

NORDSTROM

Immerse Yourself in Art with Pop-In@Nordstrom's Latest Shop with Tappan Collective

August 26, 2022



Calling all artists and art lovers, Pop-In@Nordstrom is here to fill your world with the artwork of emerging talent, including original pieces and limited-edition prints with our latest shop in partnership with Tappan Collective. Discover various collections all curated by mood, alongside artful home décor, books, art supplies and more all within this gallery like limited-time pop-in shop launching on August 26 in select Nordstrom stores and online at [Nordstrom.com/pop](https://www.nordstrom.com/pop).

"Supporting emerging talent has always been one of my biggest passions and I'm proud that Nordstrom has been able to serve as a platform for this over the years. We are so naturally aligned with Tappan Collective on the mission of helping emerging artists reach wider audiences," says Olivia Kim, SVP of Creative Merchandising. "We are excited to bring this special curation to life through PopIn@Nordstrom and give our customers the opportunity to discover and access beautiful and original works of art."

Pop-In@Nordstrom x Tappan Collective will inspire the artist within all of us with prints curated with mood in mind for everyone from the avid art collector to the beginner, from the bold, wild and avantgarde art lover, to cosmopolitan photography. Get ready to be transported into different worlds with collections including Body & Line, Fade Out, On the Horizon, Road Trip, Blush & Bashful, and Disconap, that include unique colors, abstract works, figurative pieces, painterly photographs, mixed media, and original works that will unlock memories, emotion, and a sense of discovery.

"I love that art is so personal and that it allows people to connect to specific events or life achievements," said founder and CEO of Tappan Collective, Chelsea Neman Nassib. "Whether it's the first piece for your new office or a piece for a nursery, art can evoke emotions around where you were in your life when you found a piece, or inspire you for that next stage. I am so happy to partner with Nordstrom and provide this unique experience for customers to be able to shop Tappan Collective in person across the US and in Canada."

In addition to Tappan Collective's artwork, the shop will feature a gallery inspired gift shop filled with home décor from Dada Daily, Rose Greenburg, and Bodha, toys and books from Areaware and Chronicle Books, and DIY kits and art supplies from Faber-Castell, Wool and the Gang, Three by Three, Poketo and many more. Whether you're an artist or an art lover, a budding finger painter, or someone who draws for fun, Pop-In@Nordstrom x Tappan has something that will excite the artisan in all of us.