UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q
(Mark One)
$\square$ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended May 2, 2009
OR
o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from $\qquad$ to $\qquad$
Commission file number 001-15059

## NORDSTROM, INC.

(Exact name of Registrant as specified in its charter)

## Washington <br> (State or other jurisdiction of incorporation or organization)

91-0515058
(IRS employer Identification No.)

1617 Sixth Avenue, Seattle, Washington
98101
(Address of principal executive offices)

206-628-2111
(Registrant's telephone number, including area code)
Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.
YES $\checkmark$ NO o
Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).
YES o NO o
Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and smaller reporting company" in Rule 12b-2 of the Exchange Act (Check one):

Large accelerated filer $\square$
Accelerated filer o
Non-accelerated filer o (Do not check if a smaller reporting company)
Smaller reporting company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES o NO $\square$

Common stock outstanding as of June 5, 2009: 216,360,015 shares of common stock

## NORDSTROM, INC. AND SUBSIDIARIES

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## PART I - FINANCIAL INFORMATION

## Item 1. Financial Statements (Unaudited)

## NORDSTROM, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS

(Amounts in millions except per share amounts)
(Unaudited)

|  | Quarter Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { May 2, } \\ 2009 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { May 3, } \\ 2008 \\ \hline \end{gathered}$ |  |
| Net sales | \$ | 1,706 | \$ | 1,879 |
| Credit card revenues |  | 86 |  | 70 |
| Total revenues |  | 1,792 |  | 1,949 |
| Cost of sales and related buying and occupancy costs |  | $(1,107)$ |  | $(1,179)$ |
| Selling, general and administrative expenses: |  |  |  |  |
| Retail stores, direct and other segments |  | (447) |  | (493) |
| Credit segment |  | (92) |  | (50) |
| Earnings before interest and income taxes |  | 146 |  | 227 |
| Interest expense, net |  | (31) |  | (31) |
| Earnings before income taxes |  | 115 |  | 196 |
| Income tax expense |  | (34) |  | (77) |
| Net earnings | \$ | 81 | \$ | 119 |
|  |  |  |  |  |
| Earnings per basic share | \$ | 0.38 | \$ | 0.54 |
| Earnings per diluted share | \$ | 0.37 | \$ | 0.54 |
| Basic shares |  | 215.9 |  | 218.6 |
| Diluted shares |  | 217.4 |  | 221.7 |

The accompanying Notes to Unaudited Condensed Consolidated Financial Statements are an integral part of these financial statements.

## NORDSTROM, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED BALANCE SHEETS

 (Amounts in millions) (Unaudited)|  | May 2, 2009 |  | January 31, 2009 |  | May 3, 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 78 | \$ | 72 | \$ | 119 |
| Accounts receivable, net |  | 1,921 |  | 1,942 |  | 1,806 |
| Merchandise inventories |  | 1,004 |  | 900 |  | 1,079 |
| Current deferred tax assets, net |  | 220 |  | 210 |  | 181 |
| Prepaid expenses and other |  | 70 |  | 93 |  | 75 |
| Total current assets |  | 3,293 |  | 3,217 |  | 3,260 |
| Land, buildings and equipment, net |  | 2,231 |  | 2,221 |  | 2,061 |
| Goodwill |  | 53 |  | 53 |  | 53 |
| Other assets |  | 183 |  | 170 |  | 212 |
| Total assets | \$ | 5,760 | \$ | 5,661 | \$ | 5,586 |
|  |  |  |  |  |  |  |
| Liabilities and Shareholders' Equity |  |  |  |  |  |  |
| Current liabilities: |  |  |  |  |  |  |
| Commercial paper | \$ | 125 | \$ | 275 | \$ | - |
| Accounts payable |  | 594 |  | 563 |  | 638 |
| Accrued salaries, wages and related benefits |  | 182 |  | 214 |  | 197 |
| Other current liabilities |  | 539 |  | 525 |  | 568 |
| Current portion of long-term debt |  | 375 |  | 24 |  | 260 |
| Total current liabilities |  | 1,815 |  | 1,601 |  | 1,663 |
| Long-term debt, net |  | 2,002 |  | 2,214 |  | 2,235 |
| Deferred property incentives, net |  | 459 |  | 435 |  | 381 |
| Other liabilities |  | 210 |  | 201 |  | 249 |
| Commitments and contingencies |  |  |  |  |  |  |
| Shareholders' equity: |  |  |  |  |  |  |
| Common stock, no par value: 1,000 shares authorized; 216.2, 215.4 and 216.9 shares <br> issued and outstanding $\quad \mathbf{1 , 0 1 4} 997$ |  |  |  |  |  |  |
| Retained earnings |  | 269 |  | 223 |  | 123 |
| Accumulated other comprehensive loss |  | (9) |  | (10) |  | (22) |
| Total shareholders' equity |  | 1,274 |  | 1,210 |  | 1,058 |
| Total liabilities and shareholders' equity | \$ | 5,760 | \$ | 5,661 | \$ | 5,586 |

The accompanying Notes to Unaudited Condensed Consolidated Financial Statements are an integral part of these financial statements.

## NORDSTROM, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY
(Amounts in millions except per share amounts)
(Unaudited)

|  | Common Stock |  |  | Retained <br> Earnings |  | Accumulated Other Comprehensive Loss |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares | Amount |  |  |  |  |  |  |  |
| Balance at January 31, 2009 | 215.4 | \$ | 997 | \$ | 223 | \$ | (10) | \$ | 1,210 |
| Net earnings | - |  | - |  | 81 |  | - |  | 81 |
| Other comprehensive earnings: |  |  |  |  |  |  |  |  |  |
| Postretirement plan adjustments | - |  | - |  | - |  | 1 |  | 1 |
| Comprehensive net earnings |  |  |  |  |  |  |  |  | 82 |
| Cash dividends paid (\$0.16 per share) | - |  | - |  | (35) |  | - |  | (35) |
| Issuance of common stock for: |  |  |  |  |  |  |  |  |  |
| Stock option plans | 0.3 |  | 4 |  | - |  | - |  | 4 |
| Employee stock purchase plan | 0.5 |  | 7 |  | - |  | - |  | 7 |
| Stock-based compensation | - |  | 6 |  | - |  | - |  | 6 |
| Balance at May 2, 2009 | 216.2 | \$ | 1,014 | \$ | 269 | \$ | (9) | \$ | 1,274 |


|  | Common Stock |  |  | Retained <br> Earnings |  | Accumulated Other Comprehensive Loss |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shares | Amount |  |  |  |  |  |  |  |
| Balance at February 2, 2008 | 220.9 | \$ | 936 | \$ | 201 | \$ | (22) | \$ | 1,115 |
| Net earnings | - |  | - |  | 119 |  | - |  | 119 |
| Cash dividends paid (\$0.16 per share) | - |  | - |  | (35) |  | - |  | (35) |
| Issuance of common stock for: |  |  |  |  |  |  |  |  |  |
| Stock option plans | 0.3 |  | 6 |  | - |  | - |  | 6 |
| Employee stock purchase plan | 0.3 |  | 9 |  | - |  | - |  | 9 |
| Stock-based compensation | - |  | 6 |  | - |  | - |  | 6 |
| Repurchase of common stock | (4.6) |  | - |  | (162) |  | - |  | (162) |
| Balance at May 3, 2008 | 216.9 | \$ | 957 | \$ | 123 | \$ | (22) | \$ | 1,058 |

[^0]
## NORDSTROM, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(Amounts in millions) (Unaudited)

|  | Quarter Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | May 2, 2009 |  | May 3, 2008 |  |
| Operating Activities |  |  |  |  |
| Net earnings | \$ | 81 | \$ | 119 |
| Adjustments to reconcile net earnings to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization of buildings and equipment, net |  | 77 |  | 72 |
| Amortization of deferred property incentives and other, net |  | (10) |  | (10) |
| Stock-based compensation expense |  | 7 |  | 6 |
| Deferred income taxes, net |  | (20) |  | (10) |
| Tax benefit from stock-based payments |  | 1 |  | 2 |
| Excess tax benefit from stock-based payments |  | (1) |  | (2) |
| Provision for bad debt expense |  | 67 |  | 26 |
| Change in operating assets and liabilities: |  |  |  |  |
| Accounts receivable |  | (16) |  | (1) |
| Merchandise inventories |  | (114) |  | (139) |
| Prepaid expenses and other assets |  | (1) |  | 1 |
| Accounts payable |  | 84 |  | 110 |
| Accrued salaries, wages and related benefits |  | (32) |  | (71) |
| Other current liabilities |  | (16) |  | (5) |
| Income taxes |  | 47 |  | 23 |
| Deferred property incentives |  | 42 |  | 28 |
| Other liabilities |  | 9 |  | 4 |
| Net cash provided by operating activities |  | 205 |  | 153 |

Investing Activities
Capital expenditur
Change in accounts receivable originated at third parties
Other, net
(30)

## Financing Activities

| Payments on commercial paper | (10) |  | - |  |
| :---: | :---: | :---: | :---: | :---: |
| Principal payments on long-term borrowings |  | (1) |  | (2) |
| (Decrease) increase in cash book overdrafts |  | (32) |  | 2 |
| Proceeds from exercise of stock options |  | 3 |  | 5 |
| Proceeds from employee stock purchase plan |  | 7 |  | 9 |
| Excess tax benefit from stock-based payments |  | 1 |  | 2 |
| Cash dividends paid |  | (35) |  | (35) |
| Repurchase of common stock |  | - |  | (188) |
| Net cash used in financing activities |  | (67) |  | (207) |
|  |  |  |  |  |
| Net increase (decrease) in cash and cash equivalents |  | 6 |  | (239) |
| Cash and cash equivalents at beginning of period |  | 72 |  | 358 |
| Cash and cash equivalents at end of period | \$ | 78 | \$ | 119 |

## Supplementary Cash Flow Information

Cash paid during the quarter for:

| Interest (net of capitalized interest) | $\mathbf{\$}$ | $\mathbf{1 9}$ |
| :--- | ---: | ---: |
| Income taxes | $\mathbf{\$}$ | $\mathbf{5}$ |

The accompanying Notes to Unaudited Condensed Consolidated Financial Statements are an integral part of these financial statements.

