NORDSTROM

2024 Impact Report

September 18, 2025 at 3:00 PM PDT

Today, we're releasing our **2024 Impact Report**, highlighting progress across our people, planet and product initiatives.

For nearly 125 years, our purpose at Nordstrom has stayed the same: to help customers feel good and look their best. That idea has guided our business from the very beginning and continues to shape every decision we make.

One way we hold ourselves accountable to that promise is through our Impact Report. It's a look at how we're giving back to our communities, working to reduce our environmental impact, offering products that allow customers to shop their values and creating a supportive, welcoming environment for our customers and our teams.

In this report, you'll see evidence of progress in our impact areas, and you'll also see areas where we can push ourselves to do more and do better. By building on our momentum, we can strengthen our business, better serve our customers and build up our communities.

We thank our people, our customers and our partners for their ongoing support in this important work and to leaving it better than we found it.

Read the 2024 Impact Report