

# NORDSTROM

## Nordstrom Supports Playground Partners of Central Park Conservancy's Women's Committee to Raise \$580,000 for Central Park's Playgrounds

May 25, 2023

Playground Partners, a program of the Women's Committee of the Central Park Conservancy, hosted their Annual Family Party, raising over \$580,000 for the maintenance and daily care of Central Park's 21 playgrounds. We're continuing to do our part to uplift and support the communities we serve, which is why we're excited to help champion their mission to provide all New York children with safe, clean and accessible areas to play and providing sponsorship for the program.



"We love how close Central Park is to our flagship, and always look forward to kicking off the start of summer with the Playground Partner's Family Party," said Chris Wanlass, Vice President and General Manager for Nordstrom New York City. "This year marks our fifth year supporting the annual celebration, and we are indebted to Central Park Conservancy's commitment in keeping their 21 playgrounds safe and well-maintained for the kids in our community, and visitors alike."

For more than 40 years, the Conservancy has been committed to raising funds essential to the maintenance, management, and restoration of all 843 acres of the Park, including its 21 beloved playgrounds that are used by millions each year. The family-friendly fundraiser featured an entertaining afternoon of activities, games, and music for the whole family.



"Central Park's playgrounds are essential to so many children, families, and New Yorkers, which makes the annual Family Party and the funds it raises critical to their long-term care," said Betsy Smith, President and CEO, Central Park Conservancy. "The support of the Playground Partners ensures that the playgrounds and the families who use them will continue to enjoy them for generations to come. I am grateful to all the wonderful philanthropic women who make up the Playground Partners, a sub-committee of the Women's Committee, for their ongoing support of the Conservancy."