## NORDSTROM, INC. AND SUBSIDIARIES

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollar and share amounts in millions except per share, per option and unit amounts)
(Unaudited)

## NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## Basis of Presentation

The accompanying condensed consolidated financial statements should be read in conjunction with the Notes to Consolidated Financial Statements contained in our 2008 Annual Report on Form 10-K. The same accounting policies are followed for preparing quarterly and annual financial information. All adjustments necessary for the fair presentation of the results of operations, financial position and cash flows have been included and are of a normal, recurring nature.

Our business, like that of other retailers, is subject to seasonal fluctuations. Our Anniversary Sale in July, the holidays in December, and our Half-yearly sales events typically result in higher sales in the second and fourth quarters of our fiscal years. Accordingly, results for any quarter are not necessarily indicative of the results that may be achieved for a full fiscal year.

## Accounting Policies

The preparation of our financial statements requires that we make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and disclosure of contingent assets and liabilities. We base our estimates on historical experience and other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from these estimates.

Our accounting policies in 2009 are consistent with those discussed in our 2008 Annual Report on Form 10-K.

## Reclassification

In order to improve the transparency related to our Credit segment, we have reclassified credit card revenues and expenses in our consolidated statements of earnings for the first quarter of 2008 to conform to our 2009 presentation. Credit card revenues were previously included in finance charges and other, net in our consolidated statement of earnings and selling, general and administrative expenses for our credit segment were previously included in total selling, general and administrative expenses in our consolidated statements of earnings. These reclassifications, which were made beginning with our 2008 Annual Report on Form 10-K, did not impact our reported net earnings, earnings per share or cash flows for the first quarter of 2008.

## Recent Accounting Pronouncements

In December 2007, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 160, Noncontrolling Interests in Consolidated Financial Statements - an amendment of ARB No. 51 ("SFAS 160"). SFAS 160 establishes new accounting and reporting standards for a noncontrolling interest (minority interest) in a subsidiary, provides guidance on the accounting for and reporting of the deconsolidation of a subsidiary, and increases transparency through expanded disclosures. Specifically, SFAS 160 requires the recognition of a minority interest as equity in the consolidated financial statements and separate from the parent company's equity. It also requires consolidated net earnings in the consolidated statement of earnings to include the amount of net earnings attributable to minority interest. This statement became effective for Nordstrom as of the beginning of fiscal year 2009 and did not have a material impact on our consolidated financial statements.

In March 2008, the FASB issued Statement of Financial Accounting Standards No. 161, Disclosures About Derivative Instruments and Hedging Activities an amendment of FASB Statement No. 133 ("SFAS 161"). SFAS 161 expands the disclosure requirements in SFAS 133 about an entity's derivative instruments and hedging activities. The new disclosure requirements for this statement became effective for Nordstrom as of the beginning of fiscal year 2009. As of May 2, 2009, we did not have any material derivative instruments or hedging activities that would require additional disclosures in our consolidated financial statements.

In April 2009, the FASB issued Staff Position No. FAS 107-1 and APB 28-1, Disclosures about Fair Value of Financial Instruments ("FSP FAS 107-1 and APB 28-1"). FSP FAS 107-1 and APB 28-1, which requires disclosure about the fair value of financial instruments in interim financial statements as well as in annual financial statements, is effective for interim periods ending after June 15, 2009, but early adoption is permitted for interim periods ending after March 15, 2009. This FSP will not impact our consolidated financial position or results of operations, as its requirements are disclosure-only in nature. We will provide the required disclosures beginning with our Form 10-Q for the quarter ended August 1, 2009.

## NORDSTROM, INC. AND SUBSIDIARIES

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollar and share amounts in millions except per share, per option and unit amounts)
(Unaudited)

## NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

In May 2009, the FASB issued Statement of Accounting Standards No. 165, Subsequent Events ("SFAS 165"), which establishes general standards of accounting and disclosure for events that occur after the balance sheet date but before financial statements are issued. This standard will be effective for reporting periods ending after June 15, 2009. SFAS 165 will not impact our consolidated financial position or results of operations, as its requirements are disclosure-only in nature.

## NOTE 2: ACCOUNTS RECEIVABLE

The components of accounts receivable are as follows:


The following table summarizes the restricted trade receivables:

|  | May 2, 2009 |  | January 31, 2009 |  | May 3, 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Nordstrom VISA credit card receivables | \$ | 1,367 | \$ | 1,369 | \$ | 1,164 |
| Private label card receivables |  | 610 |  | 636 |  | 598 |
| Restricted trade receivables | \$ | 1,977 | \$ | 2,005 | \$ | 1,762 |

The restricted trade receivables secure our Series 2007-1 Notes, the Series 2007-2 Notes and our two variable funding notes. The restricted trade receivables relate to substantially all of our Nordstrom private label card receivables and Nordstrom VISA credit card receivables.
The unrestricted trade receivables consist primarily of the remaining portion of our Nordstrom private label and Nordstrom VISA credit card receivables and accrued finance charges not yet allocated to customer accounts. Other accounts receivable consist primarily of credit card receivables due from third-party financial institutions and vendor claims.

Our Nordstrom private label cards can be used only in Nordstrom stores, while the Nordstrom VISA cards allow our customers the option of using the cards for purchases of Nordstrom merchandise and services, as well as for purchases outside of Nordstrom. We record the Nordstrom private label and VISA credit card receivables as trade receivables on our consolidated balance sheets at outstanding principal, net of an allowance for doubtful accounts.

Cash flows from the use of both the private label cards and Nordstrom VISA cards for sales originating at our Nordstrom stores are treated as an operating activity in the consolidated statements of cash flows as they relate to sales at Nordstrom. Cash flows arising from the use of Nordstrom VISA cards outside of Nordstrom stores are treated as an investing activity within the condensed consolidated statements of cash flows, as they represent loans made to our customers for purchases at third parties.

## NORDSTROM, INC. AND SUBSIDIARIES

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollar and share amounts in millions except per share, per option and unit amounts)
(Unaudited)

## NOTE 3: DEBT AND CREDIT FACILITIES

We hold both secured and unsecured debt. The primary collateral for our secured debt is our Nordstrom private label card and Nordstrom VISA credit card receivables. A summary of long-term debt is as follows:

|  | May 2, 2009 |  | January 31, 2009 |  | May 3, 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Secured |  |  |  |  |  |  |
| Series 2007-1 Class A Notes, 4.92\%, due April 2010 | \$ | 326 | \$ | 326 | \$ | 326 |
| Series 2007-1 Class B Notes, 5.02\%, due April 2010 |  | 24 |  | 24 |  | 24 |
| Series 2007-2 Class A Notes, one-month LIBOR plus 0.06\% per year, due April 2012 |  | 454 |  | 454 |  | 454 |
| Series 2007-2 Class B Notes, one-month LIBOR plus 0.18\% per year, due April 2012 |  | 46 |  | 46 |  | 46 |
| Mortgage payable, 7.68\%, due April 2020 |  | 62 |  | 63 |  | 66 |
| Other |  | 16 |  | 17 |  | 19 |
|  |  | 928 |  | 930 |  | 935 |
| Unsecured |  |  |  |  |  |  |
| Commercial paper |  | 140 |  | - |  | - |
| Senior notes, 5.625\%, due January 2009 |  | - |  | - |  | 250 |
| Senior notes, 6.25\%, due January 2018, net of unamortized discount |  | 647 |  | 646 |  | 646 |
| Senior debentures, 6.95\%, due March 2028 |  | 300 |  | 300 |  | 300 |
| Senior notes, 7.00\%, due January 2038, net of unamortized discount |  | 343 |  | 343 |  | 342 |
| Other |  | 19 |  | 19 |  | 22 |
|  |  | 1,449 |  | 1,308 |  | 1,560 |
| Total long-term debt |  | 2,377 |  | 2,238 |  | 2,495 |
| Less: current portion |  | (375) |  | (24) |  | (260) |
| Total due beyond one year | \$ | 2,002 | \$ | 2,214 | \$ | 2,235 |

As of May 2, 2009 and May 3, 2008, we had $\$ 375$ and $\$ 260$ classified as current portion of long-term debt in our condensed consolidated balance sheets. As of May 2, 2009, this balance was primarily composed of $\$ 350$ related to our series 2007-1 notes due in April 2010. As of May 3, 2008, the current portion of long-term debt consisted primarily of $\$ 250$ related to our senior notes due in January 2009.
Under our $\$ 650$ commercial paper program, we had $\$ 265$ in outstanding issuances as of May 2, 2009. The issuance of commercial paper has the effect, while it is outstanding, of reducing borrowing capacity under our $\$ 650$ line of credit by an amount equal to the principal amount of commercial paper. We paid a weighted average interest rate of approximately $0.8 \%$ for these issuances, which had terms of three to seven days. As of May 2, 2009, we had no outstanding borrowings under our line of credit. On May 26, 2009, we issued $\$ 400$ senior unsecured notes at $6.75 \%$, due June 2014. Of our $\$ 265$ in outstanding issuances of commercial paper, $\$ 125$ was repaid subsequent to May 2, 2009 using operating cash flows. The remaining $\$ 140$ which was outstanding on May 26, 2009 was repaid with a portion of the proceeds from the issuance of our $\$ 400$ notes. Because this portion was refinanced with long-term borrowings, we have classified $\$ 140$ of the commercial paper facility as long-term debt in our condensed consolidated balance sheet as of May 2 , 2009. The remaining $\$ 125$ of commercial paper which was repaid using operating cash flows is classified as a current liability in our condensed consolidated balance sheet as of May 2 , 2009. See further discussion of our $\$ 400$ senior unsecured notes in Note 8: Subsequent Event.

