

# NORDSTROM

## Nordstrom Anniversary Sale 2024 Dates Announced

January 24, 2024 at 7:00 PM PST

Save the date for our annual Nordstrom Anniversary Sale, our biggest and most popular event of the year, when customers can shop brand new arrivals for the whole family on sale for a limited time. Based on customer feedback, we're excited to announce our sale dates early again this year to make it easier for our customers to plan for this one-of-a-kind summer event. The Anniversary Sale begins July 15 and runs through August 4. Nordstrom cardmembers can shop Early Access starting July 9. Check your Nordy Club status to learn more. Prices go back up for everyone on August 5.



### 2024 DATES ANNOUNCED!

## CARDMEMBER EARLY ACCESS

Icons	July 9–14
Ambassadors	July 10–14
Influencers	July 11–14

## ANNIVERSARY SALE

Everyone!	July 15–August 4
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Now is the perfect time to join the Nordy Club. How does the Nordy Club work? Earn rewards points with your Nordstrom card and unlock exclusive perks including Early Access to the Anniversary Sale, Nordstrom Notes, free basic alterations, free two-day shipping in select areas and more! Customers can also earn up to 4 double points days helping you get Nordstrom Notes faster. Learn more and sign up for the [Nordy Club here](#).  
The Anniversary Sale is a perfect time for customers to refresh their wardrobes and home and offers new reasons to feel good and look your best. As always, we're here to make shopping easy. We offer free personalized style help in-store and online, and services that make shopping fast and easy, including same-day and next-day order pick up, alterations and more. Ready, set, mark your calendars!