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Nordstrom Appoints New Merchandising Leader for Nordstrom Rack

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As we continue to prioritize the growth and momentum of our Nordstrom Rack business, Nordstrom is pleased to announce that Lori Marten has been appointed executive vice president and general merchandising manager of Nordstrom Rack.

In this role, Lori will lead our Rack merchandising team and be responsible for driving the merchandise strategy, delivering our customers great brands at great prices across both Nordstrom Rack stores and NordstromRack.com.

“Throughout her impressive career at Nordstrom, Lori has consistently delivered results, identified and developed new business categories, and led teams with a focus on both short-term objectives and long-term strategic goals,” said Gemma Lionello, President of Nordstrom Rack. “Lori’s deep understanding of our business and our customers will help fuel the momentum for Nordstrom Rack as we continue to expand our store fleet and improve the customer experience, both in-stores and online.”

Lionello added, “Lori will also help us deepen relationships with our brand partners so we can continue to offer customers everyday deals on the brands they love and want.”

As a tenured leader with more than 25 years of retail experience, Lori has served in merchandising roles across various areas of the Nordstrom business including: Accessories, Home, Specialized, and Men’s. Most recently, she held the position of senior vice president and divisional merchandise manager of our Men’s and Women’s Specialized, Active, and Performance Outerwear categories.

Congratulations to Lori on her new role.