NORDSTROM

**Nordstrom Anniversary Sale 2025 Dates Announced**

January 21, 2025 at 8:01 AM PST

*Drrrrum roll, please!* **Save the date** for our annual Nordstrom Anniversary Sale – our biggest and most popular event of the year – when customers can shop brand new arrivals for the whole family on sale for a limited time. We're announcing our sale dates early again this year to make planning for this one-of-a-kind event easier for our customers.

The Anniversary Sale begins **July 12 and runs through August 3**. Nordstrom cardmembers can shop Early Access July 8-11, depending on their Nordy Club status. Prices go back up for everyone on August 4.




**Now is the perfect time to join the Nordy Club**

How does the Nordy Club work? Earn rewards points with your Nordstrom card and unlock exclusive perks including Early Access to the Anniversary Sale, Nordstrom Notes, free basic alterations, free two-day shipping in select areas and more! Customers can also earn up to four double points days and 2K points on beauty purchases helping you get Nordstrom Notes faster. Learn more and sign up for the Nordy Club here.



**Nordstrom is here to make Anniversary Sale shopping easy**

The Anniversary Sale is a perfect time for customers to refresh their wardrobes and homes, and get ready for back-to-school. As always, we're here to make shopping a breeze. We offer free personalized style help in-store and online, and services that make shopping fast and easy, including same-day and next-day order pickup, alterations and more. Ready, set, mark your calendars!

Learn more on www.nordstrom.com/AnniversarySale.