

NORDSTROM

NORDSTROM NYC FLAGSHIP UNVEILS THOM BROWNE@NORDSTROM A CENTER STAGE AND BROADWAY BAR TAKEOVER

Discover Thom Browne 2023

NEW YORK (September 12, 2023) – Meet us at the lighthouse with the latest Center Stage and Broadway Bar takeover in partnership with Thom Browne. From now into the beginning of October, Nordstrom NYC will celebrate Thom Browne Fall 2023 with the launch of a dedicated Center Stage installation, a redesigned Broadway Bar featuring a custom menu, and Made-To-Measure program.

Fall 2023 focuses on the brand's core DNA of precise tailoring and, a nostalgic American prep sensibility. The Center Stage assortment will consist of women's ready-to-wear, shoes and accessories, from outerwear to mix and match sportscoats, trousers and skirts, to cardigans, sweaters and woven tops. Alongside the ready-to-wear, Thom Browne@Nordstrom will also feature boots, loafers, heels, sneakers, handbags, tights and socks, to complete the sharp tailoring look. Prices range from \$120 - \$6,950. Across the street at the Nordstrom Men's Store, customers can find the brand's men's assortment.

The installation features a grey house, tying to the central motif of brand's Fall 2023 image campaign, transporting visitors to "the end" where the land meets the sea. The full experience will be on view at the Nordstrom NYC Flagship until the beginning of October with the assortment also available on Nordstrom.com. In addition to the pop-up shop, Thom Browne and Nordstrom will be hosting men's and women's made-to-measure events in Seattle (September 14 – September 17) and NYC (September 29 – October 1).

Immerse yourself in Thom Browne's world with his takeover of Broadway Bar at Nordstrom NYC on Level 3. The space features marble accent walls and grey tones along with a custom menu, champagne and signature cocktails. Highlights will include oysters on half shell, caviar and potatoes, and more.

"Thom Browne is one of the most creative and inspiring American fashion designers working today and we are thrilled to be partnering with him on our Center Stage and Broadway Bar takeover," says Sam Lobban EVP GMM of Apparel and Designer at Nordstrom "We're excited to see his vision come to life and be able to offer our customers a special way of engaging with and experiencing his brand through our concepts."

Installation and product imagery can be found [HERE](#). To learn more about Thom Browne@Nordstrom, check out the Nordstrom blog or follow @Nordstrom and @NordstromNYC on Instagram.

ABOUT NORDSTROM:

Nordstrom, Inc. (NYSE: JWN) exists to help customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision they make. This heritage of service is the foundation they build on as they provide convenience and true connection for customers. Their digital-first platform enables them to serve customers when, where and how they want to shop – whether that's in store at more than 350 Nordstrom, Nordstrom Local and Nordstrom

Rack locations or digitally through their Nordstrom and Rack apps and websites. Through it all, they remain committed to leaving the world better than they found it.

ABOUT THOM BROWNE:

In 2003, Browne began his business with five suits in a small “by appointment” shop in New York City’s West Village and, in the years following, expanded his business to include complete ready-to-wear, accessories and fragrance collections for both men, women and children. Browne has also become known for his highly conceptual runway presentations which have gained global attention for their thought-provoking and dramatic themes and settings.

Browne was announced as the Chairman of the Council of Fashion Designers of America, effective January 1, 2023. Browne has been honored with the CFDA Menswear Designer of the Year Award (2006, 2013, 2016), the GQ Designer of the Year (2008), the FIT Couture Council Award (2017) as well as the Cooper Hewitt National Design Award (2012). His designs are recognized by museums around the world including the Costume Institute at the Metropolitan Museum of Art, the Museum of Modern Art, the Victoria & Albert Museum, the Costume Museum at Bath and the Mode Museum Antwerpen.

PRESS CONTACT

NORDSTROM | PR Consulting
nordstrom@prconsulting.net