

# NORDSTROM

## Nordstrom Anniversary Sale 2023 Dates Announced

January 17, 2023 at 8:00 AM EST

Save the date for our annual one-of-a-kind [Nordstrom Anniversary Sale](#), our biggest and most popular event of the year, when customers can shop brand new arrivals for the whole family on sale for a limited time. This year based on customer feedback, we're happy to announce our sale dates earlier than ever, to make it easier for our customers to plan their calendars for this exciting event!

The Anniversary Sale begins **July 17 and runs through August 6**. In the US, Nordstrom cardmembers can shop Early Access starting July 13, or earlier depending on their Nordy Club status. Prices go back up for everyone on August 7.

NORDSTROM

# ANNIVERSARY SALE

2023 DATES ANNOUNCED!

## SAVE THE DATES

### CARDMEMBER EARLY ACCESS

---

Icons July 11–16

Ambassadors July 12–16














Influencers July 13–16

### ANNIVERSARY SALE

---

Everyone! July 17–August 6

Now is the perfect time to join the Nordy Club. How does the [Nordy Club](#) work? Earn rewards points with your Nordstrom card and unlock exclusive perks including Early Access to the Anniversary Sale, Nordstrom Notes, free basic alterations, free two-day shipping in select areas and more! Customers can also earn up to 4 double points days helping you get Nordstrom Notes faster. Learn more and sign up for the Nordy Club [here](#).

Benefits	Member	Influencer	Ambassador
 Shop to Unlock	Free to join!	\$500 spend per year <b>Cardmembers start here.</b>	\$5,000 spend per year
 Nordstrom Notes	1,000 points= \$10 Note	1,000 points= \$10 Note	2,000 points= \$20 Note
 Free Basic Alterations*	●	●	●
 First to Shop Clear the Rack	●	●	●
 First to Shop Select Brands	●	●	●
 Lifestyle Workshops	●	●	●
 Personal Double Points Days		3	4
 Priority Access to Style Events		●	●
 Nordstrom to You (In-Home Stylist)			●
 Invite-Only Events			●
Cardmember Exclusives	 Cardmember Early Access to Anniversary Sale	●	●
	 Alterations Nordstrom Notes**	up to \$200	up to \$300
	 Free Two-Day Shipping (in selected areas)	●	●

Additional Restrictions Apply

\*Eligible on items purchased at Nordstrom and Nordstrom.com only.

\*\*Eligible on items purchased with your Nordstrom card at Nordstrom and Nordstrom.com.

Benefit will be issued in the form of reimbursement Nordstrom Notes only for alterations paid for with a Nordstrom card.

Have Icon status?

[View Exclusive Icon Benefits](#)