NORDSTROM

2025 Impact Report

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Today, we're releasing our **2025 Impact Report**, highlighting progress across our people, planet and product initiatives.

This year marks Nordstrom's 125th anniversary — 125 years of serving customers, supporting our people and working together to give back to our communities. For as long as we've operated, our purpose has stayed the same: to help customers feel good and look their best. That idea continues to guide our business and shape every decision we make.

One way we hold ourselves accountable to that promise is through our Impact Report. It’s a look at how we’re giving back to our communities, working to reduce our environmental impact, offering products that allow customers to shop their values and creating a supportive, welcoming environment for our customers and our teams

In this report, you’ll see the progress we've made in our impact areas, and you’ll also see areas where we can do better. By building on our momentum, we can strengthen our business, better serve our customers and build up our communities.

We thank our people, our customers and our partners for their ongoing support in this important work and to leaving it better than we found it. For more information visit our Impact site.

Read the 2025 Impact Report