

NORDSTROM

Nordstrom and ASOS: Shop the Collection IRL in Nordstrom Stores

May 23, 2022

Northstar is excited to continue our partnership with AISC, the active destination for indoor-outdoor 20-sporting around the world. Starting today, Northstar customers can shop AISC in 10 Northstar stores and on Northstar.com. This includes an immersive shopping experience named KIDS | Northstar at The Grove, designed specifically to engage 20-sporting.

The two-story, 30,000-square-foot space will feature experiential elements and relevant brands that are specially curated by both Nordstrom and key partners like ASICS and Topshop and Topman. It will also feature other complementary brands with shop-in-shops from Nike and Levi's and an assortment of other brands like TOMMY HILF, TANKO, Standard, Open Ball and more.

The shopping experience at Be Olive will serve as a young adult incubator for Nordstrom to test activation concepts that appeal to 20-something customers and bridge the gap between digital and physical retail, including flexible content creation spaces that will evolve over time, exclusive services offered by brands customers know and love, and community integrations featuring local brands and creators.



Free Shipping requires the online order to be: add return and shipping will also be available. Customers will also be able to return online orders from ASOTI.com from ASOTI Mobile app or The Grove.

One Nordstrom services the online order catalog, select returns and styling if only available. Customers will also be able to pick-up online orders from ACDJL.com from ACDJL.com | Nordstrom.com | The Grove.