Additionally, we had $\$ 300$ in short-term capacity as of May 2, 2009 available under a Variable Funding Note facility ("2007-A VFN"). As of May 2, 2009 we had no outstanding issuances against this facility. The 2007-A VFN matures in November 2009 and can be cancelled if our debt ratings fall below Standard \& Poor's BB+ rating or Moody's Ba1 rating. As of June 9, 2009, our rating by Standard \& Poor's was BBB+, four grades above the threshold, and by Moody's was Baa2, three grades above the threshold.

## NORDSTROM, INC. AND SUBSIDIARIES

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollar and share amounts in millions except per share, per option and unit amounts) (Unaudited)

## NOTE 4: STOCK COMPENSATION PLANS

Stock-based compensation expense before income tax benefit was recorded in our condensed consolidated statements of earnings as follows:

|  | Quarter Ended |  |  |
| :---: | :---: | :---: | :---: |
|  | May 2, 2009 |  | May 3, 2008 |
| Cost of sales and related buying and occupancy costs | \$ | 2 | \$ |
| Selling, general and administrative expenses |  | 5 |  |
| Total stock-based compensation expense before income tax benefit | \$ | 7 | \$ |

## Stock Options

During the quarter ended May 2, 2009, 4.9 options were granted, 0.3 options were exercised, 0.1 options expired and 0.2 options were cancelled. During the quarter ended May 3, 2008, 2.2 options were granted, 0.3 options were exercised, and 0.1 options were cancelled. The weighted average fair value per option at the date of grant was $\$ 7$ and $\$ 15$ in the first quarter of 2009 and 2008. We used the following assumptions to estimate the fair value of stock options at the date of grant:

|  |  |  |
| :--- | :--- | :--- |

Weighted average expected life in years: Represents the estimated period of time until option exercise. The expected term of options granted was derived from the output of the Binomial Lattice option valuation model and was based on our historical exercise behavior, taking into consideration the contractual term of the option and our employees' expected exercise and postvesting employment termination behavior.

## Performance Share Units

As of May 2, 2009, our liabilities included less than $\$ 1$ for performance share units. As of both January 31, 2009 and May 3, 2008, we had no liabilities related to performance share units. For both the quarter ended May 2, 2009 and May 3, 2008, stock-based compensation expense related to performance share units was less than $\$ 1$. As of May 2, 2009, the remaining unrecognized stock-based compensation expense related to unvested performance share units was $\$ 4$, which is expected to be recognized over a weighted average period of 33 months. At January 31, 2009, 117,389 units were unvested. During the quarter ended May 2, 2009, 144,891 units were granted, no units vested and no units cancelled, resulting in an ending balance of 262,280 unvested units as of May 2 , 2009.

## NORDSTROM, INC. AND SUBSIDIARIES

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollar and share amounts in millions except per share, per option and unit amounts)
(Unaudited)

## NOTE 5: EARNINGS PER SHARE

The computation of earnings per share is as follows:


## NOTE 6: SEGMENT REPORTING

We aggregate our full-line, Rack and Jeffrey stores into the Retail Stores segment and report Direct as a separate segment. The Credit segment earns finance charges, interchange and late fee income through operation of the Nordstrom private label and Nordstrom VISA credit cards. The Other segment includes our product development group, which coordinates the design and production of private label merchandise sold in our retail stores, and our distribution network. This segment also includes our corporate center operations. The following tables set forth the information for our reportable segments:

| Quarter ended <br> May 2, 2009 | Retail <br> Stores |  | Direct |  |  | Credit | Other |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 1,583 | \$ | 149 |  | - | \$ | (26) | \$ | 1,706 |
| Net sales decrease |  | (9.6\%) |  | (0.2\%) |  | N/A |  | N/A |  | (9.2\%) |
| Credit card revenue |  | - |  | - |  | 86 |  | - |  | 86 |
| Earnings before interest and income taxes |  | 184 |  | 47 |  | (18) |  | (67) |  | 146 |
| Interest expense, net |  | - |  | - |  | (10) |  | (21) |  | (31) |
| Earnings before income taxes |  | 184 |  | 47 |  | (28) |  | (88) |  | 115 |
| Earnings before income taxes as a percentage of net sales |  | 11.6\% |  | 31.5\% |  | N/A |  | N/A |  | 6.7\% |
| Total assets | \$ | 2,867 | \$ | 132 | \$ | 1,937 | \$ | 824 | \$ | 5,760 |
| Quarter ended |  | Retail |  |  |  |  |  |  |  |  |
| May 3, 2008 |  | Stores |  | Direct |  | Credit |  | ther |  | Total |
| Net sales | \$ | 1,752 | \$ | 149 |  | - | \$ | (22) | \$ | 1,879 |
| Net sales (decrease) increase |  | (2.3\%) |  | 6.5\% |  | N/A |  | N/A |  | (3.8\%) |
| Credit card revenue |  | - |  | - |  | 70 |  | - |  | 70 |
| Earnings before interest and income taxes |  | 246 |  | 40 |  | 11 |  | (70) |  | 227 |
| Interest expense, net |  | - |  | - |  | (13) |  | (18) |  | (31) |
| Earnings before income taxes |  | 246 |  | 40 |  | (2) |  | (88) |  | 196 |
| Earnings before income taxes as a percentage of net sales |  | 14.0\% |  | 26.7\% |  | N/A |  | N/A |  | 10.4\% |
| Total assets | \$ | 2,743 | \$ | 140 | \$ | 1,821 | \$ | 882 | \$ | 5,586 |

## NOTE 7: CONTINGENT LIABILITIES

We are involved in routine claims, proceedings and litigation arising from the normal course of our business. The results of these claims, proceedings and litigation cannot be predicted with certainty. However, we do not believe any such claim, proceeding or litigation, either alone or in aggregate, will have a material impact on our results of operations, financial position or cash flows.

## NORDSTROM, INC. AND SUBSIDIARIES

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollar and share amounts in millions except per share, per option and unit amounts)
(Unaudited)

## NOTE 8: SUBSEQUENT EVENT

On May 26, 2009, we issued $\$ 400$ senior unsecured notes at $6.75 \%$, due June 2014 . After deducting the original issue discount, underwriting fees and other expenses of $\$ 4$, net proceeds from the offering were $\$ 396$. A portion of these net proceeds were used to repay $\$ 140$ in commercial paper borrowings outstanding at the date of issuance. The remaining proceeds will be used for general corporate purposes.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

(Amounts in millions except per share and per square foot amounts)
The following discussion should be read in conjunction with the Management's Discussion and Analysis section of our 2008 Annual Report on Form 10-K filed with the Commission on March 23, 2009.

## FORWARD-LOOKING INFORMATION CAUTIONARY STATEMENT

Certain statements in this Quarterly Report on Form 10-Q contain "forward-looking" statements (as defined in the Private Securities Litigation Reform Act of 1995) that involve risks and uncertainties, including anticipated financial results, use of cash and liquidity, growth, store openings and trends in our operations. Actual future results and trends may differ materially from historical results or current expectations depending upon various factors including, but not limited to:

- the impact of deteriorating economic and market conditions and the resulting impact on consumer spending patterns
- our ability to respond to the business environment and fashion trends
- our ability to safeguard our brand and reputation
- our ability to effectively manage inventory
- efficient and proper allocation of our capital resources
- successful execution of our store growth strategy including the timely completion of construction associated with newly planned stores, relocations and remodels, all of which may be impacted by the financial health of third parties
- our compliance with applicable banking and related laws and regulations impacting our ability to extend credit to our customers
- trends in personal bankruptcies and bad debt write-offs
- availability and cost of credit
- changes in interest rates
- disruptions in our supply chain
- our ability to maintain our relationships with vendors and developers who may be experiencing economic difficulties
- the geographic location of our stores
- our ability to maintain our relationships with our employees and to effectively train and develop our future leaders
- our compliance with information security and privacy laws and regulations, employment laws and regulations and other laws and regulations applicable to the company
- successful execution of our technology strategy
- successful execution of our multi-channel strategy
- risks related to fluctuations in world currencies
- weather conditions and hazards of nature that affect consumer traffic and consumers' purchasing patterns
- the effectiveness of planned advertising, marketing and promotional campaigns
- our ability to control costs
- timing and amounts of any share repurchases by the company

These and other factors, including those factors described in Part I, "Item 1A. Risk Factors" in our Form 10-K for the fiscal year ended January 31, 2009 and in Part II, "Item 1A. Risk Factors" on page 26 of this report, could affect our financial results and trends and cause actual results and trends to differ materially from those contained in any forward-looking statements we may provide. As a result, while we believe there is a reasonable basis for the forwardlooking statements, you should not place undue reliance on those statements. We undertake no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances. This discussion and analysis should be read in conjunction with the Condensed Consolidated Financial Statements.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

(Continued) (Amounts in millions except per share and per square foot amounts)

## RESULTS OF OPERATIONS

## Overview

|  | First Quarter |  |
| :---: | :---: | :---: |
|  | 2009 | 2008 |
| Net earnings | \$ 81 | \$ 119 |
| Net earnings as a percentage of total revenues | 4.5\% | 6.1\% |
| Earnings per diluted share | \$ 0.37 | \$ 0.54 |

For the quarter ended May 2, 2009, earnings were $\$ 81$, or $\$ 0.37$ per diluted share, compared with earnings of $\$ 119$, or $\$ 0.54$ per diluted share for the quarter ended May 3, 2008. Included in the 2009 first quarter results was a benefit of approximately $\$ 12$, or $\$ 0.06$ per diluted share, related to the closure of our 2007 federal tax return audit. For the first quarter of 2009, overall business trends were consistent with our plan and we maintained our discipline with respect to inventory and expenses. As a result, our performance was in line with our planned sales and better than our planned earnings. While the retail portion of our business is less volatile, recent trends have shown deterioration in our credit business as delinquency rates continue to increase. Key highlights of the first quarter include:

- Total net sales for the quarter ended May 2, 2009 decreased $9.2 \%$ due to same-store sales decreases, partially offset by the addition of stores. For the quarter, total company same-store sales decreased $13.2 \%$, compared with a $6.5 \%$ same-store sales decline last year. Although full-line same-store sales decreased, Rack delivered an increase in same-store sales of $1.2 \%$.
- Gross profit, as a percentage of net sales, decreased 215 basis points compared with last year's first quarter. Approximately half of the decline was due to the impact of fixed buying and occupancy costs as a percentage of reduced sales, with the remaining decline due to reduced merchandise margins as a percentage of net sales. During the first quarter of 2009, we continued to maintain inventory levels that were consistent with current sales trends.
- Retail selling, general and administrative expenses decreased $\$ 46$ compared to the prior year, inclusive of $\$ 17$ in expenses in 2009 from stores opened since the first quarter of 2008. We opened six full-line stores and ten Nordstrom Rack stores since the first quarter of 2008, increasing our retail square footage by $5.7 \%$.
- Credit selling, general and administrative expenses increased $\$ 42$ compared with last year's first quarter due to higher levels of bad debt.
- For the 2009 fiscal year, we currently expect earnings per diluted share in the range of $\$ 1.25$ to $\$ 1.50$, increased from the previous range of $\$ 1.10$ to \$1.40.


