

NORDSTROM

Nordstrom Rack to Open New Location in Suwanee, GA

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SEATTLE, June 9, 2025 /PRNewswire/ -- Seattle-based fashion retailer [Nordstrom, Inc.](#) (NYSE: JWN) announced plans to open a new [Nordstrom Rack](#) in Suwanee, GA in fall 2025.

"We look forward to being a part of the Suwanee community and serving our customers with an amazing offering of great brands at great prices," said **Gemma Lionello, President of Nordstrom Rack**. "We're excited to grow our footprint in the Georgia market and introduce new customers to the Nordstrom experience."

Lionello added that in this location "customers will be able to take advantage of our convenient services such as online order pick up from both [Nordstrom.com](#) and [NordstromRack.com](#), and they can make returns easily."

The 34,000 square-foot store will be located in Johns Creek Town Center, a popular shopping center that includes Sprouts, Kohl's, HomeGoods, Ulta, Michael's and more. Johns Creeks is owned and managed by Big V Property Group and is ideally located northeast of Atlanta at the highly trafficked intersection of McGinnis Ferry Road and Peachtree Parkway.

"This addition reflects our commitment to curating a dynamic shopping destination that meets the evolving needs of our customers," said Bradley Bisser, Vice President of Big V Property Group. "We look forward to welcoming Nordstrom Rack and are confident it will be a valuable asset to both shoppers and the broader retail landscape in the John's Creek area."

Nordstrom Rack is the off-price retail division of Nordstrom, Inc. and plays a critical role in the company's Closer to You strategy, which focuses on delivering customers a more convenient and interconnected experience across its stores and digital platforms. Nordstrom Rack offers customers up to 70 percent off on-trend apparel, accessories, beauty products, home decor and shoes from many of the top brands sold at Nordstrom stores as well as core services like online order pickup for [Nordstrom.com](#) and [NordstromRack.com](#), easy returns and alterations at select stores. Nordstrom Rack is the largest source of new customers to Nordstrom.

This new location expands the company's physical footprint and economic impact in Georgia. It currently operates two Nordstrom stores and six Nordstrom Rack stores in Georgia, generating more than 700 jobs statewide.

Nordstrom is committed to investing in the diverse communities where it operates. Over the past four years, Nordstrom, with its customers, has donated more than \$2 million in support of its long-term partnership with Big Brothers Big Sisters of the United States. These proceeds support the recruitment, training and engagement of adult mentors and mentorship moments between Bigs and Littles, including preparing for an interview, learning to tie a tie and helping with homework.

About Nordstrom

At Nordstrom, Inc., we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to [leaving the world better](#) than we found it.

About Big V Property Group

Big V Property Group (Big V) is a family-owned leader in retail real estate with an 80-year history of serving communities and creating superior value for investors. We own, operate, and develop premier retail properties in growing and thriving Sunbelt communities across 14 states. Our 50+ neighborhood community and shopping centers are at the heart of retail districts in high-growth demographic markets, occupying a total of 9.5 million square feet. This careful selection has led to record-high occupancy rates, as our prime locations drive significant business for our tenants, enhance returns for investors, and support vibrant community activity. We are headquartered in Charlotte, NC with major offices in Murfreesboro, TN, San Antonio and Austin, TX, and Florida, NY.

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