

NORDSTROM

Nordstrom Rack to Open New Location in Longmont, CO

February 7, 2025 at 10:00 AM EST

SEATTLE, Feb. 7, 2025 /PRNewswire/ -- Seattle-based fashion retailer [Nordstrom, Inc.](#) (NYSE: JWN) announced plans to open a new [Nordstrom Rack](#) in Longmont, CO in fall 2025.

"We look forward to being a part of the Longmont community and serving our customers with an amazing offering of great brands at great prices," said **Gemma Lionello, President of Nordstrom Rack**. "We're excited to grow our footprint in the Colorado market and introduce new customers to the Nordstrom experience."

Lionello added that in this location "customers will be able to take advantage of our convenient services such as online order pick up from both [Nordstrom.com](#) and [NordstromRack.com](#), and they can make returns easily."

The 28,000 square-foot store will be located in Harvest Junction, a popular shopping center that includes Marshall's, Best Buy, Dick's Sporting Goods, Ulta Beauty, Ross Dress for Less and more. Harvest Junction is owned and managed by an affiliate of Pine Tree and is ideally located off of Highway 119/Ken Pratt Boulevard in Longmont, Colorado.

"We couldn't be more excited to welcome Nordstrom Rack to Harvest Junction's strong lineup of retailers," said Michael Slusky, EVP, Director of Leasing for Pine Tree. "The addition of Nordstrom Rack will offer the Longmont community high quality items at a great value, further enhancing the shopping center's offerings and cementing its place as an essential retail destination."

Nordstrom Rack is the off-price retail division of Nordstrom, Inc. and plays a critical role in the company's Closer to You strategy, which focuses on delivering customers a more convenient and interconnected experience across its stores and digital platforms. Nordstrom Rack offers customers up to 70 percent off on-trend apparel, accessories, beauty products, home decor and shoes from many of the top brands sold at Nordstrom stores as well as core services like online order pickup for [Nordstrom.com](#) and [NordstromRack.com](#), easy returns and alterations at select stores. Nordstrom Rack is the largest source of new customers to Nordstrom.

This new location expands the company's physical footprint and economic impact in Colorado. It currently operates two Nordstrom stores and eight Nordstrom Rack stores in Colorado, generating more than 1,400 jobs statewide.

Nordstrom is committed to investing in the diverse communities where it operates. Over the past four years, Nordstrom, with its customers, has donated more than \$2 million in support of its long-term partnership with Big Brothers Big Sisters of the United States. These proceeds support the recruitment, training and engagement of adult mentors and mentorship moments between Bigs and Littles, including preparing for an interview, learning to tie a tie and helping with homework.

About Nordstrom

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to [leaving the world better](#) than we found it.

About Pine Tree

Pine Tree is a Chicago-based vertically integrated national retail real estate company. Founded in 1995, the company currently owns or operates \$2.5B and 17 million square feet of open-air retail across the United States. Pine Tree has offices in Chicago and Los Angeles.

MEDIA CONTACT:

Manuela Uscher
Nordstrom, Inc.
NordstromPR@Nordstrom.com

NORDSTROM

 View original content to download multimedia: <https://www.prnewswire.com/news-releases/nordstrom-rack-to-open-new-location-in-longmont-co-302371094.html>

SOURCE Nordstrom, Inc.