

FOR IMMEDIATE RELEASE

FIVE TWO BY FOOD52 LANDS AT NORDSTROM

Nordstrom is Evolving its At Home Assortment to Feature a Brand Partnership with Food52, a leading innovator in the food, cooking, and home space

SEATTLE (October 9) – Nordstrom announced today a partnership with Five Two by Food52, introducing the kitchen and home brand’s cult-favorite collection of cookware, dishware and kitchen essentials to the Nordstrom At Home assortment. Each piece from the Five Two line is thoughtfully designed with feedback from Food52’s 24 million food-loving followers, and will be available on Friday, October 9 in select Nordstrom stores in the US and Canada, as well as online at [Nordstrom.com](https://www.nordstrom.com) ([Nordstrom.ca](https://www.nordstrom.ca)).

Great food isn’t just about ingredients, it’s about everything that makes a meal. Five Two at Nordstrom features a curated selection of products for kitchen, home, and life created exclusively with the Food52 community. A groundbreaking and award-winning kitchen and home brand and premier destination for kitchen and home enthusiasts, Food52 is for everyone who believes food is at the center of a well-lived life.

“With our customers spending more time than ever at home, we are excited to be introducing Five Two by Food52 to inspire them in the kitchen, while making the experience of cooking seamless and fun,” said Olivia Kim, Nordstrom VP of Creative Projects and Home. “As part of our partnership, we’ll be giving customers access to a curated assortment of quality kitchen essentials, exclusive Food52 content and recipes for cooking at home, along with tips and tricks from Food52 experts, trusted home cooks, editors and more.”

“Five Two is the ultimate customer-centric brand—the result of a deep, two-way conversation with the Food52 community about every little detail that makes their favorite kitchen and home go-to’s so special,” said Claire Chambers, Food52 Chief Commercial Officer. “Nordstrom, which has long been synonymous with great customer care and thoughtful selection, was a natural first major partner for us in bringing the assortment to an even broader audience of home cooks.”

Food52’s partnership with Nordstrom is a big step in growing the national footprint of the Five Two brand. It’s offline retail presence at Nordstrom stores offers customers the opportunity to engage with the Five Two product in person for the first time.

[HERE](#) is a link to product and editorial imagery, and we will have shop photos available on launch day, October 9.

Five Two by Food52 will be available online at Nordstrom.com and in 34 Nordstrom locations beginning on October 9, including:

- Arlington, VA - Pentagon City
- Austin, TX - Domain Northside
- Beachwood, OH - Beachwood Place
- Bellevue, WA - Bellevue Square
- Bethesda, MD - Montgomery
- Boca Raton, FL - Boca Raton
- Brea, CA - Brea Mall
- Calgary, AB - Chinook Centre
- Canoga Park, CA - Topanga Plaza
- Chicago, IL - Michigan Avenue
- Dallas, TX - Northpark
- Etobicoke, ON - Sherway Gardens

- Honolulu, HI - Ala Moana
- Irvine, CA - Irvine Spectrum
- King of Prussia, PA - King of Prussia
- Las Vegas, NV - Fashion Show
- Lone Tree, CO - Park Meadows
- Mclean, VA - Tysons Corner
- Mission Viejo, CA - Mission Viejo
- New York City, NY - NYC Flagship
- Oakbrook, IL - Oakbrook
- Ottawa, ON - Rideau Centre
- Palo Alto, CA - Palo Alto
- San Diego, CA - Fashion Valley
- San Jose, CA - Valley Fair
- Scottsdale, AZ - Fashion Square
- Seattle, WA - Downtown Seattle
- Tacoma, WA - Tacoma Mall
- Tampa, FL - International Plaza
- Tigard, OR - Washington Square
- Toronto, ON - Eaton Centre
- Troy, MI - Somerset North
- Tukwila, WA - Southcenter Mall
- Walnut Creek, CA - Walnut Creek

About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 355 stores in 40 states, including 100 full-line stores in the United States and Canada; 248 Nordstrom Rack stores; two clearance stores; and five [Nordstrom Local](#) service hubs. Additionally, customers are served online through [Nordstrom.com](#), [Nordstrom.ca](#), [Nordstromrack.com](#), [HauteLook.com](#) and [TrunkClub.com](#). Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

About Food52

FOOD52 is a leading innovator in the food, cooking, and home space with a monthly reach of more than 24 million people. From the beginning, co-founders Amanda Hesser and Merrill Stubbs have disrupted the status quo, building a hub that combines content, commerce, and community around the belief that the kitchen is the heart of the home and food is the center of a well-lived life. Food52 inspires people to eat thoughtfully and live joyfully by sharing great recipes, stories, and ideas with its passionate community of cooks and home enthusiasts, and by curating the best cooking tools, tableware, and home goods. The brand develops Five Two, its award-winning direct-to-consumer line of products for kitchen, home, and life, exclusively with the Food52 community.

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