## Retail Stores, Direct and Other Segments

## Summary

Our Retail Stores segment includes our full-line and Rack stores; our Direct segment includes our online store; and our Other segment includes our product development group and corporate center operations. The following table summarizes the combined results of our Retail Stores, Direct and Other segments for the quarter ended May 2, 2009 compared with the quarter ended May 3, 2008:

|  | First Quarter |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2008 |  |
|  | Amount | \% of net sales ${ }^{2}$ | Amount | \% of net sales ${ }^{2}$ |
| Net sales | \$ 1,706 | 100.0\% | \$ 1,879 | 100.0\% |
| Cost of sales and related buying and occupancy costs | $(1,095)$ | (64.2\%) | $(1,170)$ | (62.2\%) |
| Gross profit ${ }^{1}$ | 611 | 35.8\% | 709 | 37.8\% |
| Selling, general and administrative expenses | (447) | (26.2\%) | (493) | (26.2\%) |
| Earnings before interest and income taxes | 164 | 9.6\% | 216 | 11.5\% |

1 Gross profit is calculated as net sales less Retail Stores, Direct and Other segments cost of sales and related buying and occupancy costs.
2 Subtotals and totals may not foot due to rounding.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

(Continued) (Amounts in millions except per share and per square foot amounts)

## Net Sales

|  | First Quarter |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  |  | 2008 |
| Net sales |  | 1,706 | \$ | 1,879 |
| Net sales decrease |  | (9.2\%) |  | (3.8\%) |
| Total company same-store sales decrease |  | (13.2\%) |  | (6.5\%) |

Total net sales for the first quarter decreased $9.2 \%$ over the same period in the prior year as the consumer environment continued to be challenging, with decreases at our full-line stores offset by increases for our Rack stores.

Same-store sales for our full-line stores decreased $16.5 \%$. The largest decreases came in men's wear, designer apparel and men’s shoes, which were below the full-line same-store sales average. We have seen the decline in men's apparel and shoes correspond with the economic downturn. In 2009, consumers continue to be conservative with their spending, which impacted the results of our designer category. Merchandise categories with results above the samestore sales average included junior women's apparel and cosmetics. Our merchants continue to work with our vendors to provide a balanced and compelling merchandise offering to our customers.

Regionally, the Northwest, California and the Northeast experienced same-store sales below the full-line store average.
Our Rack channel delivered a $1.2 \%$ same-store sales increase for the quarter ended May 2, 2009. These results were driven by growth in shoes and women's apparel categories. Shoes benefited from the sales of junior women's footwear, while women's apparel was led by trend tops.
Sales for our Direct channel were approximately flat for the quarter ended May 2, 2009 compared with the same period last year.
We expect full year 2009 same-store sales to decrease in the range of $10 \%$ to $15 \%$.

## Gross Profit

## Gross profit

Gross profit rate ${ }^{1}$
1 Gross profit rate is calculated as gross profit divided by net sales.

| First Quarter |  |  |  |
| :--- | ---: | :--- | ---: |
| $\mathbf{2 0 0 9}$ |  |  | $\mathbf{2 0 0 8}$ |
|  | $\mathbf{6 1 1}$ |  | 709 |
|  | $\mathbf{3 5 . 8 \%}$ |  |  |
|  |  |  | $37.8 \%$ |

五

Average inventory per square foot
Inventory turnover rate ${ }^{1}$

| First Quarter |  |  |  |
| :--- | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 9}$ |  | $\mathbf{2 0 0 8}$ |
|  | $\mathbf{4 8 . 6 2}$ |  | $\$$ |
|  | $\mathbf{5 . 0 8}$ |  |  |
|  |  | 53.00 |  |
|  |  |  | 5.05 |

1 Inventory turnover rate is calculated as the trailing 12 months cost of sales and related buying and occupancy costs (for all segments) divided by 5 -quarter average inventory.
Retail gross profit decreased $\$ 98$ for the first quarter of 2009 compared with the first quarter of 2008 while our retail gross profit rate deteriorated 200 basis points for the quarter. Our gross profit rate is made up of both merchandise margin and buying and occupancy costs. The impact of our fixed buying and occupancy costs as a percentage of reduced sales drove approximately half of the decrease in our gross profit rate. Our merchandise margin drove the remaining decrease, as lower initial markups and an unfavorable merchandise mix were partially offset by lower markdowns.

Our inventory turnover rate was consistent with last year, while our average inventory per square foot decreased $8.3 \%$ compared with the quarter ended May 3, 2008. Continued efforts to align inventory levels with lower demand resulted in lower average inventory per square foot.

Based on our performance for the first quarter of 2009, we currently expect our retail gross profit rate for the full year 2009 to decrease 130 to 200 basis points from 2008 levels.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

(Continued) (Amounts in millions except per share and per square foot amounts)
Selling, General and Administrative Expenses


1 Selling, general and administrative rate is calculated as selling, general and administrative expenses for our Retail Stores, Direct and Other segments as a percentage of net sales.
Selling, general and administrative expenses for our Retail Stores, Direct and Other segments decreased 9\%, or \$46 compared to last year’s first quarter. Lower variable expenses as well as fixed cost savings drove a decrease of approximately $\$ 63$, which was partially offset by $\$ 17$ in expenses for the six fullline and ten Rack stores opened since the first quarter of 2008. Retail square footage increased 1.2, or $5.7 \%$ since the first quarter of 2008 . Variable expenses decreased consistent with the decrease in sales. Fixed cost reductions were primarily in services purchased, advertising and labor.

We currently anticipate our retail selling, general and administrative expenses to decrease \$100 to \$200 for 2009.

## Credit Segment

The Nordstrom credit card products are designed to grow retail sales and customer relationships by providing superior payment products, services and loyalty benefits. We believe that owning our credit card business allows us to fully integrate our rewards program with our retail stores and provide superior service to our customers, thus deepening our relationship with them and driving higher levels of customer loyalty. Each card enables participation in the Nordstrom Fashion Rewards ${ }^{\circledR}$ program, through which customers accumulate points based on their level of spending (two points per dollar spent at Nordstrom and one point per dollar spent outside of Nordstrom stores). Upon reaching two thousand points, customers receive twenty dollars in Nordstrom Notes ${ }^{\circledR}$, which can be redeemed for goods or services in our stores. As customers increase their level of spending they receive additional benefits, including rewards such as complimentary shipping and alterations in our retail stores. We believe the Fashion Rewards program, including these additional rewards, helps drive sales in our Retail Stores and Direct segments.

## Table of Contents

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations <br> (Continued) (Amounts in millions except per share and per square foot amounts)

The table below illustrates a detailed view of the operational results of our Credit segment, consistent with the segment disclosure provided in the notes to the condensed consolidated financial statements. In order to view the total economic contribution of our credit card program, intercompany merchant fees are also included in the table below. Intercompany merchant fees represent the estimated intercompany income of our credit business from the usage of our cards in the Retail Stores and Direct segments. To encourage the use of Nordstrom cards in our stores, the Credit segment does not charge the Retail Stores and Direct segments an intercompany interchange merchant fee. On a consolidated basis, we avoid these costs which would be incurred if our customers used third-party cards.


1 Based on annualized first quarter credit card (charge) contribution, net of tax

## Net Credit Card Income

Credit card revenues include finance charges, interchange fees, late and other fees. The majority of our credit accounts have finance charge rates that vary with changes in the prime rate. Interchange fees are earned from the use of Nordstrom VISA credit cards at merchants outside of Nordstrom.

Credit card revenues increased from $\$ 70$ in the first quarter of 2008 to $\$ 86$ in the first quarter of 2009 due to the change in our credit card terms that were implemented in the fourth quarter of 2008 and growth in our accounts receivable balance.

Based on results for the first quarter of 2009 as well as the previously implemented increases in annual percentage rate terms, we expect our credit card revenues for 2009 to increase $\$ 75$ to $\$ 80$.

Interest expense is assigned to the Credit segment proportionate to the amount of debt estimated to fund our credit card receivables, which assumes a mix of $80 \%$ debt and $20 \%$ equity. The average accounts receivable investment metric included in the table above represents our best estimate of the amount of capital for our credit card program that is financed by equity. As a means of assigning comparable cost of capital for our credit card business, we believe it is important to maintain a capital structure similar to other financial institutions. Based on our research, we have found that debt as a percentage of credit card receivables for other credit card companies ranges from $70 \%$ to $90 \%$. We believe that debt equal to $80 \%$ of our credit card receivables is appropriate given our overall capital structure goals.

Interest expense decreased to $\$ 10$ in the first quarter of 2009 from $\$ 13$ in the first quarter of 2008 due to declining variable interest rates, partially offset by higher average borrowings.

# Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations <br> (Continued) (Amounts in millions except per share and per square foot amounts) 

## Cost of Sales

Cost of sales includes the estimated cost of Nordstrom Notes that will be issued and redeemed under our Fashion Rewards program. The increase in cost of sales expense to $\$ 12$ in the first quarter of 2009 compared with $\$ 9$ in the first quarter in 2008 was primarily due to a Nordstrom Fashion Rewards triple point event held for Nordstrom cardholders in the first quarter of 2009. This event replaced a Nordstrom Fashion Rewards event in 2008 that began in late April and extended into May last year.

## Credit Selling, General and Administrative Expenses

Selling, general and administrative expenses for our credit segment are made up of operational and marketing expenses and bad debt. These expenses are summarized in the following table:

|  | First Quarter |  |
| :---: | :---: | :---: |
|  | 2009 | 2008 |
| Operational and marketing expense | \$ 25 | \$ 24 |
| Bad debt expense | 67 | 26 |
| Total credit selling, general and administrative expense | \$ 92 | \$ 50 |

Operational and marketing expenses, which are incurred to support and service our credit card products, remained relatively constant at $\$ 25$ for the first quarter of 2009 compared with $\$ 24$ for the first quarter of 2008. This reflects expenses that are relatively fixed when compared to portfolio growth and our continued focus on controlling expenses.

Bad debt expense increased to $\$ 67$ in the first quarter of 2009 from $\$ 26$ in the first quarter of 2008 due to increased delinquencies and write-offs reflecting current consumer credit trends, as well as reserves for higher projected losses inherent in the receivables portfolio as of May 2, 2009.

The following table illustrates the activity in the allowance for doubtful accounts for the first quarter of 2009 and 2008:

|  |  |  |
| :--- | :--- | :--- |
|  |  |  |

1 Based upon annualized first quarter bad debt provision.
2 Based upon annualized first quarter net write-offs.
We increased our allowance for doubtful accounts by $\$ 23$ during the first quarter of 2009 due to our expectations around future write-offs. We experienced an increase in delinquencies in the first quarter and believe they are a key indicator that write-offs will continue to be elevated through the remainder of 2009. We currently expect our credit selling, general and administrative expenses to increase $\$ 35$ to $\$ 45$ for 2009, due to rising unemployment rates, which we believe leads to higher delinquencies and ultimately higher write-offs. We continue to take actions to reduce our risk exposure by tightening underwriting and account management standards. However, additional deterioration in the overall economic environment, including continued deterioration in the labor market, could cause delinquencies to increase beyond our current expectations, resulting in additional bad debt expense.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

(Continued) (Amounts in millions except per share and per square foot amounts)

## Total Company Results

## Income Tax Expense

Income tax expense
Effective tax rate

| First Quarter |  |
| :---: | :---: |
| 2009 | 2008 |
| 34 | $\$ 77$ |
| $29.4 \%$ |  |
|  |  |

Our effective tax rate decreased to $29.4 \%$ for the first quarter of 2009, from $39.3 \%$ for the same period in 2008. The decrease was due to a benefit of approximately $\$ 12$, or $\$ 0.06$ per diluted share, included in the 2009 first quarter results related to the closure of our 2007 federal tax return audit.

Including the impact of this settlement, we expect our effective tax rate to be between $36.5 \%$ and $37.0 \%$ for 2009 .

## Seasonality

Our business, like that of other retailers, is subject to seasonal fluctuations. Our Anniversary Sale in July, the holidays in December, and our Half-yearly sales events typically result in higher sales in the second and fourth quarters of our fiscal years. Accordingly, results for any quarter are not necessarily indicative of the results that may be achieved for a full fiscal year.

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## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

(Continued) (Amounts in millions except per share and per square foot amounts)

## Return on Invested Capital (ROIC) (Non-GAAP financial measure)

We define Return on Invested Capital as follows:


## Numerator $=$ NOPAT

Net Earnings

+ Income tax expense
+ Interest expense, net
= EBIT
+ Rent expense
Estimated depreciation on capitalized operating leases
= Net operating profit
- Estimated income tax expense


## = NOPAT

We believe that ROIC is a useful financial measure for investors in evaluating our operating performance for the periods presented. When read in conjunction with our net earnings and total assets and compared to return on assets, it provides investors with a useful tool to evaluate our ongoing operations and our management of assets from period to period. Over the past several years, we have incorporated ROIC into our key financial metrics, and since 2005 have used it as an executive incentive measure. Our research has shown historically that overall performance as measured by ROIC correlates directly to shareholders' return over the long term. For the 12 fiscal months ended May 2, 2009, our ROIC decreased to $10.8 \%$ compared to $18.1 \%$ for the 12 fiscal months ended May 3, 2008. ROIC is not a measure of financial performance under United States GAAP and should not be considered a substitute for return on assets, net earnings or total assets as determined in accordance with GAAP and may not be comparable to similarly titled measures reported by other companies. See our ROIC reconciliation to GAAP below. The closest GAAP measure is return on assets, which decreased to $6.3 \%$ from $12.1 \%$ for the 12 fiscal months ended May 2, 2009 compared to the 12 fiscal months ended May 3, 2008. The following is a reconciliation of return on assets and ROIC:

|  | 12 months ended |  |
| :---: | :---: | :---: |
|  | May 2, 2009 | May 3, 2008 |
| Net earnings | \$ 363 | \$ 677 |
| Add: income tax expense | 204 | 438 |
| Add: interest expense, net | 131 | 98 |
| Earnings before interest and income taxes | 698 | 1,213 |
| Add: rent expense | 37 | 43 |
| Less: estimated depreciation on capitalized operating leases ${ }^{1}$ | (19) | (23) |
| Net operating profit | 716 | 1,233 |
| Estimated income tax expense | (257) | (485) |
| Net operating profit after tax | \$ 459 | \$ 748 |
| Average total assets ${ }^{2}$ | \$ 5,794 | \$ 5,606 |
| Less: average non-interest-bearing current liabilities ${ }^{3}$ | $(1,429)$ | $(1,495)$ |
| Less: average deferred property incentives ${ }^{2}$ | (417) | (364) |
| Add: average estimated asset base of capitalized operating leases 4 | 306 | 389 |
| Average invested capital | \$ 4,254 | \$ 4,136 |
| Return on Assets | 6.3\% | 12.1\% |
| ROIC | 10.8\% | 18.1\% |

1 Depreciation based upon estimated asset base of capitalized operating leases as described in footnote 4 below.
2 Based upon the trailing 12-month average.
3 Based upon the trailing 12-month average for accounts payable, accrued salaries, wages and related benefits, and other current liabilities.
4 Based upon the trailing 12-month average of the monthly asset base, which is calculated as the trailing 12 months rent expense multiplied by 8 .
Our ROIC declined primarily due to a decrease in our earnings before interest and income taxes compared to the prior year.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations <br> (Continued) (Amounts in millions except per share and per square foot amounts)

## LIQUIDITY AND CAPITAL RESOURCES

We maintain a level of liquidity sufficient to allow us to cover our seasonal cash needs and to maintain appropriate levels of short-term borrowings. We believe that our operating cash flows and available credit facilities are sufficient to finance our cash requirements for the next 12 months.
Over the long term, we manage our cash and capital structure to maximize shareholder return, strengthen our financial position and maintain flexibility for future strategic initiatives. We continuously assess our debt and leverage levels, capital expenditure requirements, principal debt payments, dividend payouts, potential share repurchases and future investments or acquisitions. We believe our operating cash flows, available credit facilities and potential future borrowings will be sufficient to fund these scheduled future payments and potential long-term initiatives.

For the first quarter of 2009, cash and cash equivalents increased by $\$ 6$ to $\$ 78$ as of May 2, 2009. Activity for the first quarter of 2009 included cash provided by operations of $\$ 205$, partially offset by capital expenditures of $\$ 102$, cash dividends paid of $\$ 35$, a decrease in our cash book overdrafts of $\$ 32$ and purchases, net of repayments, made by our customers for third-party merchandise and services using Nordstrom VISA credit cards of $\$ 30$.

## Operating Activities

The majority of our operating cash inflows are related to sales to our customers, including the collection of accounts receivable. We also receive cash payments for property incentives from developers. Our operating cash outflows generally consist of payments to our inventory vendors (net of vendor allowances), payments to our employees for wages, salaries and other employee benefits, and payments to our landlords for rent. Operating cash outflows also include payments for income taxes and interest payments on our short and long-term borrowings.
Net cash provided by operating activities increased by $\$ 52$ to $\$ 205$ for the first quarter of 2009 compared to $\$ 153$ for the same period in 2008. Although net earnings for the first quarter of 2009 declined compared to the same period in 2008, lower cash outflows for merchandise inventories and overall lower expenses resulted in higher cash provided by operating activities. The reduced cash outflows for merchandise inventories reflected our efforts to continue to align merchandise inventories with lower demand. Additionally, lower incentives tied to company performance and continued expense discipline also led to a reduction in operating cash outflows.

## Investing Activities

Our investing cash flows typically consist of capital expenditures and customer purchases (net of payments) for goods and services outside of Nordstrom using the Nordstrom VISA credit cards.

Net cash used in investing activities decreased from $\$ 185$ for the first quarter of 2008 to $\$ 132$ for the first quarter of 2009, due to a decrease in capital expenditures for new stores and remodels, as well as a decrease in third-party purchases using the Nordstrom VISA credit cards. We opened two full-line stores, relocated one full-line store, and opened four Rack stores in the first quarter of 2009, compared to opening four full-line stores for the same period last year. Although we plan to grow our Rack business by opening nine stores during the remainder of the year, capital expenditures incurred for Rack stores are significantly less compared to our full-line stores.

Activity related to customers using their Nordstrom VISA credit cards for merchandise and services outside of Nordstrom stores decreased to $\$ 30$ in the first quarter of 2009 compared with $\$ 42$ for the same period in 2008. The decrease was a result of a general reduction in consumer spending.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

(Continued) (Amounts in millions except per share and per square foot amounts)

## Financing Activities

Net cash used in financing activities was $\$ 67$ in the first quarter of 2009 compared with $\$ 207$ in the first quarter of 2008. In 2009, our financing activities consisted of dividend payments of $\$ 35$, a decrease in cash book overdrafts of $\$ 32$ and payments on commercial paper of $\$ 10$. In 2008, cash used in financing activity included share repurchases of $\$ 188$ and dividends paid of $\$ 35$.

