

NORDSTROM

Nordstrom BEAUTYCYCLE

Fact Sheet



What is BEAUTYCYCLE?

BEAUTYCYCLE is Nordstrom's first beauty take-back and recycle program, accepting all brands of beauty packaging.

Why does recycling beauty products matter?

Each year, more than 120 billion units of plastic packaging are produced by the beauty industry, but less than two percent gets recycled.

What items are eligible?

We Can Accept:	We Cannot Accept:
<ul style="list-style-type: none">• Shampoo and conditioner bottles and caps• Hair gel tubes and caps• Hair spray bottles and triggers• Hair paste plastic jars and caps• Lip balm tubes• Face soap dispensers and tubes• Lotion bottles, tubes, dispensers, and jars• Shaving foam tubes (no cans)• Lip gloss tubes• Mascara tubes• Eye liner pencils and cases• Eye shadow and tubes• Concealer tubes and sticks	<ul style="list-style-type: none">• Aerosol cans• Perfume bottles• Nail polish bottles• Nail polish remover bottles• Electronic items such as blow dryers and straighteners,• Bio-medical or bio-hazardous waste or any contents of packaging• Nail-polish

Where are the BEAUTYCYCLE boxes located?

Customers can bring their empty beauty products to any Nordstrom store in the continental U.S. and Canada as well as Nordstrom Local. In Nordstrom stores, the BEAUTYCYCLE boxes are in the beauty department.

Nordstrom's 2025 Environmental Sustainability Goals

- Take back 100 tons of beauty packaging to ensure it is recycled.
- Set a science-based target to reduce greenhouse gas emissions.
- Contribute \$250,000 in corporate grants to help slow and prevent climate change.
- Reduce single-use plastic by 50%.
- Use sustainably sourced raw materials in 50% of Nordstrom Made products made of polyester, cotton and cellulosic fibers.
- Extend the life of 250 tons of clothing.
- Ensure 15% of all product is considered sustainable.
- Donate \$1M USD to support textile recycling innovation.
- Establish an internal working group to support the development of circular Nordstrom Made products.