

NORDSTROM

Nordstrom NYC Unveils Courrèges Pop-Up and Exclusive Capsule Collection

On October 30th, Nordstrom is partnering with Courrèges for a limited time pop-up at Nordstrom NYC. The space will feature a 10-piece capsule created exclusively for Nordstrom and includes ready-to-wear, shoes, and accessories. The pop up installation is designed by the artist Remy Brière, inspired by the Fall-Winter 2024 show. According to Courrèges universe, the installation for Nordstrom re-interpret the clear and minimal aesthetic that define the brand. Soft shapes and white color bring a singular vision to the capsule collection.

The capsule restyles the FW24 Collection in a sophisticated and festive way, drawing inspiration from a single gesture: the intimate act of wrapping a scarf. The collection transforms this fluid motion into the foundation of its designs, releasing traditional heritage cuts from their expected formality.

A study of symmetry and sensuality, the FW24 collection shifts the paradigms of Nicolas Di Felice's Courrèges. Both instinctive and methodic, his reductive process draws its strength from the infinite potential of primary shapes. Through playful takes on functionality, the collection explores hybrid combinations that reveal the body's singularity.

True to the architectural fantasy of Courrèges, the FW24 collection casts each garment as an actor of living geometry, a protagonist of the unraveling of a body's passions in pursuit of the ultimate thrill.

"This exclusive capsule embodies the geometry and sensuality of the FW24 collection through sophisticated silhouettes to celebrate festive evenings," **says Nicolas Di Felice, Artistic Director, Courrèges.**

Customers can shop the exclusive capsule at Nordstrom NYC as well as select Nordstrom stores and on Nordstrom.com beginning October 30th with the full visual experience on view at Nordstrom NYC. Pieces range from \$340 to \$2,840. The pop-up runs until December 8th and is open 10am - 8pm.

PRESS CONTACT:

NORDSTROM | PR Consulting
nordstrom@prconsulting.net

ABOUT NORDSTROM:

Nordstrom, Inc. (NYSE: JWN) exists to help customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision they make. This heritage of service is the foundation they build on as they provide convenience and true connection for customers. Their digital-first platform enables them to serve customers when, where and how they want to shop – whether that's in store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through their Nordstrom and Rack apps and websites. Through it all, they remain committed to leaving the world better than they found it.

ABOUT COURRÈGES:

Founded in 1961 by André and Coqueline Courrèges, the Courrèges House revolutionized the world of fashion and design. Movement, purity, color, light... such are the hallmarks and distinctive style that Courrèges began asserting as early as 1965 with the emphasis on structured lines and the focus on white, before branching into color variations and new materials, such as vinyl. Eminently optimistic and full of energy, Courrèges has blazed a trail in every field where it has ever dared to venture.

In 2020, with the appointment of Nicolas Di Felice at the head of the House's Artistic Direction, a new era started for Courrèges with his clear, modern vision for the brand, perfectly in sync with the House's timeless values.