## Credit Capacity and Commitments

Under our $\$ 650$ commercial paper program, we had $\$ 265$ in outstanding issuances as of May 2,2009 . The issuance of commercial paper has the effect, while it is outstanding, of reducing borrowing capacity under our $\$ 650$ line of credit by an amount equal to the principal amount of commercial paper. We utilized the borrowings to repay our $\$ 250$ senior notes in January 2009, and to fund our operations and seasonal cash needs.

Subsequent to the end of our first quarter, on May 26, 2009 we completed the issuance of $\$ 400,6.75 \%$ notes due 2014. After deducting the original issue discount, underwriting fees and other expenses of $\$ 4$, net proceeds from the offering were $\$ 396$. A portion of these net proceeds were used to repay $\$ 140$ in commercial paper borrowings outstanding at the date of issuance. The remaining proceeds will be used for general corporate purposes.

Our next debt maturity is a $\$ 350$ securitized note due in April 2010. We will continue to monitor the credit markets and our potential financing needs in order to ensure we have adequate cash on hand to pay this debt when it becomes due.

## Debt Covenants

Our 2007-A VFN, which matures in November 2009, can be cancelled if our debt ratings fall below Standard and Poor's BB+ rating or Moody's Ba1 rating. Our other debt is not subject to termination based on changes in our credit ratings. We are currently four ratings above the threshold for our Standard \& Poor's covenant requirements, and three ratings above the threshold for our Moody's covenant requirements.

Our $\$ 650$ combined commercial paper/unsecured line of credit facility requires that we maintain a leverage ratio of not greater than approximately four times Adjusted Debt to EBITDAR, which we were in compliance with as of May 2, 2009. See additional disclosure of Adjusted Debt to EBITDAR on the following page.

# Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations <br> (Continued) (Amounts in millions except per share and per square foot amounts) 

## Adjusted Debt to EBITDAR (Non-GAAP financial measure)

We define Adjusted Debt to Earnings before Interest, Income Taxes, Depreciation, Amortization and Rent ("EBITDAR") as follows:

| Adjusted Debt to | Adjusted Debt |
| :---: | :---: |
| EBITDAR $=$ | Earnings before Interest, Income Taxes, Depreciation, |
| Amortization and Rent (EBITDAR) |  |

Numerator $=$ Adjusted Debt
Debt

+ Rent expense x 8
= Adjusted Debt


## Denominator = EBITDAR

Net Earnings

+ Income tax expense
+ Interest expense, net
+ Depreciation and amortization of buildings and equipment
+ Rent expense
= EBITDAR

Adjusted Debt to EBITDAR is one of our key financial metrics, and we believe that our debt levels are best analyzed using this measure. Our goal today is to manage debt levels at a point which we believe will help us maintain an investment grade credit rating as well as operate with an efficient capital structure for our size, growth plans and industry. Investment grade credit ratings are important to maintaining access to a variety of short-term and long-term sources of funding, and we rely on these funding sources to continue to grow our business. We believe a higher ratio, among other factors, could result in rating agency downgrades. In contrast, we believe a lower ratio would result in a higher cost of capital and could negatively impact shareholder returns. As of May 2, 2009, our Adjusted Debt to EBITDAR was 2.7 compared to 1.9 as of May 3, 2008. The increase was primarily the result of a decrease in earnings before interest and income taxes for the 12 months ended May 2, 2009 compared with the 12 months ended May 3, 2008.

Adjusted Debt to EBITDAR is not a measure of financial performance under GAAP and should not be considered a substitute for debt to net earnings, net earnings or debt as determined in accordance with GAAP. In addition, Adjusted Debt to EBITDAR does have limitations:

- Adjusted Debt is our best estimate of the total company debt we would incur if we had purchased the property associated with our operating leases;
- EBITDAR does not reflect our cash expenditures, or future requirements for capital expenditures or contractual commitments, including leases, or the cash requirements necessary to service interest or principal payments on our debt; and
- Other companies in our industry may calculate Adjusted Debt to EBITDAR differently than we do, limiting its usefulness as a comparative measure.

To compensate for these limitations, we analyze Adjusted Debt to EBITDAR in conjunction with other GAAP financial and performance measures impacting liquidity, including operating cash flows, capital spending and net earnings. The closest GAAP measure is debt to net earnings, which was 6.9 and 3.7 for the first quarter of 2009 and 2008, respectively. The following is a reconciliation of debt to net earnings and Adjusted Debt to EBITDAR:

|  | 20091 |  | 20081 |  |
| :---: | :---: | :---: | :---: | :---: |
| Debt ${ }^{2}$ | \$ | 2,502 | \$ | 2,495 |
| Add: rent expense x 83 |  | 296 |  | 344 |
| Adjusted Debt | \$ | 2,798 | \$ | 2,839 |
| Net earnings |  | 363 |  | 677 |
| Add: income tax expense |  | 204 |  | 438 |
| Add: interest expense, net |  | 131 |  | 98 |
| Earnings before interest and income taxes |  | 698 |  | 1,213 |
| Add: depreciation and amortization of buildings and equipment |  | 307 |  | 272 |
| Add: rent expense |  | 37 |  | 43 |
| EBITDAR | \$ | 1,042 | \$ | 1,528 |
| Debt to Net Earnings |  | 6.9 |  | 3.7 |
| Adjusted Debt to EBITDAR |  | 2.7 |  | 1.9 |

1 The components of adjusted debt are as of May 2, 2009 and May 3, 2008, while the components of EBITDAR are for the 12 months ended May 2, 2009 and May 3, 2008.
2 Debt includes $\$ 265$ of outstanding commercial paper borrowings as of May 2, 2009. There were no commercial paper borrowings outstanding as of May 3, 2008.
3 The multiple of eight times rent expense used to calculate adjusted debt is our best estimate of the debt we would record for our leases which are classified as operating if we had purchased the property.

# Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations <br> (Continued) (Amounts in millions except per share and per square foot amounts) 

## Contractual Obligations

There have been no material changes in our contractual obligations, other than those which occur in the normal course of business, as specified in Item 303(a) (5) of Regulation S-K during the quarter ended May 2, 2009. For additional information regarding our contractual obligations as of January 31, 2009, see Management's Discussion and Analysis section of the 2008 Form 10-K.

Subsequent to the end of our first quarter, our contractual obligations increased by our required principal payment on the $\$ 400$ senior unsecured notes due in June 2014.

## CRITICAL ACCOUNTING ESTIMATES

The preparation of our financial statements requires that we make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and disclosure of contingent assets and liabilities. We base our estimates on historical experience and other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from these estimates. Our critical accounting estimates and methodologies in 2009 are consistent with those discussed in our 2008 Annual Report on Form 10-K.

RECENT ACCOUNTING PRONOUNCEMENTS
In December 2007, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 160, Noncontrolling Interests in Consolidated Financial Statements - an amendment of ARB No. 51 ("SFAS 160"). SFAS 160 establishes new accounting and reporting standards for a noncontrolling interest (minority interest) in a subsidiary, provides guidance on the accounting for and reporting of the deconsolidation of a subsidiary, and increases transparency through expanded disclosures. Specifically, SFAS 160 requires the recognition of a minority interest as equity in the consolidated financial statements and separate from the parent company's equity. It also requires consolidated net earnings in the consolidated statement of earnings to include the amount of net earnings attributable to minority interest. This statement became effective for Nordstrom as of the beginning of fiscal year 2009 and did not have a material impact on our consolidated financial statements.

In March 2008, the FASB issued Statement of Financial Accounting Standards No. 161, Disclosures About Derivative Instruments and Hedging Activities an amendment of FASB Statement No. 133 ("SFAS 161"). SFAS 161 expands the disclosure requirements in SFAS 133 about an entity's derivative instruments and hedging activities. The new disclosure requirements for this statement became effective for Nordstrom as of the beginning of fiscal year 2009. As of May 2, 2009, we did not have any material derivative instruments or hedging activities that would require additional disclosures in our consolidated financial statements.

In April 2009, the FASB issued Staff Position No. FAS 107-1 and APB 28-1, Disclosures about Fair Value of Financial Instruments ("FSP FAS 107-1 and APB 28-1"). FSP FAS 107-1 and APB 28-1, which requires disclosure about the fair value of financial instruments in interim financial statements as well as in annual financial statements, is effective for interim periods ending after June 15, 2009, but early adoption is permitted for interim periods ending after March 15, 2009. This FSP will not impact our consolidated financial position or results of operations, as its requirements are disclosure-only in nature. We will provide the required disclosures beginning with our Form 10-Q for the quarter ended August 1, 2009.

In May 2009, the FASB issued Statement of Accounting Standards No. 165, Subsequent Events ("SFAS 165"), which establishes general standards of accounting and disclosure for events that occur after the balance sheet date but before financial statements are issued. This standard will be effective for reporting periods ending after June 15, 2009. SFAS 165 will not impact our consolidated financial position or results of operations, as its requirements are disclosure-only in nature.

## Item 3. Quantitative and Qualitative Disclosures About Market Risk

We discussed our interest rate risk and our foreign currency exchange risk in Part II, "Item 7A. Quantitative and Qualitative Disclosures About Market Risk" in our 2008 Annual Report on Form 10-K. There have been no material changes to these risks since that time.

## Item 4. Controls and Procedures

As of the end of the period covered by this Quarterly Report on Form 10-Q, the Company performed an evaluation under the supervision and with the participation of management, including our President and Chief Financial Officer, of the design and effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) or 15d-15(e) under the Securities and Exchange Act of 1934 (the "Exchange Act")). Based upon that evaluation, our President and Chief Financial Officer concluded that, as of the end of the period covered by this Quarterly Report, our disclosure controls and procedures were effective in the timely and accurate recording, processing, summarizing and reporting of material financial and non-financial information within the time periods specified within the Commission’s rules and forms. Our President and Chief Financial Officer also concluded that our disclosure controls and procedures were effective to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our President and Chief Financial Officer, to allow timely decisions regarding required disclosure.

