

NORDSTROM

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NORDSTROM MEN INTRODUCES DIOR SUMMER 2019 MEN'S COLLECTION

NEW YORK (February 6, 2019) – New Concepts @ Nordstrom Men introduces Concept 002: Dior, available in the Nordstrom NYC Men's Store on February 6th and Seattle Downtown Flagship on February 8th. The shops will feature Kim Jones' first collection for the French luxury house with commissioned work by artist KAWS, who reimagined the Dior logo and iconic bee – both making appearances on a selection of t-shirts, jackets, backpacks and more.

Anchoring the shop will be a dedicated visual installation that will live within the Nordstrom Men's Store in New York and the Seattle flagship, featuring black scaffolding structures mirroring the show set from Dior Men Summer 2019 RTW show, along with 8-foot large-scale structures of the KAWS bee, custom made in black metal displaying cabochon lights in the exclusive pink colorway. In addition to the visual installation, the KAWS bee in pink and black along with a white Dior logo will be available in six exclusive styles across ready-to-wear and accessories at Nordstrom.

Concept 002: Dior is VP, Men's Fashion, Sam Lobban's second project for Nordstrom Men, following Concept 001: Out Cold, a curated collection of the world's most compelling brands dedicated to inclement weather. The series will continue to introduce fresh ideas to Nordstrom Men through both physical and digital platforms.

About Sam Lobban

Sam Lobban started his retail career on the sales floor at Selfridges, where he was quickly promoted to merchant roles. He then joined Mr. Porter, where he was a member of the team that grew the site, leading the strategy behind their designer capsule collections, such as Prada, Balenciaga, Gucci and Made in California. Sam joined Nordstrom in June 2018 as VP, Men's Fashion to support men's merchandising, marketing, content development, store environment, private label and the shopping experience as it relates to menswear.

About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, Nordstrom now operates 379 stores in 40 states, including 121 full-line stores in the United States, Canada and Puerto Rico; 244 Nordstrom Rack stores; three [Jeffrey](#) boutiques; two clearance stores; six Trunk Club clubhouses; and three Nordstrom Local service concepts. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#), [HauteLook](#) and [TrunkClub.com](#). Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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