

NORDSTROM

NORDSTROM NYC FACT SHEET



- OPENING DATE:** October 24, 2019
- LOCATION:** West 57th Street and Broadway, near Columbus Circle in New York City
- SIZE:** 320,000 square feet; seven levels
- DEVELOPER:** Extell Development Company
- ARCHITECT OF RECORD:** CallisonRTKL
- DETAILS:** The Nordstrom NYC Flagship represents the biggest and best statement of the brand, and largest single-project investment in Nordstrom history. Located on West 57th Street and Broadway, across from the Nordstrom Men's Store NYC, which opened in April 2018, customers can shop 320,000 square feet of retail space located on seven levels – two below street level and five above. The merchandise includes a curated breadth of product offering across price points, including clothing, accessories, shoes, beauty, children's and home. A robust selection of exclusive, limited-distribution and emerging brands and styles are available, making Nordstrom a one-stop destination

**MERCHANDISE
CONCEPTS:**

To create a sense of discovery, Nordstrom NYC offers the following merchandise concepts and shops:

- Comme des Garçons Shop
- Nordstrom x Nike Boutique
- Nordstrom Beauty Haven
- SPACE Boutique
- Acne Shop
- Watchfinder Counter
- Monica Vinader Customization
- Burberry RTW & Accessories Shops
- Chloe RTW & Accessories Shops
- Christian Louboutin Shop
- Coach Customization Shop
- The Row RTW Shop
- Dries Van Noten RTW Shop
- Givenchy RTW & Shoe Shops
- Longchamp Shop
- Tory Burch Handbag Shop
- Valentino Accessories Shop
- Maria Tash Ear Piercing
- Beauty Haven
- SKIMS Shop
- Our Place Shop in Nordstrom Home
- MoMA Shop in Nordstrom Home
- MCM Shop
- Sacai RTW Shop
- Loewe Handbag and Accessories Shop

**SERVICES &
AMENITIES:**

To enhance the in-store experience, Nordstrom offers a range of unique services to make shopping fun, fast, convenient and allow customers to shop on their terms, including many services connecting the physical and digital:

- Tailoring & Express Alterations
- Express Services
- 24/7 Online Order Pick-Up in Store
- Beauty Services
- Nordstrom Gift Cards
- Gift Wrap
- Free WI-FI
- Personalization Studio
- Same-Day Delivery to Manhattan and Brooklyn
- Styling Services
- Studio Services
- Nordy Club
- Cell Phone Charging
- Service Bar
- Donation Drop-Off
- Shoe, Handbag, Small Leather Goods Repair

FOOD & BEVERAGE:

There are seven unique food and beverage offerings within the flagship store. Celebrated Seattle-based chefs Ethan Stowell and Tom Douglas made their NYC debut with two distinct concepts. All restaurants are owned and operated by Nordstrom.

- **Wolf** – Chef Stowell opened Wolf, offering Italian-inspired small plates, in a comfortable and refined ambiance. Wolf is located on the third floor, overlooking West 57th Street and Broadway. Hours of operation extend beyond store hours.
- **Bistro Verde** – A family-friendly, all-day destination, with a patio offering al fresco dining.
- **Jeannie's** – Chef Douglas, a James Beard Award recipient for Best Chef in the Northwest and Best Restaurateur, opened Jeannie's, a contemporary pizza, pasta and salad restaurant.
- **Broadway Bar** – An exclusive concept for Nordstrom NYC, Broadway Bar is an inventive cocktail bar and ideal meeting place for a drink and light bite.

- **Burger Bar** – The Burger Bar is the first in the company and exclusive to the NYC flagship, located on Lower Level 2, it is a creative alternative to traditional takeout and the perfect destination for a mid-shopping bite.
- **Shoe Bar** – The aptly named cocktail bar located on the shoe floor is a perfect spot to celebrate a purchase or refuel with a beverage or snack.
- **Oh Mochi** – Baked in-house mochi donuts come in an assortment of unique and traditional flavors and are naturally gluten-free

STORE DESIGN: Designed in collaboration with James Carpenter Design Associates, the flagship creates an experience that is responsive and reflective of customers. The iconic seven-level flagship store forms in the base of the “tallest residential building in the Western Hemisphere,” the store is one of the first new stores to open in Manhattan since the 1920s.

The store features a stunning waveform glass façade, providing an interactive viewing experience for customers inside the store and for all from the street level. The façade brings in natural light, connecting the shopping experience to the city. Chain-mail veils and lighting effects allow the store to reflect the seasons and create changing moods to celebrate special events. Without boxed-in windows, the entire store is a display window to the street.

Soaring 19-foot ceilings and an open, flexible floor plan allows for the evolution of how we curate and display products over time as our customers change and evolve. The store environment creates a sense of discovery, allowing customers to navigate easily and find new brands they haven’t experienced before.

ARTWORK: Emerging artists were commissioned to create 54 original pieces to enhance the shopping experience.

NYC MARKET: Nordstrom NYC – 225 W 57th Street, New York NY 10019
 Nordstrom Men’s Store NYC – 235 W 57th Street, New York NY 10019
 Nordstrom Local Upper East Side – 1273 Third Ave, New York, NY 10021
 Nordstrom Local West Village – 13 Seventh Ave, New York, NY 10011
 Nordstrom Rack 31st and 6th – 865 6th Ave, New York, NY 10001
 Nordstrom Rack Union Square – 60 E 14th St, New York, NY 10003

PRESS ROOM: Nordstrom NYC Media Kit available at [Nordstrom.com/pressroom](https://www.nordstrom.com/pressroom)

ABOUT NORDSTROM: At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we’re building on as we provide convenience and true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that’s in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to [leaving the world better](#) than we found it.