There has been no change in our internal control over financial reporting (as defined in Rules 13a-15(f) or 15d-15(f) of the Exchange Act) during our most recently completed fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

## PART II - OTHER INFORMATION

## Item 1A. Risk Factors

In addition to the other information set forth in this Quarterly Report on Form 10-Q, you should carefully consider the factors discussed in Part I, "Item 1A. Risk Factors" in our 2008 Annual Report on Form 10-K. There have been no material changes in our risk factors since that time.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

(c) Repurchases
(Dollar and share amounts in millions, except per share amounts)

|  | Total Number of Shares (or Units Purchased) | Average Price Paid Per Share (or Unit) |  | Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs | Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February 2009 <br> (February 1, 2009 to <br> February 28, 2009) | - | \$ | - | - | \$ | 1,126 |
| March 2009 <br> (March 1, 2009 to <br> April 4, 2009) | - | \$ | - | - | \$ | 1,126 |

April 2009
(April 5, 2009 to
May 2, 2009)

## Total

| - | $\$$ | - | - | $\$ 126$ |
| :---: | :---: | :---: | :---: | :---: | ---: |
| - | $\$$ | - | - |  |

[^1]
## Item 6. Exhibits

Exhibits are incorporated herein by reference or are filed with this report as set forth in the Index to Exhibits on page 28 hereof.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NORDSTROM, INC.
(Registrant)
/s/ Michael G. Koppel
Michael G. Koppel
Executive Vice President and Chief Financial Officer
(Principal Financial Officer)

Date: June 9, 2009
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## NORDSTROM, INC. AND SUBSIDIARIES

## Exhibit Index

Exhibit
Method of Filing
1.1 Underwriting Agreement dated May 20, 2009, by and among the Company and Banc of America Securities LLC and J.P. Morgan Securities, Inc., as representatives of the several underwriters of the Notes
4.1 Form of 6.75\% Note due June 2014
10.1 Form of Independent Director Indemnification Agreement
10.2 2009 Nonqualified Stock Option Grant Agreement and Form of Notice
10.3 2009 Performance Share Unit Award Agreement and Form of Notice
10.4 Amendment 2009-1 to the Nordstrom Supplemental Executive Retirement Plan
10.5 Amendment 2009-1 to the Nordstrom 401(k) Plan \& Profit Sharing
10.6 Nordstrom, Inc. Executive Management Bonus Plan
31.1 Certification of President required by Section 302(a) of the Sarbanes-Oxley Act of 2002
31.2 Certification of Chief Financial Officer required by Section 302(a) of the Sarbanes-Oxley Act of 2002
32.1 Certification of President and Chief Financial Officer pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

Incorporated by reference from the Registrant's Form 8-K filed on May 26, 2009, Exhibit 1.1

Incorporated by reference from the Registrant's Form 8-K filed on May 26, 2009, Exhibit 4.1

Incorporated by reference from the Registrant's Form 8-K filed on March 3, 2009, Exhibit 10.1

Incorporated by reference from the Registrant's Form 8-K filed on March 3, 2009, Exhibit 10.2

Incorporated by reference from the Registrant's Form 8-K filed on March 3, 2009, Exhibit 10.3

Incorporated by reference from the Registrant’s Form 8-K filed on March 3, 2009, Exhibit 10.4

Incorporated by reference from the Registrant's Form 8-K filed on March 3, 2009, Exhibit 10.5

Filed herewith electronically
Filed herewith electronically

Filed herewith electronically

## NORDSTROM, INC. <br> EXECUTIVE MANAGEMENT BONUS PLAN

## Effective February 1, 2009

## ARTICLE I

## Purpose

The purpose of the Plan is to promote the interests of the Company and its shareholders by providing incentives to the Company's leadership employees for positively influencing the Company’s business results. The mechanism for providing incentives under this Plan is Performance Bonus Awards. The specific group of employees eligible for these awards are those individuals designated by the Company's Board of Directors as being executive officers of the Company for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). The Performance Bonus Awards are designed to create alignment between the Company's business strategy and operating performance while preserving for the benefit of the Company the federal income tax deduction for performance-based compensation under Section 162(m) of the Internal Revenue Code of 1986, as amended.

## ARTICLE II

## Definitions

2.1 "Base Salary" means, in relation to a Performance Period, the Participant’s base salary established for the Performance Period, as reflected in the payroll records of the Company and its subsidiaries.
2.2 "Compensation Committee" means the Compensation Committee of the Board of Directors of the Company. For purposes of administration of the Plan, the Compensation Committee will consist solely of two or more outside directors. A director is an outside director if he or she:
(a) is not a current employee of the Company (or related entities);
(b) is not a former employee of the Company (or related entities) who is receiving compensation for prior services (other than benefits under a tax-qualified pension plan);
(c) was not an officer of the Company (or related entities) at any time; and
(d) is not currently receiving compensation for personal services in any capacity (e.g., for services as a consultant) other than as a director
2.3 "Cause" means misconduct by the Participant, including without limitation any of the following, as determined by the Compensation Committee in the exercise of its discretion:
(a) the Participant's breach of a duty to the Company in the course of his or her employment involving fraud, dishonesty, or disloyalty;
(b) conduct by the Participant that is detrimental, monetarily or otherwise, to the Company or any of its subsidiaries, or reflects unfavorably on the Company or any of its subsidiaries or on the Participant;
(c) the Participant's failure to comply with or to enforce the Company's or any of its subsidiaries' employment policies;
(d) the Participant's repeated insubordination;
(e) the Participant's failure to devote his or her full working time and best efforts to performance of his or her duties to the Company or its subsidiaries; or
(f) the Participant's conviction of, or entry into a plea agreement or similar arrangement with respect to, a felony, other serious criminal offense, or violation of state or federal securities laws.
2.4 "Participant" means an individual who, with respect to any fiscal year of the Company, has been: (i) designated by the Company's Board of Directors as being an executive officer of the Company for purposes of Section 16 of the Exchange Act for all or some portion of such fiscal year; and (ii) designated by the Compensation Committee to participate in the Plan for all or a portion of such fiscal year.
2.5 "Performance Bonus Award" means an incentive compensation award under the Plan.
2.6 "Performance Measure" refers to the performance measures discussed in Section 4.1 of the Plan.
2.7 "Performance Milestone" means an objective level of performance with respect to a Performance Measure, the achievement of which may determine the degree of payout of a Performance Bonus Award.
2.8 "Performance Period" means the fiscal year of the Company, or a shorter period within the fiscal year of the Company that the Compensation Committee may prescribe for a Participant or group of Participants.
2.9 "Plan" means this Nordstrom, Inc. Executive Bonus Plan.
2.10 "Superior Bonus Opportunity" means the percentage of a Participant's Base Salary, or predetermined dollar amount, that may be awarded to the Participant upon
achievement of the requisite level of performance with respect to a Performance Measure specified for Superior Performance during a Performance Period.
2.11 "Superior Performance" means the level of performance with respect to a Performance Measure, achievement of which will result in the Participant achieving the Superior Bonus Opportunity.
2.12 "Target Bonus Opportunity" means the percentage of a Participant's Base Salary, or predetermined dollar amount, that may be awarded to a Participant upon attainment of the requisite level of performance with respect to a Performance Measure specified for Target Performance during a Performance Period.
2.13 "Target Performance" means the level of performance with respect to a Performance Measure, achievement of which will result in the Participant achieving the Target Bonus Opportunity.
2.14 "Threshold Bonus Opportunity" means the percentage of a Participant's Base Salary, or predetermined dollar amount, that may be awarded to a Participant upon achievement of the requisite level of performance with respect to a Performance Measure specified for Threshold Performance during a Performance Period.
2.15 "Threshold Performance" means the level of performance with respect to a Performance Measure, achievement of which will result in the Participant achieving the Threshold Bonus Opportunity. For purposes of the Plan, Threshold Performance is the minimum level of performance which must be achieved by a Participant in order to receive payment of a Performance Bonus Award.

## ARTICLE III

## Eligibility

3.1 Eligible Employees. Eligibility for the Plan is limited to individuals meeting the definition of Participant hereunder. The Compensation Committee may further limit eligibility for this Plan.
3.2 Employment Requirement. Except as otherwise provided by the Compensation Committee, Participants are required to be an employee of the Company on the last day of the Performance Period in order to remain eligible for a Performance Bonus Award. Notwithstanding anything to the contrary, a Participant whose employment is terminated for Cause after the last day of the Performance Period but before payment of a Performance Bonus Award shall forfeit any Performance Bonus Award that otherwise would have been payable.

## ARTICLE IV

## Grant and Evaluation of Performance Bonus Awards

4.1 Selection of Performance Bonus Opportunities. Within the first 90 days of the designated Performance Period (or if the Performance Period is less than 12 months, the number of days that is equal to 25 percent of the Performance Period), the Compensation Committee will select for each Participant the Threshold Bonus Opportunity, Target Bonus Opportunity, and Superior Bonus Opportunity.
4.2 Selection of Performance Milestones and Measures. Concurrent with the selection of performance bonus opportunities referenced in Section 4.1, the Compensation Committee will select the Performance Measures and Milestones which will be used in connection with each Participant's performance bonus opportunity. Performance Milestones will be objectively measurable and will be based upon the achievement of a specified percentage or quantitative level in one or more of the following Performance Measures:
(a) the Company's shareholder return as compared to any designated industry or other comparator group;
(b) the trading price of the Company's common stock;
(c) the results of operations, such as sales, earnings, cash flow, return on assets, same-store sales, economic profit, or return on investment (including return on equity, return on capital employed, or return on assets);
(d) other financial results, such as profit margins, expense reduction or asset management goals; or
(e) the internal or external market share of a product or line of products.

