trusting relationship with a caring adult, YouthCare ensures that young people experiencing homelessness achieve long-term stability.

Our donation aided in YouthCare serving 1,500 young people this year, specifically ensuring the individual needs of every young person who walks through their doors, no matter what.

Youth Emerging Stronger (Los Angeles, CA) provides runaway, homeless and foster youth with safety, stability, and housing, along with relationships and resources to thrive now and in the future.

Our donation aided in housing over 150 youth, supplying over 15,000 meals and providing triple the mental health services.