The Performance Measures may be based on the performance of the Company generally, in the absolute or in relation to its peers, or the performance of a particular Participant, department, business unit, subsidiary, or other segment to which a particular Participant is assigned. The Compensation Committee may establish different Performance Measures and Milestones for individual Participants or groups of Participants. For each Participant, each Performance Measure will be weighted to reflect its relative significance to the Company for the Performance Period.
4.3 Evaluation of Performance. After the end of each Performance Period, the Compensation Committee will evaluate the performance of each Participant by comparing each Participant's actual performance to the Threshold Performance, Target Performance, and Superior Performance. The Compensation Committee will certify in writing the degree of achievement of each Performance Milestone by each Participant. Approved minutes of the

Compensation Committee meeting in which the certification is made will be treated as adequate written certification.
4.4 Calculation of Performance Bonus Award. After the end of each Performance Period, the Compensation Committee will approve the amount of a Participant's Performance Bonus Award for the Performance Period, applying the actual performance certified under Section 4.3 to the Performance Bonus Awards established under Section 4.2. The Compensation Committee may, in its absolute discretion, reduce or eliminate (but may not increase) the Performance Bonus Award based upon factors that the Compensation Committee deems relevant. A Participant has no legal entitlement or expectation to receive a Performance Bonus Award unless and until the Compensation Committee has certified the Performance Bonus Award. Except in the case of death or disability, no Participant whose employment is terminated before the end of a Performance Period will receive a Performance Bonus Award relating to that Performance Period unless he or she has achieved a level of performance during the Performance Period that otherwise would have resulted in the payment of a Performance Bonus Award for such Performance Period. The Compensation Committee has the sole and exclusive discretion for determining whether and when, and in what amounts, Participants will remain eligible for the payment of their Performance Bonus Award in the event, for example, of such employee's death, or disability. Where the Compensation Committee exercises its discretion to pay a Performance Bonus Award to a Participant who has terminated employment due to death or disability, such Performance Bonus Award will be paid at the same time such bonuses are paid to Participants who remain employed by the Company and, in no event, will such amounts be paid later than the end of the calendar year in which such amounts first became payable.
4.5 Absolute Limit on Amount of Award. Notwithstanding any other provision of the Plan, the maximum Award payable to any Participant for a Performance Period that is a full fiscal year will be $\$ 5,000,000$. For Performance Periods of less than 12 months, the maximum Performance Bonus Award payable for the shorter Performance Period shall be proportionately reduced.
4.6 Clawback Policy. All Awards pursuant to the Plan are subject to the Clawback Policy adopted by the Company's Board of Directors, which provides as follows:
To the extent permitted by law, if the Board of Directors, with the recommendation of the Compensation Committee, determines that any bonus, equity award, equity equivalent award or other incentive compensation has been awarded or received by a Section 16 executive officer of the Company, and that:
(i) such compensation was based on the achievement of certain financial results that were subsequently the subject of a material restatement of the Company's financial statements filed with the Securities and Exchange Commission,
(ii) the Section 16 executive officer engaged in grossly negligent or intentional misconduct that caused or substantially caused the need for the material restatement, and
(iii) the amount or vesting of the bonus, equity award, equity equivalent or other incentive compensation would have been less had the financial statements been correct,
then the Board shall recover from the Section 16 executive officer such compensation (in whole or in part) as it deems appropriate under the circumstances.

## ARTICLE V

## Form and Timing of Payment

5.1 Normal Form. The normal form of payment of Awards will be cash, paid as soon as practicable following the Compensation Committee's certification of the Awards. All Award payments are subject to federal, state, and local laws regarding taxes and other deductions in effect on the date of payment.
5.2 Election to Receive Company Stock. The Committee has the sole and exclusive discretion to determine whether and when the Company may either (a) pay, or (b) allow a Participant to elect to receive, all or a portion of an Award in the form of long-term incentive awards based on the Common Stock of the Company ("Incentive Grants"). The number of shares of Incentive Grants to be received by the participant shall be based on the fair market value of the Common Stock as of the last day of the applicable Performance Period. Incentive Grants (including shares of Common Stock) will be issued under the 2004 Equity Incentive Plan ("Incentive Plan").

## ARTICLE VI

## Administrative Provisions

6.1 Authority of Compensation Committee. Subject to 6.2, the Compensation Committee has the right and authority, in its sole and absolute discretion, to:
(a) adopt, amend, or rescind administrative and interpretive rules, policies, and procedures relating to the Plan;
(b) construe and interpret the terms of the Plan;
(c) make all other determinations necessary or advisable for administering the Plan;
(d) exercise the powers conferred on the Compensation Committee under the Plan;
(e) correct any defect or supply any omission or reconcile any inconsistency in the Plan in the manner and to the extent it deems appropriate to effectuate the purpose of the Plan; and
(f) amend, modify, suspend, or terminate the Plan at any time.
6.2 Limits on Authority. The Compensation Committee has no discretionary authority to increase the amount of a Performance Bonus Award or to accelerate the payment of an Award under this Plan. In addition, the scope of the Compensation Committee's amendment authority under 6.1(f) shall be limited to those amendments which can be adopted without shareholder approval under applicable laws, regulations or rules (such as the then-current rules of the New York Stock Exchange ("NYSE"), the Securities and Exchange Commission ("SEC"), or as required by Code Section $162(\mathrm{~m})$ ); provided, however, that any such amendment that is later ratified by the Company's shareholders shall be retroactively effective to the extent allowed by such rules.
6.3 Compliance with Code Section 409A. Awards under the Plan are intended to comply with Code Section 409A and all Awards shall be interpreted in a manner that results in compliance with Section 409A, Department of Treasury regulations, and other interpretive guidance under Section 409A. Notwithstanding any provision of the Plan or an Award to the contrary, if the Committee determines that any Award does not comply with Code Section 409A, the Company may adopt such amendments to the Plan and the affected Award (without consent of the Participant) or adopt other policies or procedures (including amendments, policies and procedures with retroactive effect), or take any other actions, that the Committee determines are necessary and appropriate to (a) exempt the Plan and the Award from application of Code Section 409A and/or preserve the intended tax treatment of amounts payable with respect to the Award, or (b) comply with the requirements of Code Section 409A.

## ARTICLE VII

## Limitation of Rights

7.1 Not Employment Contract. Nothing in the Plan, including an employee's eligibility to participate in the Plan, will confer on such employee the right to continued employment with the Company or any subsidiary thereof or any limitation on the right of the Company or any subsidiary to terminate the employment of any employee. The loss of any existing or potential value of Performance Bonus Awards will not constitute an element of damages, or otherwise be recoverable, in any cause of action related to the termination of a Participant's employment, regardless of the reason for such termination.
7.2 Assignment and Alienation. No Participant shall have the right to alienate, assign, sell, transfer, pledge, or encumber his or her actual or anticipated right to receive a Performance Bonus Award under the Plan.
7.3 Unfunded Plan. The Plan constitutes an unfunded, unsecured commitment of the Company. No Participant shall have any lien on any assets of the Company or any subsidiary thereof by reason of any actual or anticipated right to receive a Performance Bonus Award.
7.4 Indemnification. No member of the Compensation Committee shall be liable for any act, omission, or determination taken or made in good faith with respect to the Plan or any Performance Bonus Awards paid under the Plan. The Company will indemnify, defend, and reimburse members of the Compensation Committee in relation to any claim, loss, damage, or expenses (including attorney fees and costs) arising from the Compensation Committee's good faith performance of duties under the Plan to the full extent permitted by law and under any directors’ and officers’ liability or similar insurance policy or indemnification agreement. The Company reserves the right to select counsel to defend any litigation covered by this Section 7.4.
7.5 Future of the Plan. The adoption, modification, or amendment of the Plan does not imply or impose an obligation on the Company to continue or adopt the same plan, or any modification of the Plan, or any other incentive compensation plan, for any future period.
7.6 Governing Law. The laws of the state of Washington shall govern the Plan.

### 7.7 Successors. The Plan shall be binding on any successors of the Company.

7.8 Effective Date. The Plan has been adopted by the Compensation Committee as of February 25, 2009. The effective date of the Plan is February 1, 2009, provided that it is approved by the holders of a majority of the shares of Company common stock present, or represented, and entitled to vote at the next annual meeting of shareholders of the Company held subsequent to February 1, 2009. If the Plan is not approved as described in this Section 7.8, the Plan shall immediately terminate and all actions taken under the Plan shall be null and void.

## Certification required by Section 302(a) of the Sarbanes-Oxley Act of 2002

## I, Blake W. Nordstrom, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Nordstrom, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Blake W. Nordstrom

Blake W. Nordstrom
President of Nordstrom, Inc.
Date: June 9, 2009

## Certification required by Section 302(a) of the Sarbanes-Oxley Act of 2002

## I, Michael G. Koppel, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Nordstrom, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Michael G. Koppel

Michael G. Koppel
Executive Vice President and Chief
Financial Officer of Nordstrom, Inc.
Date: June 9, 2009

## NORDSTROM, INC.

## 1617 SIXTH AVENUE

SEATTLE, WASHINGTON 98101
CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Nordstrom, Inc (the "Company") on Form 10-Q for the period ended May 2, 2009, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), we, Blake W. Nordstrom, President (Principal Executive Officer), and Michael G. Koppel, Executive Vice President and Chief Financial Officer (Principal Financial Officer), of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

June 9, 2009
/s/ Blake W. Nordstrom
Blake W. Nordstrom
President
/s/ Michael G. Koppel
Michael G. Koppel
Executive Vice President and
Chief Financial Officer

A signed original of this written statement required by Section 906 has been provided to Nordstrom, Inc. and will be retained by Nordstrom, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.


[^0]:    The accompanying Notes to Unaudited Condensed Consolidated Financial Statements are an integral part of these financial statements.

[^1]:    1 In August 2007, our Board of Directors authorized a \$1,500 share repurchase program and in November 2007 authorized an additional $\$ 1,000$ for share repurchases bringing the total authorization under the program to $\$ 2,500$. Although the program will expire in August 2009, we suspended the program in September 2008 in light of market conditions. The actual amount and timing of future share repurchases, if any, will be subject to market conditions and applicable Securities and Exchange Commission rules.

